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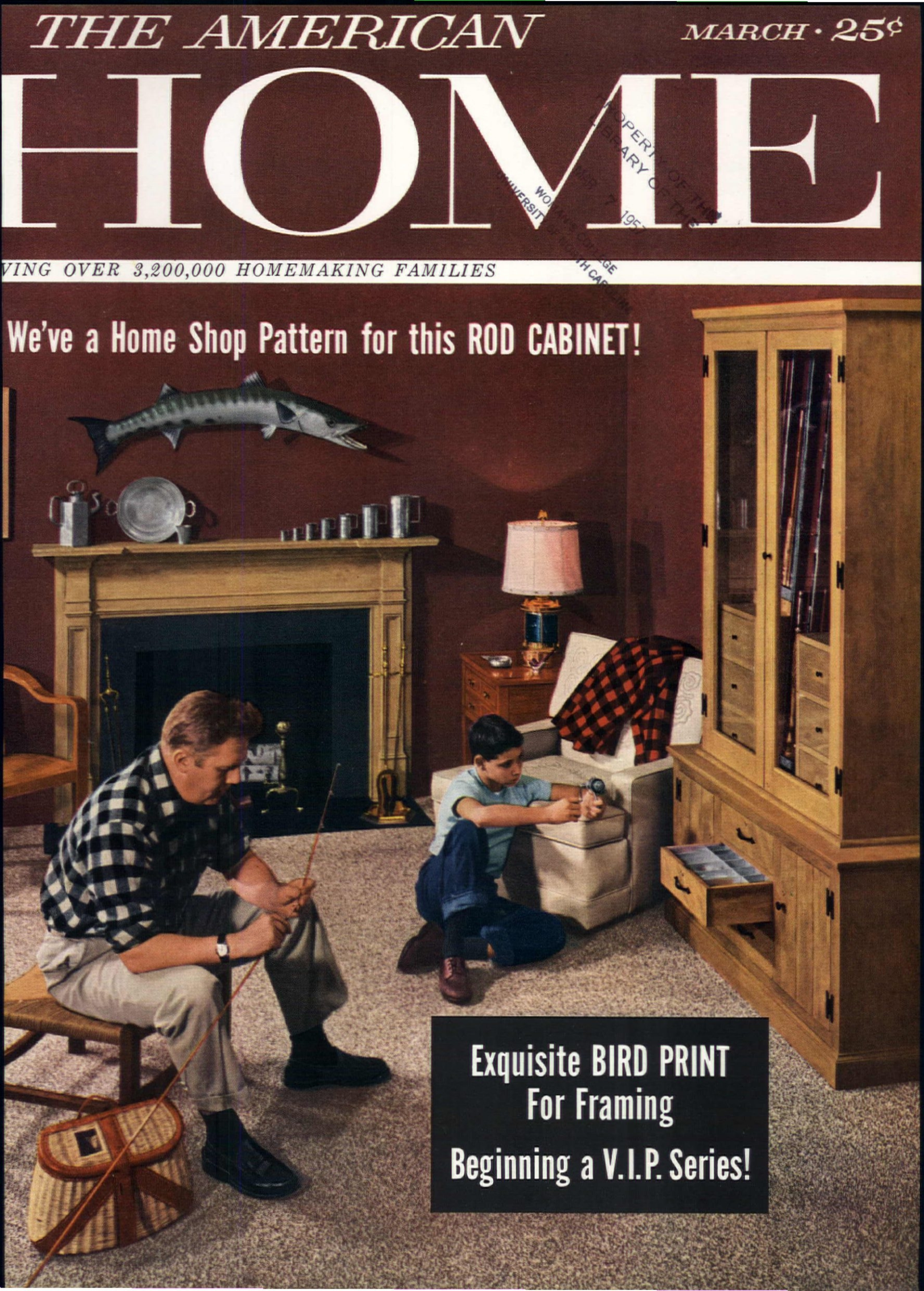
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Floor is Armstrong Corkstyle* Excelon Tile, Style No. 799, with feature strips of plain black, Style No. 7

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den by day . . . guest room by night

Ah! Here it is! Just pull out a drawer and the den becomes a luxurious guest bedroom. The striking floor is Armstrong Corkstyle Excelon Tile—an economical do-it-yourself plastic. Other lovely cork effects are available in the wide range of Armstrong Floors.



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SEND FOR FREE BOOK, "New Beauty for Basements and Basementless Houses." You also get a sketch of this den-guest room and list of furnishings. Write Armstrong Cork Company, 5703 Plum St., Lancaster, Pe

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- ★ We will pay your family $2,500 or $5,000—whichever amount you select—if you die within the next fifteen years.
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Here's How You Obtain The Ratemaster Policy On Patriot's Ten-Day Approval Offer!

Now you can see for yourself—without cost or obligation – exactly what this RATEMASTER policy contains, and how it meets your needs. You pay nothing until after you receive your policy and decide you want to keep it.

Here's all you do: Simply fill out the application printed on this page, and return it to Patriot with the special Approval Coupon. If you're accepted we'll send your policy promptly on a 10-day no-obligation basis. After you have read it, either return it within ten days or send in your first premium payment.

Surely you owe it to yourself to investigate this unusual offer . . . particularly when you can do so without cost or obligation. Mail the coupon and application now while you're thinking about it!

Rates for $2,500 Ratemaster Policy with Double Indemnity

(For $5,000 multiply these rates by 2)

Four Convenient Payment Plans —Select The One You Prefer

**Age	Annual	Semi-Annual	Quarterly	Monthly
1 to 19	Ratemaster not issued at these ages. Write for information about special plan available.			
20	$ 16.10	$ 8.20	$ 4.35	$ 1.60
21	16.20	8.25	4.40	1.60
22	16.30	8.35	4.40	1.60
23	16.45	8.40	4.45	1.60
24	16.65	8.50	4.50	1.65
25	16.90	8.65	4.60	1.65
26	17.20	8.80	4.65	1.70
27	17.55	8.95	4.75	1.75
28	18.00	9.20	4.85	1.80
29	18.50	9.45	5.00	1.85
30	19.05	9.70	5.15	1.90
31	19.70	10.05	5.35	1.95
32	20.40	10.40	5.55	2.00
33	21.25	10.85	5.75	2.10
34	22.25	11.35	6.00	2.20
35	23.25	11.85	6.30	2.30
36	24.40	12.45	6.60	2.40
37	25.70	13.10	6.95	2.55
38	27.15	13.85	7.35	2.70
39	28.75	14.70	7.80	2.85
40	30.50	15.55	8.25	3.00
41	32.35	16.50	8.75	3.15
42	34.40	17.55	9.30	3.35
43	36.60	18.65	9.90	3.55
44	39.05	19.90	10.55	3.75
45	41.70	21.25	11.25	4.00
46	44.55	22.75	12.05	4.25
47	47.70	24.35	12.90	4.55
48	51.20	26.10	13.85	4.85
49	55.05	28.10	14.90	5.20
50	59.40	30.30	16.05	5.60
51 to 65	Ratemaster not issued at these ages. Write for information about special plan available.			

**Your age on your nearest birthday.

Based on published rates for similar policies issued by the top 50 such U. S. companies, ranked according to amount of insurance in force.

Facts About Patriot

1. A Legal Reserve Company operating in 46 states (not Kansas or Wisconsin), the District of Columbia and Hawaii.
2. Over $900,000,000 of reinsurance and insurance in force.
3. Capital and surplus over $10,000,000.
4. More than $3,000,000 paid out as death benefits last year.

MAIL THIS 10 DAY APPROVAL COUPON TODAY WITH YOUR APPLICATION

Patriot Life Insurance Company
One Park Avenue, New York 16, N. Y.

Gentlemen: Please send me the Patriot Ratemaster Policy requested on the enclosed application. I understand that if I am accepted I have the privilege of examining the policy without cost or obligation. Within 10 days, I will either return it to you or remit my first premium payment.

PATRIOT LIFE INSURANCE COMPANY

ONE PARK AVENUE, NEW YORK 16, N. Y.

(Use this application for ages 15-65 only. Please print answers.)

Your Name ..... (first, middle, last) Male ☐ Female ☐

Home Address ..... (number and street, city, zone, state)

Employed by ..... Duties or job title .....

Height ..... (ft.-inches) Weight ..... (pounds) Date of birth ..... (month, day, year)

Kind of Policy **RATEMASTER** With Double Indemnity Amount of Insurance ☐ $2,500 ☐ $5,000

Premium Plan: ☐ Annual ☐ Semi-ann. ☐ Quarterly ☐ Monthly Amount of Premium $..... Patriot policies now carried $.....

Name of Beneficiary ..... (first, middle, last) How related to you? .....

Has any life insurance company ever offered you a policy at higher than standard rates, or refused to insure you? ☐ Yes ☐ No

Have you ever had or been treated for heart trouble or high blood pressure; cancer, diabetes, tuberculosis, epilepsy or nervous disorder; stomach trouble or any ailment of the kidneys, gall bladder or liver? ☐ Yes ☐ No

Have you been examined or treated by a doctor during the past two years? ☐ Yes ☐ No

Please explain fully any "yes" answer. Include date, reason, doctor's name and address.

.....

.....

.....

.....

The above answers are complete and true, and any physician who has examined or treated me is authorized to disclose any information thereby acquired. I agree that the insurance will become effective only when, while I am in good health, a policy is delivered to me and the first premium is paid in full and accepted by the Company. If the policy delivered differs from that applied for, this application shall be for such policy, except that no change shall be made as to amount, classification, plan or benefits, unless agreed to in writing by me.

Date ..... 19..... Signed: .....

10-127 334

☐ PLEASE SEND ME ADDITIONAL APPLICATIONS FOR AGES ....

PATRIOT LIFE INSURANCE COMPANY

ONE PARK AVENUE, NEW YORK 16, NEW YORK

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to internal cleanliness

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Personal Antiseptic



What a beautiful project for the home-handyman, the fishing cabinet on our cover! No wife could object to this fine piece of furniture in a den or living room, even *complete* with fishing rods. It's a big project, but worth the effort. Duplicate with our pattern. More pictures and details on page 72. Cover photograph by Peter Nyholm.

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Percy Faith and his Orchestra play music from this hit show.

☐ **Brahms: Double Concerto; Variations on a Theme by Haydn; Tragic Overture**
Stern, violin; Rose, 'cello; N. Y. Philharmonic, Walter, cond.

☐ **Songs from Walt Disney's Magic Kingdom**
12 happy songs from famous Disney films.

☐ **Concert by the Sea**
Erroll Garner — recorded in an actual performance at Carmel, Calif.—playing 11 numbers — *Red Top, Where or When*, etc.

☐ **Levant Plays Gershwin**
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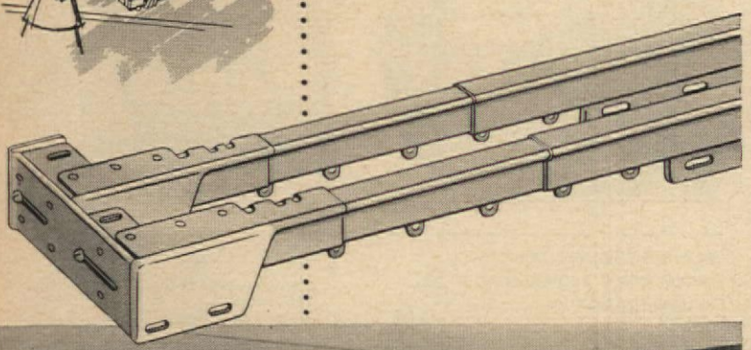
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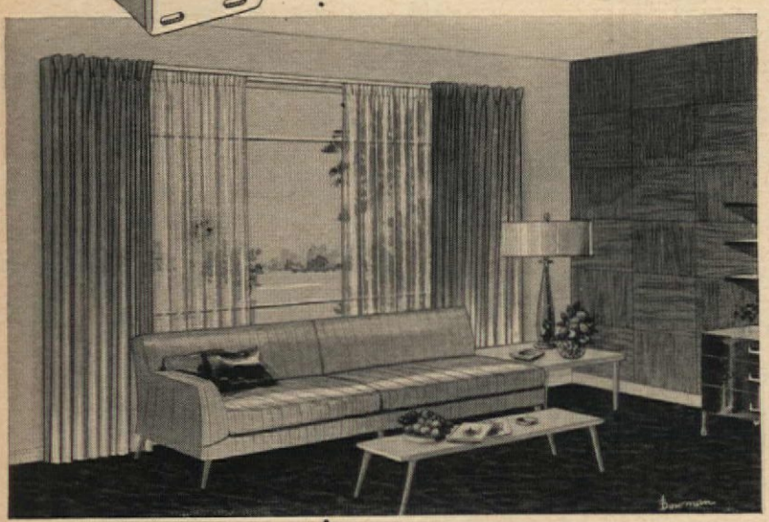
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IN YOUR SHOPPING





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FOR Beautiful Windows

To achieve room effects that win admiration, *start at the windows.* That's where you get the *most* for your time and money! Look to Kirsch for help in your planning . . . choose from a wide variety of beautiful, *adaptable* window styling ideas.* Example? The combination of traversing filmy curtains with traversing overdraperies shown above.

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*START WITH THIS BIG "IDEA BOOK"

Kirsch "Window Inspirations" . . . 32 big pages offers 40 full-color room pictures . . . 64 window treatments . . . helpful hints on fabrics, fixtures and *making* draperies . . . and a fascinating "slide rule" color guide. Only 50¢. At your dealer, or write Kirsch Co., 425 Prospect, Sturgis, Mich.

BEAUTY BEGINS AT THE WINDOW

DO-IT-YOURSELF DOLDRUMS

DOROTHY M. CLOSE

I'm tired of do-it-yourself! Sure, it's a very noble idea, and there are many things we wouldn't have if it weren't for doing it ourselves. But after all, there's a limit. Most men don't realize this. Do-it-yourself is like an addiction with them. In fact, it's a disease!

They start out small, with things like putting up curtain rods and oiling sewing machines, and before you know it they are spending all their spare time in a hardware store stocking up on things like hack saws, keyhole saws, circular saws, and jigsaws.

They start subscribing to how-to magazines, and, before you can think of some antidote, they have decided that every room in the house needs repainting, repapering, retiling, rewiring, reflooring and refurnishing—all products of their neat little basement workshop.

And, if they don't have a basement their first project is apt to be an addition to the house *for* such a handyman hideaway.

Men are like moles with their little workshops; they disappear into them after supper and don't emerge again until bedtime. Weekends are the same, only more so. Show me a man with a complexion like left-over putty, and I'll show you a do-it-yourselfer.

They're insatiable. They walk around the house with X-ray eyes, looking for flaws in something—anything—so they can drag out some graph paper and a slide rule and plan how to redo it.

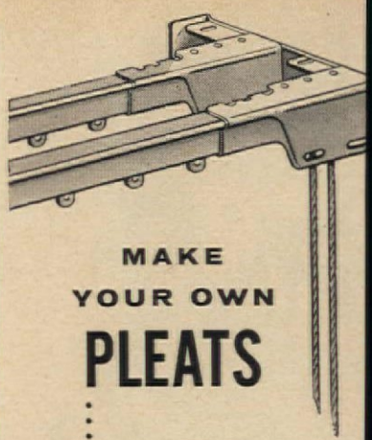
There are so many drawbacks to a man like this that I feel it my duty to point out some of these little idiosyncrasies to any prospective brides who might have noticed these symptoms in their intendeds.

In the first place, of course, there is absolutely no chance in the world of balancing a budget if you're married to one of these handymen. You see, the hardware stores have *charge* accounts!

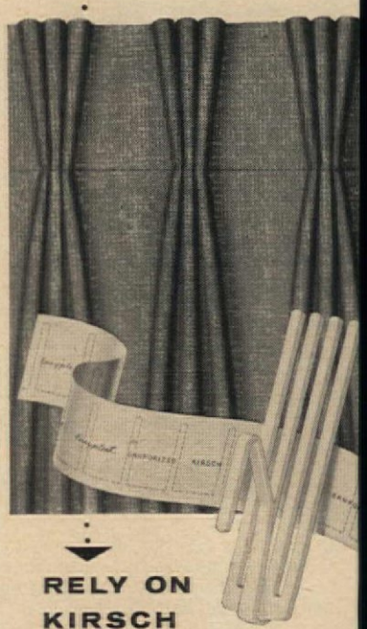
Your man may promise and swear to stay within his monthly allotment for tool- and supply-buying, but let him get inside that hardware or lumber store with his charge-a-plate in his hot little hand, and he has as much chance of coming out unscathed as a woman turned loose in a Paris couturier's salon.

Of course, at the end of the month, when the bills come in, you can point

PLEASE TURN THE PAGE



MAKE YOUR OWN PLEATS



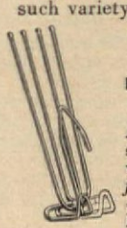
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4 beautiful floors...

and here's how REGINA beautifies them without frequent waxing, without hard work



Entrance hall—It's the first floor friends see, so make it sparkle with Regina. Work-saving Regina polishes with twin brushes that cover floors fast in wide 12" sweeps, go right up to baseboards, into corners without marring woodwork. You get a professional finish in no time! And the beauty lasts so long, frequent waxings are unnecessary.



Living room—Wouldn't you love to have gleaming, satin-smooth floors like this one? Every single day—not just after waxing? It's easy the Regina way. Just a little buffing now and then with Regina's twin buffing pads keeps floors sparkling bright and beautiful *all the time*. And all you do is guide Regina with your fingertips.



Kitchen—For a really spotless floor without hard work—trust Regina. Twin scrubbing brushes work the suds in opposite directions ... do a thorough-cleaning job on linoleum, asphalt tile, rubber tile, terrazzo, all hard floors. And it's so easy! You never get down on your knees. You're ready to wax and polish in minutes.



Playroom—Here's the floor that gets most of the scuffing and scratching. Yet Regina keeps it smooth and shining ... even when you use self-polishing waxes. Regina scrubs, waxes, polishes, buffs ... gives all hard floors a jewel-bright protective finish that resists all kinds of abuse. Works wonders on furniture tops, kitchen counters.



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TWIN-BRUSH

POLISHER
and
SCRUBBER

Available with optional rug-cleaning and sanding-refinishing attachments

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- *Ask your dealer for a quick demonstration.*

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Please send free "Bulletin 44—Care of Floors," and name of nearest dealer.

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ADDRESS_____

CITY_____ ZONE____ STATE_____

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He: Hey, kind of extravagant, aren't you?

She: Not at all—convenient phones make life so much easier—save time and so many steps.

He: But what do they cost?

She: Very little—so let's have them in color. One for the kitchen, den and bedroom. Sound nice?

He: Sure does—but how much?

She: Just a little more each month than the cost of one phone alone . . . and it will give us the convenient service we want.

He: Great—then let's put a phone in the basement, too!

Working together to bring people together
BELL TELEPHONE SYSTEM

Doldrums

(Continued)

out the error of his ways, and he will be aghast at the total run up by those "little" purchases of a "piece or two of sandpaper, a saw blade, a few 2x4's." But in the next breath, he will logically and statistically prove to you that you couldn't have had a carpenter come in and build those shelves for *twice* the amount he spent for materials.

The argument that you wouldn't have hired the carpenter until you could afford it won't go at all. He will remind you that "you needed those shelves now, and look at the money I saved doing it myself." He will always save money that you didn't have anyhow!

Aside from this involved financial problem, there is the fact that the house is *always* a mess. For instance, if he is papering in one room, every other room in the house is littered with furniture from that room, buckets of paste, brushes, newspapers scattered wildly around, and equipment of every description.

Now, I'm willing to admit that you would have *some* of this disorder even with a professional in the house. The only difference is that a professional would come in, do the job, and leave. The home handyman starts the job, leaves for a trip to the hardware store, finds some other necessary repairs "while he's at it," and you end up with that litter for days and days on end! With the possible exception of putting washers in a faucet (and even then, sometimes he can decide to replace some piping), any job he starts can involve several other side jobs that are all somehow interrelated.

Be prepared for a general house-wide disorder whenever he gets that fixing-it gleam!

One of the most annoying aspects is sawdust. Whenever a piece of lumber is sawed, billions of chunks and granules of sawdust envelop every cubic inch of the house. Your man tracks it through the house; every fly that soars by whips up

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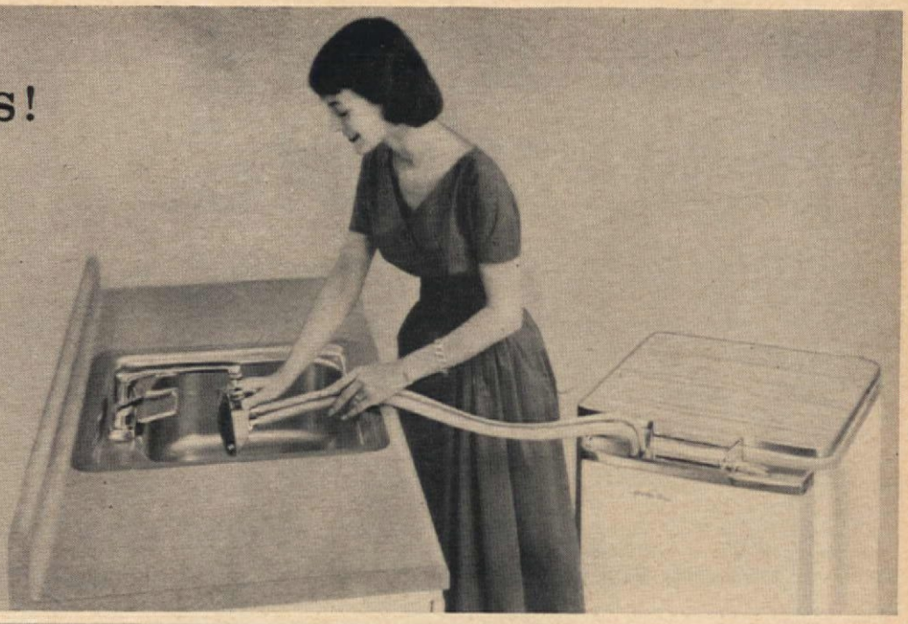
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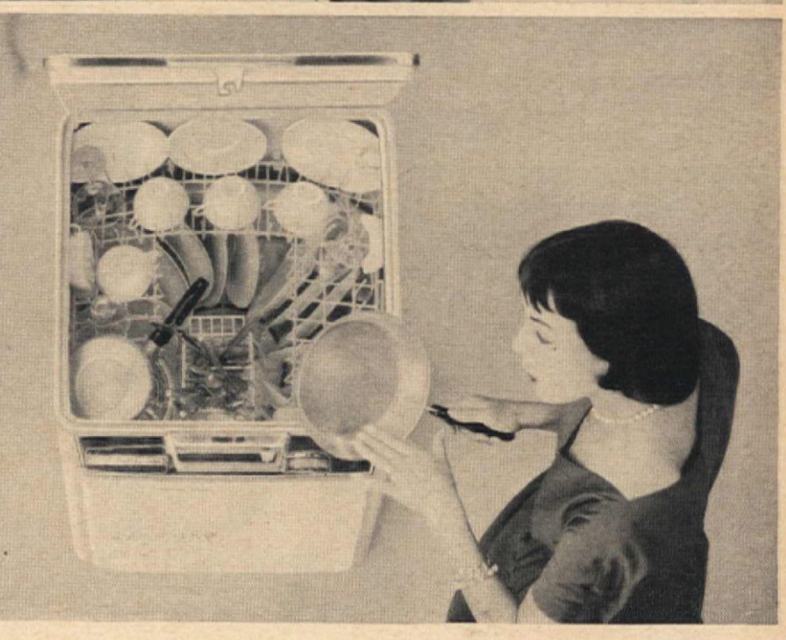
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No installation! This remarkable Unicouple connector provides *both* water and drain line connections. Electrical cord plugs into standard appliance outlet. Rolls smoothly on rubber-tired wheels.

Takes space only 2 feet square. Heat- and stain-resistant Textolite® top gives additional work surface when not in use.

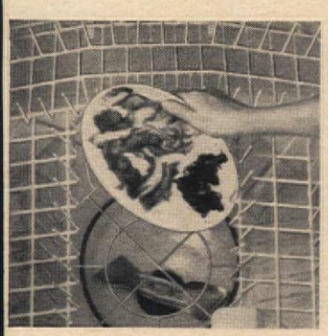
Does away with rinsing and scraping!



Exclusive new Flushaway Drain does away with messy scraping and rinsing. Just shake the plates to remove large or hard food scraps.

Powered pre-rinse does the tiresome rinsing and scraping chore for you. Flushaway Drain liquefies, flushes away most remaining food *before* washing begins.

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Can You Call a Man a "Failure" at Thirty?

Men who think that success is only a matter of "a few years" are failures ... however young they are!

How often have you heard some young man in business say, "I'll admit the job I have now isn't much but, after all, I'm only in my twenties."

Or: "Just about every executive in the company I work for is between 45 and 65. I have plenty of time to get ahead."

This *mistaken* idea that success comes automatically with time is easy to understand. Promotions do come regularly and effortlessly to young men of promise. *But* the day arrives, often abruptly, when that promise must be *fulfilled*. Native ability and intelligence can carry a man only to the midway point in business—beyond that he must *prove* his capacity to justify a position of executive responsibility. That calls for a practical, working knowledge of business fundamentals.

The time to build that knowledge—to lay a solid groundwork for your future progress—is now ... *now* while time is still on your side. If you fail to recognize that fact, you'll know only struggling, skimping and regret when your earning power should be at its height.



HALF the world is half asleep! Men who could be making twice their present salaries are coasting along, hoping for promotions but doing nothing to bring themselves forcefully to the attention of management. They're wasting the most fruitful years of their business lives ... throwing away thousands of dollars they'll never be able to make up.

If *you* want to discover how to start to succeed while you're still young—if you want to avoid the heartbreak of failure in later years—send today for "Forging Ahead in Business" ... one of the most practical and helpful booklets ever written on the problems of personal advancement. You will discover what the qualifications of an executive are in today's competitive market ... what you must know to make $15,000, $20,000 or more a year ... what you must *do* to accumulate this knowledge.

"Forging Ahead in Business," was written for ambitious men who seriously want to get down to bed-rock in their thinking about their business future; there's no charge for the booklet because, frankly, we've never been able to set a price on it that would reflect its true value. Some men have found a fortune in its pages.

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Modern Business

Doldrums

(Continued)

clouds of it with his beating wings; it sifts and pours through every crack and chink and opening.

You may vacuum for weeks, wash heads daily, but still it remains. (If some genius can invent a sawdust-less wood, his fortune is assured!)

About the worst fate that can befall you, though, is to marry a handyman who is not a do-it-*your*selfer, but rather a do-it-*our*selveser. And here I speak from long, ghastly experience. It's not bad enough that a man lose himself to society in the dank reaches of some gadget-filled workshop, but when he takes you with him, that's it!

My husband is one of these. He needs someone to hand him things—"No, not *that*. Don't you know what a brace is yet? That curved thing with the black knob on the end."

And he needs someone to chat with —"If you had held that like I told you to, it wouldn't have slipped, and we'd have a square corner."

And he needs an errand boy—"Why don't you run upstairs and bring us down a little snack?"

You just haven't lived until you've spent hours of your life perched on a couple of 2x4's in a damp basement, trying to look enthusiastic over the latest project, or mixed load after load of concrete in a wheelbarrow with a hoe while the master laid bricks faster than you could mix.

A very embarrassing sidelight to this business is that every single person over the age of 14 who visits our house is taken on a Grand Tour. All the improvements and renovations are pointed out to them with the pride of a guide at the White House.

I guess it's all right if the tourist is interested, but I know our last female on the tour looked rather nonplussed when my husband pointed out the slick way he had vented the new powder room in the basement off the new rathskeller.

Maybe some people go wild over "originals," but just once I'd like to point to an end table and announce that it was a Chippendale or Duncan Phyfe or one of the other names I'm familiar with only through advertisements.

So he saves money, does a much more thorough and perfectionist job, and we have three times the things we could have if hired labor were used? So what? So, if you're in the neighborhood, do drop in. I'd love to show you the fireplace we built in the rathskeller we built—did every bit of it ourselves, mixed the mortar and laid every brick, and neither one of us had ever laid a brick before, and—

Speaking of laying bricks, I wonder what he would think of a patio just east of the garage? THE END

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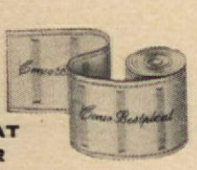
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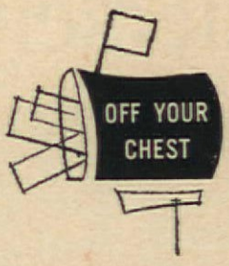
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VIOLET "RAYS"

Your January issue gives me new encouragement! Our kitchen is large, I wanted something different, so I, too, chose violet. I was just about ready to give up when I read your magazine. Everywhere I go for violet-colored supplies (paint, paper, or accessories) people act as though I were planning a trip to Mars. The only place I found suitable wallpaper was in a shop beyond our means. Can a family without a high income have a violet kitchen?

—MRS. PAUL CRAIGMILE

Hurray! I'm not ploddy! I have a lavender kitchen and love it.

Relatives for miles around are constantly on the search—and have done real well—I have a fine collection of kitchen items, bottles, bells and baubles in varied shades of THE color.

I recommend it!

—LORRAINE D. TELLER

When I told the painter the color I wanted for my kitchen he had a fit, but I wouldn't change my mind.

Now I *know* he will want to eat his words. —MRS. C. REECE BRIGHT

Oh, did we beat you this time! We painted our kitchen more than a year ago, in a beautiful shade of ORCHID. Ever since, I have watched facial expressions of people as they come in, and believe me, I've had a picnic.

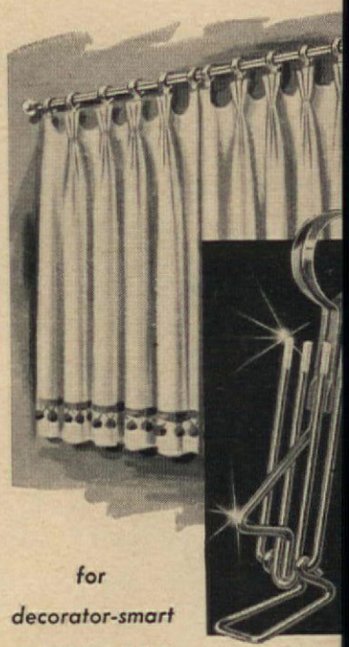
—MRS. DONALD SCHROEDER



In Germany, at a Hungarian refugee center, Red Cross Aide Evelyn Barber shows Marta Kracsun photos of typical American homes. Never before has the Red Cross been so vitally important. Support your local Red Cross drive!

HERE'S MORE EXCITING NEWS

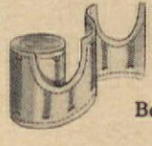
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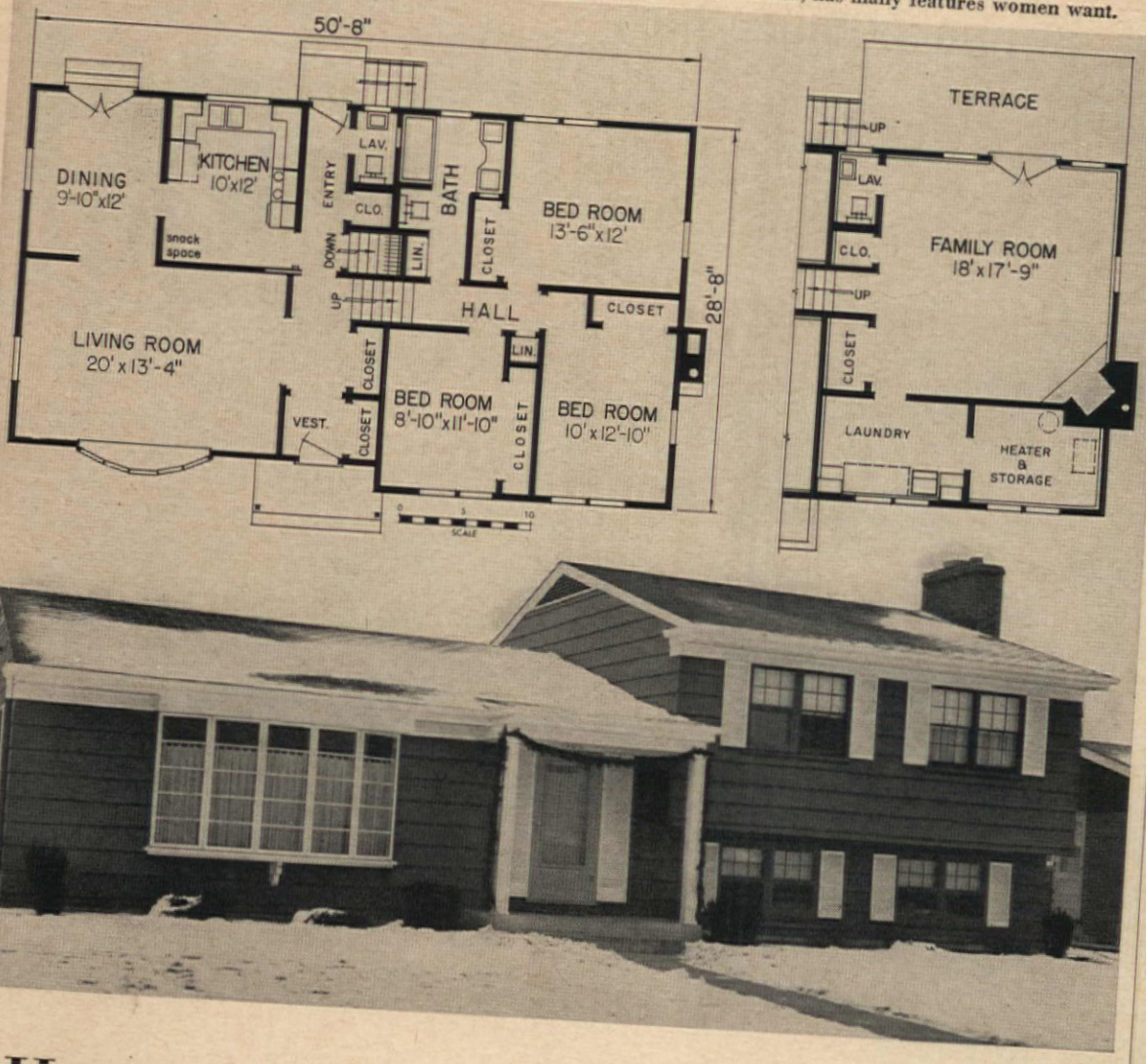
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Split-level designed by Edward Marks, A.I.A., was built at Munster, Indiana, has many features women want.



3 Houses Designed by Homemakers

JAMES W. BRETT

Last April, all was *not* quiet along the Potomac. Reason? More than 100 women—homemakers all—were discussing a subject dear to their hearts—homes. This was the "Women's Congress on Housing," whose host was Albert M. Cole, administrator of the Housing and Home Finance Agency.

With architects sitting in, the ladies hashed over each other's ideas on what's needed in today's homes. At the end of the three-day discussion period, the findings of the various groups were boiled down into a report. And this report is being studied by all facets of the home-building industry. It gives the clearest picture yet on what the homemaker herself would like to have.

The National Retail Lumber Dealers Association, thought that people would be greatly interested in actual houses designed and built to include the major recommendations of this report. So the NRLDA commissioned three architects to design houses. The architects, working with some members of the original congress, designed the three houses you see here, which were then built in Munster, Indiana.

The ladies expected a good deal in a house, and these three homes give them features they want. They wanted two separate zones—one for activity, the other a quiet zone. You'll notice that each of these houses has a family room entirely separate from the living room. The women asked for four separate major areas—work area, social area, retiring area and outdoor area—and got them.

Delegates agreed that the kitchen is the heart of the home—the most important room in the house. They wanted a kitchen with southern exposure for brightness and they wanted it, if possible, near the outdoor play area so that mother could supervise children playing in the back yard. Each of these houses has just such a kitchen. And each kitchen is U-shaped, to save time and steps, with cupboards from floor to ceiling. The housewives wanted more space—space for the family to grow in, so they wouldn't have to move to a new house when the family grew. So each house has three bedrooms.

The women were more than willing to "pay" for this extra space by omitting meaningless ornamentation . . . and even by delaying the purchase of some "extras." A very interesting point: they wanted the laundry *near* but not *in* the kitchen (two houses provide this). And they wanted—doesn't every woman?—more and better closet and storage space.

It's worth studying the floor plans of these three houses carefully. Because in spite of the differences in design—split-level, one-story with basement, one-story without basement—each house is an outstanding example of the type of home the ladies want.

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There's something about the simple good lines of this fine furniture that helps bring peace into a room, a quiet sense of well-being. These sturdy pieces are hand-joined, pegged and dovetailed, to last a solid lifetime. And now for the first time, Lancaster County comes in two beautiful hand-rubbed finishes, light honey-toned and a soft rich brown. There are more than 80 pieces to choose from in open stock. Start shopping in the column on the next page, and if you like, we'll be glad to send you the name of your nearest Willett dealer.

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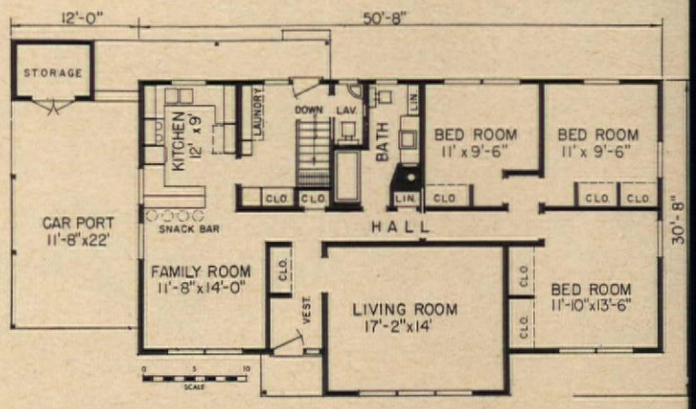
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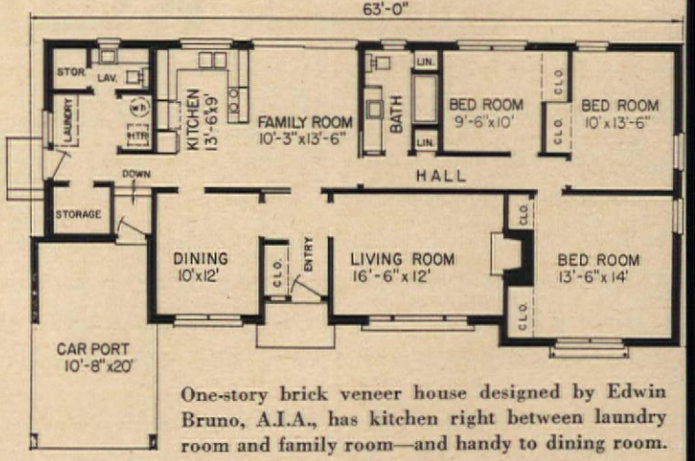
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One-story frame house with full basement was designed by James Fetridge. Notice that the kitchen has excellent access to the family room, laundry, carport and backyard (children's play area).

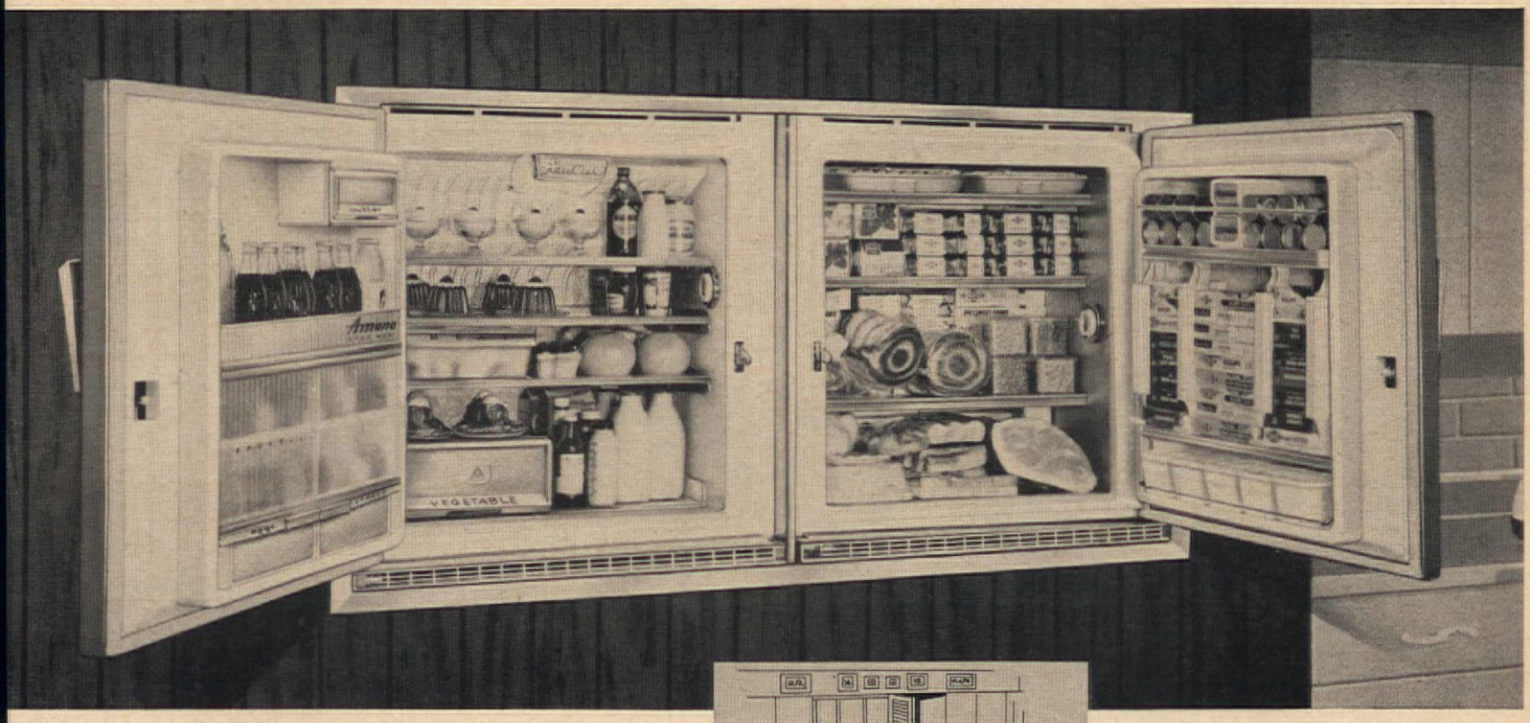




One-story brick veneer house designed by Edwin Bruno, A.I.A., has kitchen right between laundry room and family room—and handy to dining room.

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Here's the perfect pair . . . roomy *refrigerator* and true Amana *freezer* . . . to fulfill every food storage need! Specified in new home plans, or for remodeling, they provide the ultimate in efficiency, simplicity and beauty for the kitchen of the future—delivered today!

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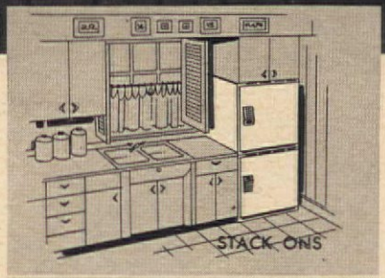
THE FREEZER . . . holds 234 pounds of frozen food! Gives you true Amana-Matic freezing: Each shelf, plus top and bottom, contains genuine freezing coils. *Every* inch of shelf is usable. Automatic inventory for frozen food with "first in, first out" dispensers . . . room for 20 cans of frozen fruit juices . . . cubed and sliced ice tray . . . and five Planned-Over pint containers.

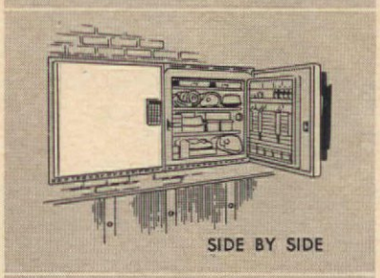
THE REFRIGERATOR . . . roomy storage space equivalent to a conventional 9-cubic-foot refrigerator. With handy vegetable crisper . . . easily accessible meat drawer . . . sliding shelves . . . butter-keeper, egg compartment, cheese compartment, large in-the-door freshener . . . short and tall bottle storage space.

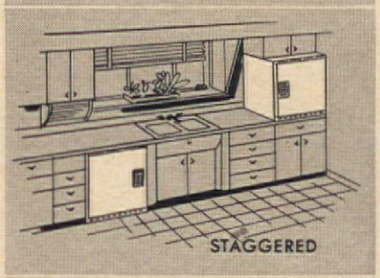
Built-in Freezers and Refrigerators by Amana
Producers of World-Famous Food Freezers;
Freezer-*Plus*-Refrigerators • Room and Central-System Air Conditioning • Deepfreeze® Chest Freezers

AMANA REFRIGERATION, INC.
AMANA 19, IOWA

The words Amana and Deepfreeze are trademarks, Reg. U. S. Pat. Off.







Amana®
BACKED BY A CENTURY-OLD TRADITION OF FINE CRAFTSMANSHIP

PUT THEM WHERE YOU WISH, *Amana* DOES THE REST!

Versatility . . . perfection. Left or right hand doors . . . handles that face up or down for your convenience . . . each unit completely self-contained, no special air circulation or refrigeration lines are needed . . . just allow for space and a standard electrical outlet!

AND, OF COURSE, ONLY AMANA IS COMPLETELY FINISHED ON ALL VISIBLE SURFACES . . . for flexible installation, anywhere! Trimmed in gleaming chrome. Available in Shasta White, Lustrous Coppertone, Pastel Yellow or Brushed Chrome. 33" broad, 34½" tall, 32½" deep. Built to fit all standard kitchen and building specifications.

Free Literature Available!

MAIL COUPON NOW!

Amana Refrigeration, Inc.
Amana 19, Iowa

Gentlemen: Please send me free literature and specification sheets for the new Amana Built-in Freezers and Refrigerators.

We are: Building ☐ Remodeling ☐

Name_____

Address_____

City_____ State_____

We have taken you through beautiful kitchens from Seattle to Saratoga, from Bangor to Bakersfield. Now we invite you to see ours—all brand spanking new—and to meet the editors who keep them humming. So come with us on

A Picture Tour of Our Own Kitchens



Come on along! You're invited on a five-page guided tour of what's cooking and what's being tested in The American HOME Kitchens. You'll be visiting three kitchens here. Notice how they work together as a team—all striving to assure you of the finest recipes, home equipment, and household products.

Let's start with The American HOME kitchen that's officially known as the Equipment Laboratory. Just about everything (including the kitchen sink) gets tested daily for use, practical value, and results: major appliances, small appliances, housewares, and cleaning products.

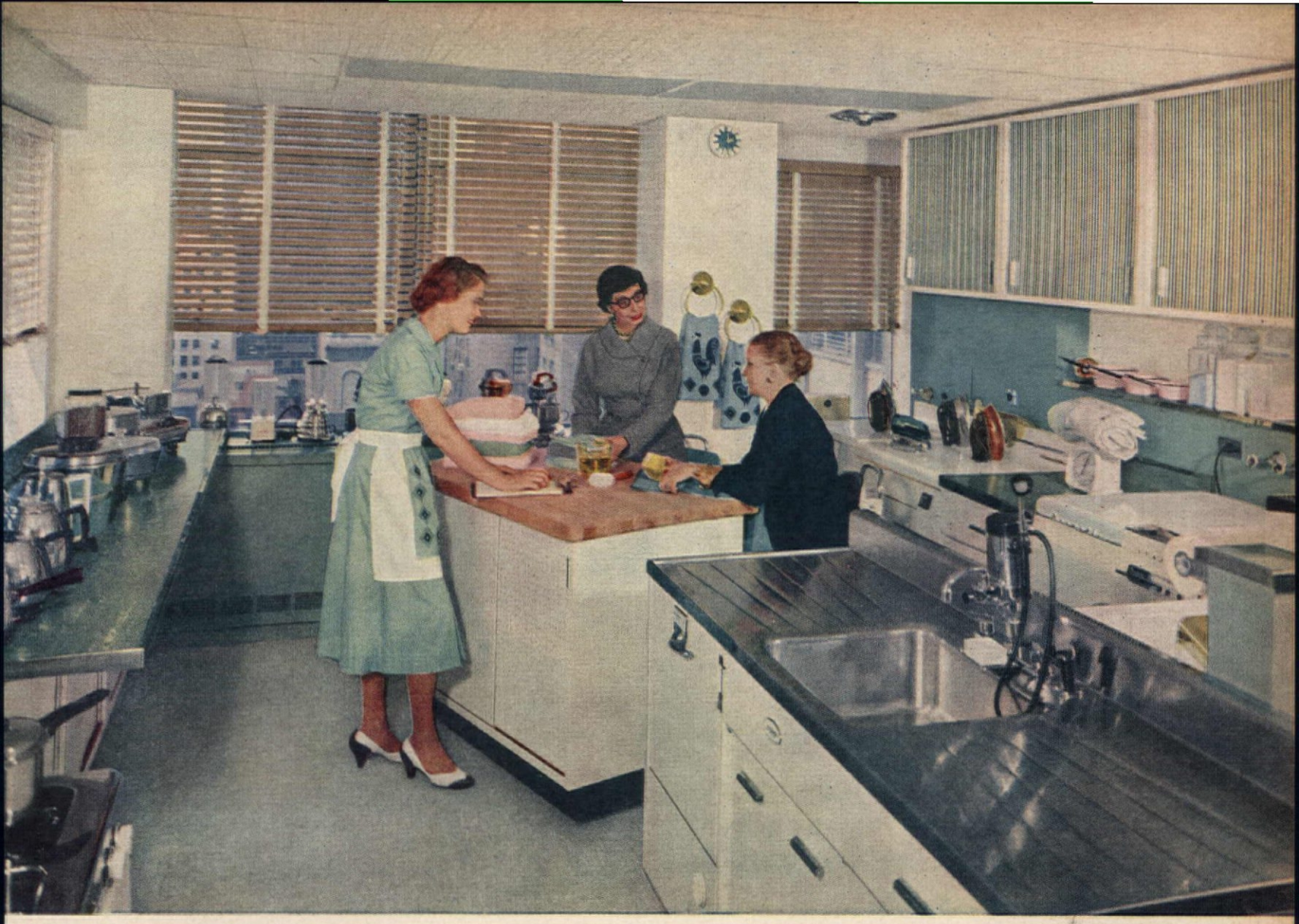
How do we test them? Just the way you'd use them in your home. Appliances are tested over a period of two to three months. A washing machine for instance is checked not only on its own mechanical performance, but is used with the related products that you use: soaps, detergents, bluings, bleaches, fabrics. And the test of a range includes a thorough rundown with all sorts of utensils, and related recipes.

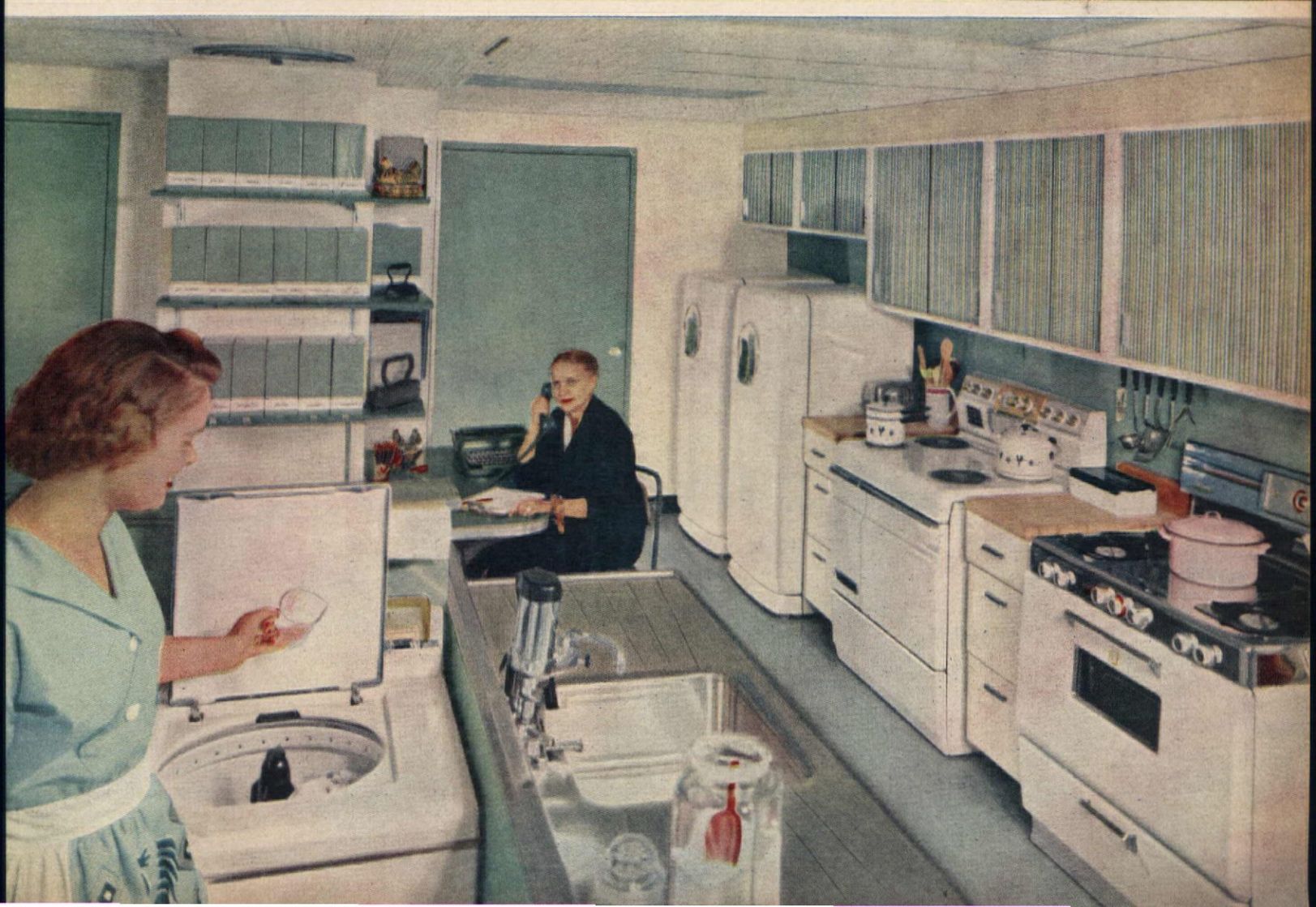
Whatever the appliance or housewares product we test, we then send the manufacturer a frank report of our findings, along with comments and suggestions. In this way we have a substantial part in bringing about improvements on existing products and shaping design of future ones. Manufacturers know we are close to our readers and that they can count on us to tell them what *you* want in your home.

A laundry project gets underway (top, right) with Edith Ramsay, home equipment editor, talking over the procedure with Virginia Thabet, associate editor, and Ann Que Brown, expert technician. And as Edie Ramsay phones a manufacturer about a completed test, Ann Brown readies a washer for standard test. Crushed ice? Editors Thabet and Brown have you in mind (left) as they run a "lab" test.

In fact, whatever you're thinking of buying next—range, refrigerator, freezer, dishwasher, laundry equipment, water heater, coffee maker, electric skillet, waffle iron, mixer, blender, pots and pans, dishpans, garbage cans, irons, ironing boards, cutlery, soaps, detergents, cleansers, waxes, polishes—we've been testing and suggesting with YOU in mind.

PLEASE TURN THE PAGE FOR MORE KITCHENS





Each month in The American HOME you read about "Family Food" and how to "Take a Package, Can or Jar." Here are the headquarters for these two kinds of cooking





For quick, convenient meals, you turn to the monthly articles on Take a Package, Can or Jar. And for even more economical meals, you go for our Family Food articles. In this kitchen, these recipes are originated and tested. When you get them they're complete, even to 3x5″ recipe cards to clip for your permanent Menu Maker file.

Testing involves many steps. One recipe, for instance, will be cooked on electric and gas ranges, on a standard surface unit and on one that's thermostatically controlled. Foods are refrigerated in standard refrigerators as well as in built-in and wall types. Dishes are washed by hand or by the various types of mechanical dishwashers. Equipment and furnishings are put to the test here, too, just as you'd do it in your home—flooring, countertops, color, ventilating hood and fan, appliances.

Mrs. June Towne, food director, checks wall refrigerator, and discusses with Virginia Schroeder, associate editor, how a recipe will work into Menu Maker. Together they check a casserole recipe (below) while Stephanie Lapinig, food technician, tries out another recipe. When you see these recipes in The American HOME, you *know* they'll work.

TURN TO PAGE 24 FOR "GOOD VICTUALS" KITCHEN



Why do you suppose the manufacturer put a box of Tide in your new automatic?



"I recommend Tide for every automatic,"

ys Norbert Badtke of Milwaukee, s. "When you service top-loading tomatics, you really understand em. And I've discovered that start- folks off with Tide gives them the d of clean clothes that makes them e about their automatics!"

...so your automatic will give you the cleanest clothes possible!



HE CLEANEST CLEAN POSSIBLE IS TIDE-CLEAN

"Next to me . . . Mommy likes Tide-clean sheets."

Maybe you've thought there isn't much difference in the matter of cleanness. Oh, but there is! You'll discover that as soon as you take your first fluffy, sweet-smelling Tide wash from the dryer or line. You know, Tide brought you the greatest cleaning power the washday world had ever known, and that cleaning power has never been surpassed. No washday product made, *nothing* can beat Tide for getting clothes clean. Next washday, hang out a Tide-clean wash!

GARDEN OUTFITS FROM THE PHELPS COLLECTION



OPEN YOUR DOOR ON A *Gold Seal* FLOOR..

Step into today's most modern floor beauty!

—choose from 173 fresh new "faces" of Gold Seal Tile



RUBBER TILE BY GOLD SEAL: You'll love the wonderful comfort of this luxuriously resilient tile. Lasting beauty for any room. Resists wear, acids, alkalies, soaps.



VINYLBEST* TILE BY GOLD SEAL: This floor combines modern styling with amazing resistance to wear, dampness, grease, alcohol. Use it anywhere—cellar to attic.



LINOLEUM TILE BY GOLD SEAL: Genuine Inlaid Linoleum in tile form. An unusually easy floor to install. And the surface is sealed satin-smooth.

ve created 173 different tile designs and colors . . . htaking variety for every taste. You can do it yourself, ve it done for you. Your Gold Seal dealer (see "Lino-" or "Floors" in your Yellow Pages) will help you pick ight type of tile for each room. Perhaps it will be luxus, rugged Nairon® Custom Tile (like Sequin® on op- page) . . . the miracle plastic that is not only lovely to with, but is indifferent to wear and stains. Or you may se from the many exclusive designs in our Inlaid Lino-, all-purpose Vinylbest, comfortable Rubber, handsome or low-cost Asphalt Tile. Yours today with the ABC Now—Pay Later Plan" for Gold Seal Floors and Walls little as $5.00 a month!

VALUABLE BOOKLET—Just off the press! "How to Create Your Own Designs in Resilient Tile Floors," (by C. Eugene Stephenson, American Institute of Decorators) with ideas for designs, color combinations, and proper tile selection. See your Gold Seal dealer for your copy, or send 10¢ with this coupon.

FOR THE LOOK THAT'S YEARS AHEAD

Gold Seal®

FLOORS AND WALLS

*Trademark

© 1957 Congoleum-Nairn Inc., Kearny, N. J.

Gold Seal Floors; Congoleum-Nairn Inc.
Dept. T-1, 195 Belgrove Drive
Kearny, N. J.

Please send me your new booklet "How to Create Your Own Designs in Resilient Tile Floors," (by C. Eugene Stephenson, American Institute of Decorators). I enclose 10¢.

NAME

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E. BUSINESS, INSTITUTIONS: BY-THE-YARD AND TILES—INLAID LINOLEUM • NAIRON® PLASTICS • VINYLBEST® TILE • CORK TILE • RUBBER TILE • ASPHALT TILE—SATISFACTION GUARANTEED OR YOUR MONEY BACK

And from this kitchen come foods fit for gourmets' most exotic dreams.

For it's here that Mrs. Jean Austin, our editor, cooks up "Good Victuals"



Herbs and spices and the choicest of foods—that's what Good Victuals are made of. And it's with an eager hand that they're made for you by Mrs. Jean Austin, our editor, seen at the far left preparing a recipe for a future Good Victuals article. To watch her at work in the kitchen you'd know in a minute that she's a gal who loves to cook (has since she was a little girl, we understand). Many happy hours she spends in this modern kitchen with its air of yesteryear. The air of yesteryear is there because Mrs. Austin must have a real old-fashioned butcher block—what better place to split that steamed lobster open? And there must be a marble countertop for candies and pastries, and a maple cutting top for chopping, cutting and bread making. Maple and marble together form an island that's highly versatile, as Vera Bjorck finds as she readies a tempting Good Victuals recipe for testing (above). At each side of the island is a mixer that pops up from base cabinet. And the island also has sliding drawers and slotted compartments for easy-to-reach utensils, a slot for cutlery at fingertip level, countertop opening for garbage (which drops into specially-made cans fitted into a base cabinet). The elegant pan rack overhead is within quick reach from any spot in kitchen.



And more: there are chafing dishes for elegant serving, a rotary spit for barbecued foods (which Vera Bjorck uses here with the touch of a seasoned hand). Also a unique, but very practical, feature we call to your attention . . . fold-back surface cooking units which help to release valuable counter space, if it is at a premium.

Built-in refrigerators, freezer, and gas and electric surface cooking units are used to help bring you the finest Good Victuals every month—tried, true and tested.

SEE PAGE 26 FOR FOOD "INTERN" PROGRAM

HANG THESE LOVELY

SUPERWIDE DRAPERIES *Fiberglas*

That Never, Never Need Ironing or Dry Cleaning

IN YOUR OWN HOME 30 DAYS FREE!



If delighted then pay only 50¢ per pair, per week

Bouquet high fashioned charm in versatile classic floral design on White background. #1—Green, Pink, Turquoise, highlighted with Metallic Gold. #2—Red, Grey, Green, highlighted with Metallic Gold.

Futurama a mobile abstract small leaf design on White background. #3—Grey, Pink, Charcoal, spiced with Metallic Gold. #4—Pink, Green, Turquoise, Black, spiced with Metallic Gold.

Now 127 Custom sizes and colors that fit any window

guaranteed for 5 years!
Wash Beautifully Dry in Minutes!

guaranteed for 5 years!
Never to Shrink Never to Sag!

guaranteed for 5 years!
Washable Colors Wonderfully Fade Resistant!

guaranteed for 5 years!
Firesafe Mildew proof!

14 decorator colors in prints, solids, yard goods

Fiberglas Only the world's largest distributor can offer you fabulous Fiberglas in heavy-weight SUPERWIDE draw draperies this wonderful, new, economical way. No need to pay high prices for made-to-order drapes when for a fraction of the cost you can cover windows or walls **as wide as 12 feet** with only one pair. These luxurious Superwide Drapes actually come **as wide as 21 feet** to the pair. Each pair, in all lengths and widths, is identically matched in color and pattern design. And, of course, famous FIBERGLAS never needs ironing, never needs dry cleaning, never will shrink, sag or mildew—the perfect drapery fabric! Because we buy for thousands of members you save on every pair you buy.

And with our new Club Plan—each pair costs you as little as 50¢ per week. So for every window, wall and corner of your home, order the Superwide Draperies you want NOW! We'll bill you later at the low, low price of only $2.00 per month for each pair you order, $4.00 per month for double widths, $6.00 per month for triple widths, etc. Each pair carries the Good Housekeeping Seal of Approval as well as our own 5-year written guarantee, and our 30-day refund privilege. Mail the coupon **at once!**

YOUR CHOICE OF 91 SIZES IN SOLID COLORS!



TO MEASURE IS EASY: Do it with confidence! You can never order your drapes too long, because it's a simple matter to shorten them. Nor can you order your drapes too wide . . . because extra fullness provides for extra beauty. And for really wide windows—over 12 feet wide—use a combination of our Superwide single and multiple widths.

FOR COMPLETE COLOR SWATCH KIT, CONTAINING 11 ACTUAL SAMPLE SWATCHES PLEASE ENCLOSE 50¢ TO HELP COVER COST OF HANDLING!

RONNIE the world's largest distributor of Fiberglas Curtains and Draperies

Dept. AH-11 145 Broad Ave., Fairview, N. J.

Save up to 47% by joining the Ronnie Curtain Club

NOTE: All Ronnie drapes have deep 4" pinch pleats and generous bottom hems.

PRINTED DRAPERIES

Overall Width per Pair	Fit Windows Up To	Length	Price per pair
84"	45"	63"	$ 7.98
84"	45"	84"	9.59
84"	45"	90"	9.79
168"	92"	63"	19.95
168"	92"	84"	22.95
168"	92"	90"	23.95
252"	140"	63"	31.95
252"	140"	84"	37.95
252"	140"	90"	39.95

FIBERGLAS PRINTS BY THE YARD
45" Wide (State Color)...$1.98 Per Yard

Guaranteed by Good Housekeeping — REPLACEMENT OR A REFUND OF MONEY IF NOT AS ADVERTISED THEREIN

SOLID COLOR DRAPERIES

Overall Width per Pair	Fit Windows Up To	Length	Price per pair
84"	45"	45"	$ 5.49
84"	45"	54"	5.98
84"	45"	63"	6.49
84"	45"	72"	6.98
84"	45"	84"	7.79
84"	45"	90"	7.98
84"	45"	99"	8.98
168"	92"	63"	16.98
168"	92"	84"	18.98
168"	92"	90"	19.98
252"	140"	63"	26.95
252"	140"	84"	29.95
252"	140"	90"	31.95

FIBERGLAS SOLID COLORS BY THE YARD
45" Wide (State Color)...$1.59 Per Yard

RONNIE, Dept. AH-11, Ronnie Bldg., 145 Broad Ave., Fairview, New Jersey
Please enroll me as a member of the RONNIE CURTAIN CLUB and send me the Superwide Fiberglas Draperies indicated. Also send an invoice indicating the total sum due you, which I will pay at the rate of $2 a month for each pair, ($4 a month for double widths, $6 a month for triple widths, etc.) I must be satisfied or may return drapes in 30 days and owe nothing.

PATTERN	NO. of PAIRS	COLOR	WIDTH	LENGTH	PRICE PER PAIR	TOTAL PRICE

Yard Goods:.....Yds., in.....State Color.....at $.....Per Yd.,
(Quantity) (Pattern)

Your Name.....

Address.....

City.....State.....Zone.....

Husband's Name.....

Husband's Business Address.....

If you prefer you may enclose full payment now—otherwise we will bill you later.

Room beauty
starts with a
Bruce Block Floor



You can choose any decorative scheme you like...and be right...when your floors are Bruce Block. The modern pattern of this solid oak floor has high style, and there's lasting beauty in the interesting grain and coloring. Bruce Blocks are completely finished at the factory for economy and lifetime protection from hard wear. They can be laid over wood or concrete subfloors. Ask your architect, lumber dealer or builder for details; or write Bruce for color literature.

E. L. Bruce Co., 1402 Thomas St., Memphis 1, Tenn.
World's largest maker of hardwood floors

BRUCE

BRUCE HARDWOOD FLOORS

BLOCK • STRIP • RANCH PLANK • FIRESIDE PLANK

Home Economics Students Try their Wings in our KITCHENS

How do you get experience in a job if you can't get a job without experience—especially in a highly technical field like home economics? The American HOME food department is trying to help young home economists, like the Adelphi College students shown, solve that problem with an apprenticeship program. Many colleges prefer their home economics students to have a certain number of hours of work in a branch of the food field. Under our food staff's direction, students learn the procedures of developing recipes, testing, preparing and photographing food, and judging new products.

Marian Gooch and Joyce Kelly, two students who worked in our kitchens this past year, are shown here in the midst of helping us prepare food for magazine editorial use.



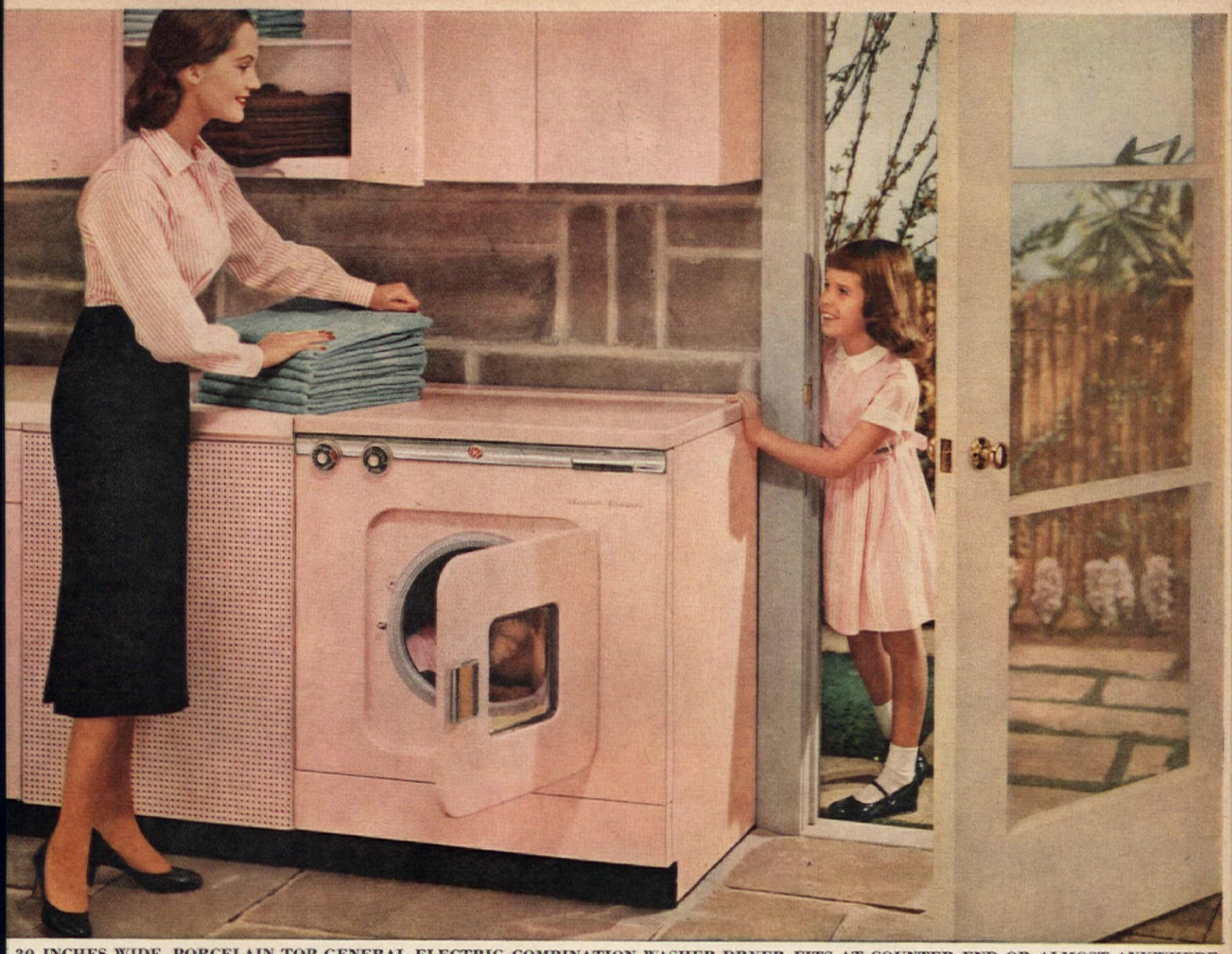
Becoming familiar with all of the latest equipment available to home-makers is part of the girls' training in our kitchens. Joyce is using a new warmer and crisper to keep beans at serving temperature until moment they're needed.



In preparing food for photographs, the girls learn about the artistry needed to make the food look as attractive to the camera as to us. Here Marian is preparing perfectly-shaped biscuits to be shown in photographs.

As a result of their "intern" experience, these girls now have a better idea of the different types of work available. They know more about how a business operates. Joyce confirmed her interest in test-kitchen work; she is working for a large food concern. Marian decided she would prefer hospital dietetics. Both girls gained. "Interns" learn what food testing is like and determine what they want to do. They're not in danger of taking the wrong jobs. And they graduate with an employment reference.

The American HOME is glad to help these ambitious college students and looks forward to seeing each new group in our kitchens. The American way of life will surely be strengthened by this type of cooperation between business and education.



30 INCHES WIDE, PORCELAIN TOP GENERAL ELECTRIC COMBINATION WASHER-DRYER FITS AT COUNTER END OR ALMOST ANYWHERE

W EASIER WAY TO WASH AND DRY CLOTHES

General Electric Combination Washer-Dryer saves space, saves steps, saves lifting

pliances in one, this exciting complete aundry takes over both washing and —*in the space of your washer alone.*

n General Electric—famous for de- le appliances—comes this convenient, roved way to launder that saves so ime and is so easy for you.

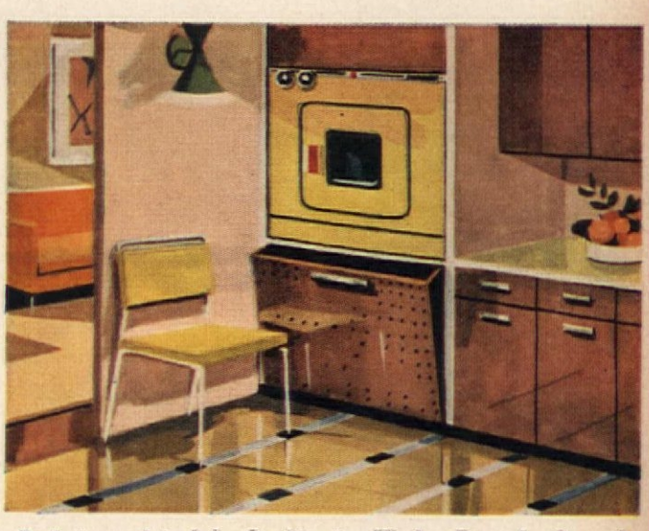
e lifting wet wash. No waiting to reset With a single setting of the controls, a ound family laundry washes brightly . . and dries so soft and fluffy that ieces can be worn or put away without . And it's all in one *continuous* opera- takes only two minutes of *your own* the combination does the rest.

Just counter height and counter depth, the General Electric Combination fits in a bath, hallway or kitchen like a 30-inch base cabinet. No venting is needed as lint and moisture automatically go down the drain.

And you get: Automatic Water Saver • Automatic "Drip Dry" Choice • Automatic Built-in Water Heater • Hot or Warm Water Wash • Automatic Dry Selector.

Replace your old washer with this easier way to do your hardest job. About $4.65* a week—includes one year's service; five-year written warranty on transmission parts.

*After small down payment. See your General Electric dealer for his prices and terms.



Built-in model of the Combination Washer-Dryer by General Electric can be installed waist-high in a wall as above or under countertop. Lovely Mix-or-Match Colors or white blend with any décor. Ask for a free demonstration soon. *General Electric Company, Appliance Park, Louisville 1, Kentucky.*

Progress Is Our Most Important Product

GENERAL ELECTRIC

New idea! VINYL in a floor wax



*Never before such a high gloss!

New Simoniz Floor Wax with *vinyl* in it, gives you higher gloss than you've ever known. On *any* kind of floor—linoleum, asphalt, rubber, vinyl tile or finished wood! Such a beautiful gloss you'll be proud of it on any floor in the house.

*No wax easier to apply!

New Simoniz Floor Wax polishes itself. No buffing. No rubbing. It spreads evenly—without streaks—quickly sets to a tough, beautiful, *vinyl* gloss!

*Wet spills won't harm gloss!

Splashes and spills—so common with children—won't hurt the tough vinyl surface—or shine. Simply wipe them up. This *new* Simoniz Floor Wax with vinyl in it is water-repellent!

*Never before such protection!

The miracle of vinyl—and only Simoniz has it—gives you the toughest floor surface. The kids won't scuff it, or harm

Simoniz® Floor Wax

nd the beauty of it is — *it's childproof**



gloss with their roughhousing. It's *ildproof!*

Jo wax finish so easy maintain!

noniz Floor Wax with vinyl has a gloss t lasts and lasts. You can even damp o your floors without dulling the shine harming the finish.

**Good news about re-waxing!*

Here's the *one* floor wax you can remove *evenly* before re-waxing. Simply use your regular household detergent and warm water. The beauty increases with re-waxing. You'll be amazed, once you try it.



or all floors—linoleum, asphalt, rubber, vinyl tile and finished wood



full of spunk...

but beautifully behaved . . . the '57 Chevy!

It doesn't just look sweet, smooth and sassy . . . that's the kind of car the '57 Chevy is. And you get sports car control behind the wheel . . . a solid, sure-footed feel on the road, smooth and easy response to every command.

When you design sports car sure-footedness and precision of control into a passenger car, you're ahead right off the bat. Chevrolet's new advances in steering, suspension and springing take care of that. Then drop in the industry's most advanced, most talked-about V8 engine and you've got a car that's noticeably different from any other on the road. That's the new Chevy—the lithest, liveliest, sweetest handling number of the year.

That's why you'll get more of a lift out of driving a '57 Chevy. Its pep and easy handling make it fun. Safer, too. It's spacious inside, daring in design outside. But still it's a stickler for tradition, and in the grand Chevrolet manner it's known to be as trouble-free as that totem pole in our picture.

Drive a new Chevy, one with the exact power you prefer (h.p. goes up to 245*). With triple-turbine Turboglide, too, the newest and smoothest of all automatic drives (an extra-cost option). Your dealer will gladly arrange it. . . . Chevrolet Division of General Motors, Detroit 2, Michigan.

CHEVROLET

1 USA
'57 CHEVROLET

**270-h.p. high-performance V8 also available at extra cost. Also Ramjet fuel injection engines with up to 283 h.p.*

The new Bel Air 2-Door Sedan with Body by Fisher—one of 20 new Chevrolets.



RICHARD HARTT

BEFORE
YOUR HOUSE BURNS DOWN

If you had a fire tonight, could you tell your insurance company exactly what you'd lost? Hardly anyone could from memory. A much safer, more accurate method is a simple pictorial inventory of every corner, every drawer, every closet in your entire house—either in place, or with similar types of things arranged on a simple background. This is a good record to have even if your insurance company has a listing of your possessions. Photographs carry considerable weight in case you find that you have to make a claim.

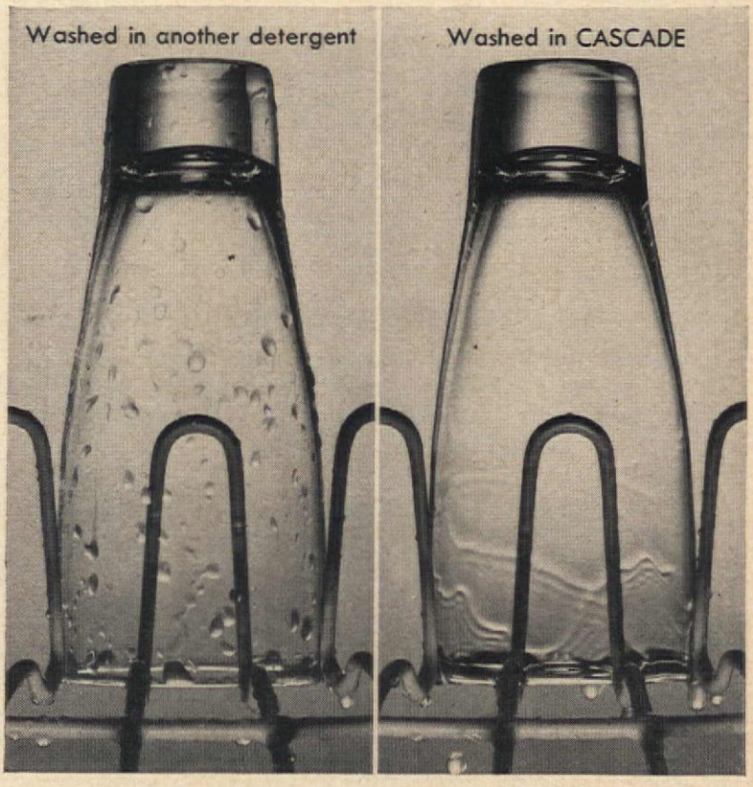
Rent or borrow a small camera if you don't have one. (The simple flash cameras now on the market are suitable for most of the pictures you'll want to take.) A friend who's a camera fan may loan you a camera if you don't have one of your own. Then all you have to do is buy the film and flashbulbs, and walk through your house snapping your records of everything of value.

When you get the prints, note on the back of each one the sizes and quality of the articles pictured, the materials they are made of, and any other pertinent information. Then you will have a true picture of your possessions. You can add items that you acquire by further notation on the backs of the prints, but you'll find it advisable to photograph new articles before the list of them grows too much. And of course you'll need to get more insurance to cover additional possessions.

It is advisable to store the negatives and prints in a safety deposit box or some other place away from your home. It's a good feeling to know that you can collect from your insurance company for everything lost or damaged in case of disaster.

NEW! FOR AUTOMATIC DISHWASHERS

Cascade eliminates drops that spot!



Cascade has an exclusive ingredient to change drops of water into cleansing, clear-rinsing "sheets." That's why Kelvinator puts Cascade in every new machine!

These two glasses show why Cascade stops spotting as no other detergent can. Cascade's exclusive ingredient changes water *drops* into free-flowing *sheets*. And Cascade's unique formula leaves everything so slippery-clean, rinse water slides right off. Result: no water drops to dry in ugly spots. Cascade gets even glasses spotless . . . *close-up clean*. Yet it's *safer* for delicate china patterns than any other detergent.



Kelvinator advises you to use

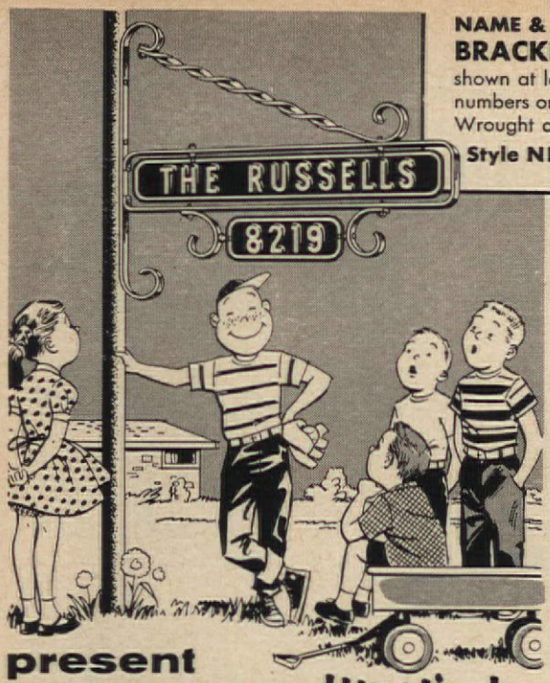
PROCTER & GAMBLE'S

Cascade

(IN FACT, EVERY LEADING DISHWASHER MANUFACTURER RECOMMENDS IT.)



Kelvinator has 3 features to make it "tops" in performance! (1) Roll-out racks with *nylon rollers* make it as easy to load the back as the front. (2) Pre-rinse PLUS extra-thorough *triple* rinse! (3) The powerful heating element not only dries dishes but insures your getting *full* washing power out of every gallon of hot water! And to eliminate drops that spot, Kelvinator packs Cascade in every new machine.



NAME & NUMBER BRACKET MARKER
shown at left. 17 letters and numbers on top line, 6 on lower. Wrought aluminum bracket.
Style NB $4.95 POSTPAID



MAILBOX MARKER fits any mailbox—install in a minute **style M** $1.95 POST PAID



FRAMED MAILBOX MARKER attractive wrought aluminum frame **style MF** $2.95 POST PAID



DELUXE MAILBOX MARKER graceful wrought aluminum frame and scrolls **style EM** $3.45 POST PAID

present your name attractively

GUIDE YOUR FRIENDS—BEAUTIFY YOUR HOME

with DAY-n-NIGHT Markers

PERFECT FOR GIFTS—ANY WORDING YOU WANT*

Your name gleams in permanent reflector letters on your **DAY-n-NIGHT** Marker—shines brightly in headlights, softly in moonlight! It helps your friends find their way—helps the doctor, mailman and delivery men. Its graceful proportions and quiet good taste make your home more attractive.

The letters are treated with the same material that makes highway signs shine in your headlights, and they are permanent because they are embossed in the background plate.



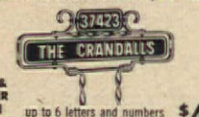
TWO-LINE MAILBOX MARKER up to 17 letters and numbers each line **style OM** $4.95 POST PAID



NAME & NUMBER MAILBOX MARKER up to 6 letters and numbers top line, 17 on lower **style NM** $3.95 POST PAID



LAWN MARKER wrought aluminum stand; up to 17 letters and numbers **style L** $2.95 POST PAID



NAME & NUMBER LAWN MARKER up to 6 letters and numbers top line, 17 on lower **style NL** $4.95 POST PAID



BRACKET MARKER attractive wrought aluminum bracket for wall, post, etc. **style B** $2.95 POST PAID



FRAMED BRACKET MARKER With wrought aluminum frame. **style FB** $3.95 POST PAID



TWO-LINE BRACKET MARKER up to 17 letters and numbers each line **style OB** $5.95 POST PAID

THE PERFECT GIFT FOR *Birthdays* or any occasion because it's **personal!**

On request we send a smart vellum gift card, inscribed with your name or nickname, to announce your gift.

Letters shine bright at night
Easy to read DAY-n-NIGHT
2-sided; raised letters on both sides
Rustproof — lifetime aluminum throughout
Permanent embossed lettering — raised in solid plates
Baked enamel finish — black background — white reflector letters
Attractive size — nameplates 2½" x 18", number plates 2½" x 7"
Any wording you want, up to 17 letters and numbers on nameplates, up to 6 on number plates. Same on both sides.

COLOR! Background on any marker in your choice of **ANTIQUE COPPER • BARN RED • KELLY GREEN** Baked enamel automobile finish. Same brilliant white reflecting letters as black and white styles. **only 50¢ extra per marker**

Satisfaction Guaranteed or Your Money Back!

WE SHIP WITHIN 48 HOURS

MAKE MONEY FOR YOURSELF OR YOUR CLUB!

Here's an easy, pleasant way to make money for yourself, your club or your church—take orders for nationally-advertised Spear products! Mrs. E. T made $170 a month for part-time; Mr. A. S., $25 a day full time. Beginners can make as much as $60—$75—even $100 in the first month, more later! Write *today* for easy Profit Plans. We'll rush everything you need to start making money at once.

Spear ENGINEERING COMPANY
534 Spear Bldg., Colorado Springs, Colo.

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	STYLE	WORDING—Any wording you want, up to 17 letters and numbers on large plate, 6 on small. Show punctuation but don't count it.	COLOR (copper, red or green)	
*ANY WORDING YOU WANT, ON ANY STYLE MARKER				
		TOP		
		BOTTOM		

SHIP TO:

ADDRESS

CITY ROUTE OR ZONE STATE

TOTAL

☐ Remittance enclosed; ship postpaid in U. S.
☐ Ship C.O.D. I will pay C.O.D. fees and postage.

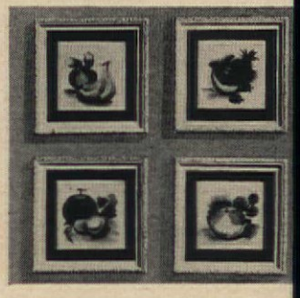
THE AMERICAN

HOME Market

LIFE-SIZED PUSSY CATS had us do a double take, they look so real! But nary a meow did they meow. Lovely, imported Majolica in pussy cat grey with green eyes, purrfect for any hearth. 14" reclining cat, $9.95. Sitting cat, 11" high, $8.95. 6" long kitten, $3.95. The three, $22.50. Ppd. (Add 50¢ ea. or $1 for set W. of Miss.) Jenifer House, Dept. AH, Great Barrington, Mass.



FRUITS ARE IN SEASON all year round in a country kitchen or gay dinette which sports luscious hand-painted fruits on snowy white tiles set on rich backgrounds of smart green flocking. Ea. 5" square, they have white painted wooden frames trimmed with silvery scrolls to complete the picture. Set of 4, $2.95 plus 25¢ post. Foster House, 430-KE3 S. Jefferson St., Peoria, Ill.



PALE HANDS WE LOVE each hold a bunch of roses, which makes them the most elegant and really Victorian tiebacks ever to sweep back a pair of organdy curtains, or bright chintz or rich damask draperies. We might even use a pair as whimsical towel holders in the bathroom. Heavy white iron, each is about 7" long. $5.95 pair. Ppd. Edith Chapman, 260 West Main, Nyack, N.Y.





BURIED TREASURE MAP shows 445 authentic locations of undiscovered treasure in the U. S.—bandit caches, war loot, lost mines, and sunken ships. Shows treasure in every state; some near your home, wherever you live! Hours of fun just studying it, or plan your vacation to include treasure sites! 28x44". Just 50c ppd., from Walter Drake, 493-B Drake Bldg., Colorado Springs 7, Colo.
Copyright Walter Drake & Sons, Inc. 1957

THE AUTHENTIC
IRIS
NATIONAL

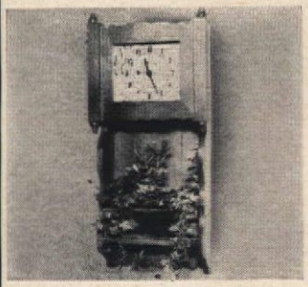
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March 17th wear the
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Worn by the presiden
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the world over. $2.00
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Place

Welcome to the Market Place! Merchandise, except personalized items, may be returned within seven days for a refund of the full price. Most of the firms mentioned in the Market Place prefer not to handle C.O.D.'s.

HELEN DE MOTTE



GROWING LATE or early, this wall clock is also a planter which makes it the prettiest wall flowering you could find. It takes no winding, because it is electric, and its face is prettily painted with flowers. The handsome case is hand-rubbed pine and measures 18½" high, 8" wide. The planter is copper. $29.95 postpaid from Puddin' Holler, Dept. AH5, East Swanzey, New Hampshire.



UNDER THE BIG TOP your cake will be the greatest show on Earth! A delightful circus cake set has gaily striped red roof, poles, flags, clown, 12 plastic animals 2¾" tall. It fits any size cake, stands 9" high. For a wonderful birthday cake, or any special occasion, and of course you can use the set over and over. $1 ppd. Artisan Galleries, Dept. AM, 2100 No. Haskell Ave., Dallas, Tex.



NO SOAP ever had a prettier dish than this with its matching tumbler of Staffordshire china charmingly decorated with the popular *Pheasant and Peony* design for a bath or powder room. Or use the set on a bureau—the tray for pins, the glass for posies. From England, choose brown, blue, or rose on white. $2.95 ppd. from Here's How Co., 27-A East 22nd St., New York 10, N. Y.

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"Finds" for Early American houses—for unusual effects in contemporary homes. Faithful handsome reproductions, hand-wrought in our forge to give the look and "feel" of the originals. Latches, hinges, bolts, dutch door, cupboard hardware—all shown and described in our big catalog.

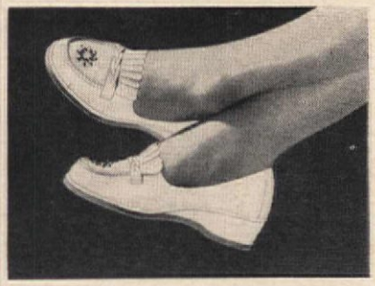
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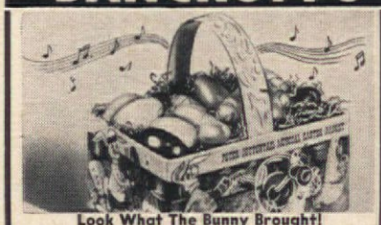
HIGH WEDGE MOCCASINS . . . $7.95

For you who cannot wear flats, enjoy the blissful comfort of moccasins, with this built-in High wedge. Gored for perfect fit. Softest smooth, glove leather, with cushion crepe sole. 6 lovely shades . . . White, Cream, Coffee-Tan, Red, Turquoise, or Black, with dainty bead design. In White, or cream only, if you prefer unbeaded. Sizes 3 thru 10, narrow and medium, half sizes too. $7.95

Send cash, check or m.o. For COD send $2 deposit

OLD PUEBLO TRADERS, Box 4035, Dept. WAH, Tucson, Arizona

BANCROFT'S *Easter Parade*



Look What The Bunny Brought! MUSICAL EASTER BASKET

Small fry clasp their hands in ecstasy when they see their surprise candy basket. They crank the handle and out comes the real music of Peter Cottontail as they gobble up the delicious, gaily colored candy Easter eggs. Mr. Bunny and his friends march around the outside of the basket in beautifully printed 4-color pictures. Eggs nestle in green cellophane straw. 4" x 5".

ZT 5734 ..... $1.00



Just Open The Egg . . . AND OUT POPS "CHICKEN LITTLE"!

What a surprise! Just touch the realistic egg and watch the look on everyone's face! Life-like chick jumps out and starts pecking as if it were really alive and just born. So clever it could only have been created by world-famous German toymakers. Hide it on Easter morning and imagine the thrill when they find it! Ingenious wind-up chick is 2" long. 69c

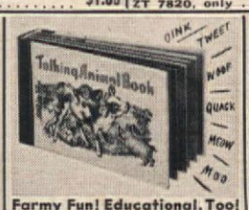
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Set of 12 MINIATURE BIBLES

Tiniest Bibles in the world—significant gifts at Easter time. Hardly larger than a postage stamp, yet each contains the New Testament, illustrated, with cover in full color. Carry in pocket or purse. Appropriate communion gift, too.

ZT 7821, Set of 12 ..... $1.00



Farmy Fun! Educational, Too! EASTER BOOK THAT TALKS

An Easter parade of animals speaks to your child from every page. Here's a gay, colorful holiday story with words and sound. Birds twee-e-et; cows mooOO; ducks go Qua-a-ck. Press entire book together and all sing out in chorus.

ZT 8412 ..... $1.00



Kids Love To Wash With THE BUNNY FAMILY

What could be cuter? Mama Bunny and her brood of wee bunnies are enjoying a big, fat carrot. All are molded of finest castile soap, colorfully hand-painted by skilled Viennese craftsmen. Such fun in the tub, your child will ask for a bath.

ZT 5733, Complete $1.25



Avoid Dangerous Falls ANTI-SKID RUG BACKING

Just press—and end the menace of slipping rugs! Spray Anti-Skid Rug Backing on any size or shape carpet (up to 9 x 12 feet) . . . and in seconds you prevent slips and falls without bulging stays or expensive pads. Won't rub off or harm rug.

ZT 7716, 11 oz. $1.98



Removes Corns, Callouses . . . INSTANT CORN STICK!

Medically formulated corn stick lets you enjoy happy feet again. Just apply like lipstick and instantly relieve painful corns and callouses. In handy to carry stick form . . . nothing to evaporate, no messy salves. One application usually works wonders.

ZT 8157 ..... $1.00



Belgian Spun Sugar PANORAMIC EASTER EGGS

Peek-A-Boo inside and see a quaint fairyland scene—in vivid color! Delectable Old World eggs are created from pure white spun sugar topped with lush, melt-in-your-mouth candy flowers. Each egg is 2½" and U-m-m-m . . . So Good!

ZT 7832, 5 for $1.00



Your Child's Name On . . . THE GAYEST EASTER EGG EVER!

Personally written by the Easter Bunny himself! Wait 'til youngsters see their own, hand-lettered name on the biggest brightest Easter egg they've ever seen. They'll brag that the Easter Bunny is a personal friend! What a thrill as you chock it full of candy eggs, jelly beans or toys and they have the fun of opening it. Egg is clear, unbreakable plastic, 3¾" x 6".

ZT 7824-P, (State Name) 69c

MUSICAL PETE THE BE-BOP BUNNY

We almost flipped when we saw "Pete"—he sure enough is the bunny with the "most"! Wait 'til the kids dig this crazy rabbit as he gives out with the "Peter Cottontail Blues". They turn the crank and away he goes . . . into his syncopated act. Soft, fuzzy pink ears make "Pete" the cutest, brightest Easter toy ever. A real hep-bunny with bow-tie, overalls, bright colors . . . and a hankering to come "down the bunny trail" into your child's heart. Metal, 12" tall.

ZT 7819 ..... $1.00





INSTANT SILVER PLATER

Not just a polish . . . Miracle Super-Strength SILVER PLATER contains genuine silver! Makes it easy to replate worn spots on silver at home. Just rub a little on with a cloth—that's all! New sparkle appears in minutes. Re-silvers worn Sheffield, Hollowware, Copper, Brass.

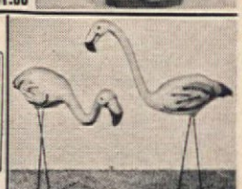
ZT 1976, 8 oz. $2.95



NO MORE "DOG ACCIDENTS"!

Amazing scientific compound housebreaks your pet—automatically! Just pour 2 drops on any newspaper, mat or spot desired . . . attracts Fido like a magnet every time. Protects furniture and rugs. Trains pets to use selected outdoor spots, too.

ZT 3739 ..... $2.00



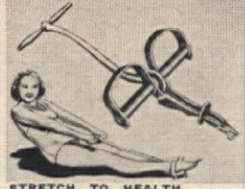
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Brilliant Flamingoes bring lush tropical setting to lawn or garden! 3 feet tall, in BOLD dimensions, with pink hues set off by striking black. Weatherproof methyl-methacrylate.

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Flamingo Silhouettes, 24" tall, but not 3-dimensional.

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. . . and REDUCE! Develop a shapelier figure and regain radiant health—in your spare time at home. Perfected in Hollywood, where health is wealth, rubber Rowing Machine Exerciser makes it pleasant to lose excess pounds. Folds compactly for inconspicuous storage.

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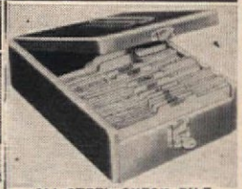


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ZT 4638, . . . Pers. Size . . $3.95

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Your choice of Weathervane made of cast aluminum and copper, painted black, average size 19" x 23", only $11.95 Postpaid.

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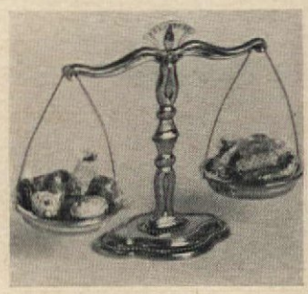
OLD-FASHIONED PENNY CANDY brings back memories of great decisions made in front of the big glass showcase in the corner candy store. All you remember, and some you've forgotten come in gay striped bags—licorice sticks, skiddo balls, wax figures, paper strips, crown jewels, and more, to fill an Easter basket. 3 bags, $1.35 ppd. New Hampton Gen. Store, Hampton 2, N.J.



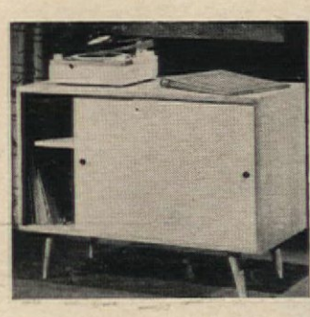
HEARTS IN THE RIGHT PLACES to provide the small perfect details to make a pretty house outstanding. These pieces are hand wrought in the early "Heart" pattern to blend with your Early American Hardware. 4" and 5½" towel rings are $1.75 and $2.25. For pots or pictures, two 1½" hooks, or one 3" hook for $1.10. Ppd. Old Guilford Forge, Dept. AH, Guilford, Conn.



THE POWER OF BALANCE. One imaginative accessory can carry a lot of decorative weight. Just add a 7" high copy of an old apothecary scale to the top of your coffee table as a bonbon dish or place it on a desk with a small plant in each removable tray, and you'll see what we mean. It's plastic, metal finished to look like brass. $2 ppd. Dorothy Biddle, Hawthorne 119, New York.



SLIDING DOOR CABINET is a versatile piece, ideal as a record cabinet, server, storage or hi-fi unit. Made of solid, durable Appalachian ash (looks like oak), the doors are masonite in "grained limed oak." Inside shelf is adjustable. 40" long, 30½" high, 18" deep. Unfinished and ready to be assembled. $36.95 express collect (65 lbs.). Show-Off, 218 Main St., Jamestown, New York.



GETS AROUND BEAUTIFULLY on ball bearings. A swivel stool for snack bar or kitchen counter use is 24" high, has a rail to hook a heel on, a padded seat of pink, white, black, or turquoise vinyl flecked with gold. Of black wrought iron, plastic-tipped legs have brass ferrules. $7.95. Without swivel, $5.95. Exp. coll. (11 lbs.). Home Industries, Dept. AH, 4012 8th Ave., Bklyn. 32, N. Y.



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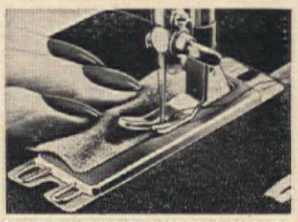
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1895—Sachet Spray $1



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This new Toe Cushion eases shoe pressure—trains your toe muscles back to their normal straight position. And what a wonderful feeling of comfort and relief it gives you! Prevents soreness. Wear this comfortable Cushion in closed or open-toe shoes, with or without arch supports.
1935—Toe Cushion $1



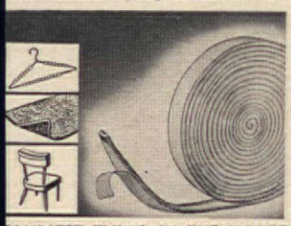
EASY WAY TO FILE CHECKS
CHECK-SAFE holds 800 cancelled checks, a 5-year record. Keeps them safe, clean—always in place for easy reference. Helps you budget. Keep a check on your personal spending habits. Cancelled checks are your best receipts—they act as important records. Essential for income tax purposes. Green Ripplette covered box, gold stamped. 7¼" x 5" x 3¼". Tab index dividers included.
1396—Check-Safe $1



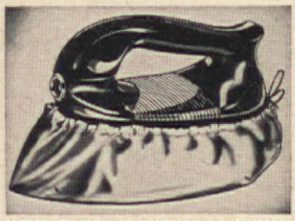
MAKE BOUND BUTTONHOLES QUICKLY. Just slip this buttonhole binder on your machine. Quickly makes welted or corded bound buttonholes that look professional. Gives clothes that custom look. Beginners find it easy to use. Every buttonhole is exact, alike. Complete with simple instructions.
1531—Buttonhole Maker $1



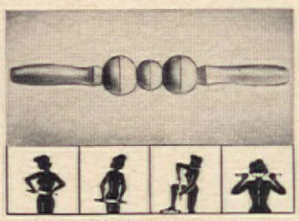
PRINT YOUR OWN NAME & ADDRESS! Now you can print your own name and address (or any 3 lines of words) on envelopes, stationery, checks, records, books, greeting cards & photos. Only $1 for PRINTER, complete with compact "onyx black" case and automatic inker. Fits pocket or purse. Use at home or office—looks like printing. A useful gift.
100-P—Printer $1



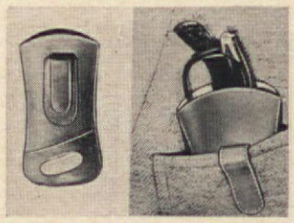
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1086—Foam Tape $1



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Take the shine off slacks and skirts. Eliminate shine from seams, pocket flaps, etc., on gabardine, serge, dull-surfaced silks, faille and nylon. And it's all done while you iron. This SHINE-PROOF IRON COVER fits on your steam iron. Handier than a press cloth—you can see your work as you iron.
830—Shine Proof .....59¢
2 for $1



REDUCE THOSE BULGES. Now, enjoy reducing the easy way, with this new type massager. ROLLER-ROLAXER is shaped like a rolling pin with 3 revolving sponge balls. It's light as a feather, *rolls excess fat away.* Massage your way to beauty and health. Tones you up and relaxes tired, tense muscles. Illustrated chart shows where massaging is most effective.
1055—Roller-Rolaxer $1



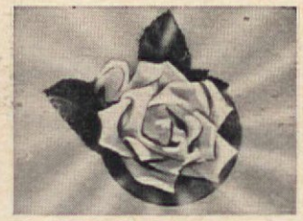
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1933—C-Clip Case $1



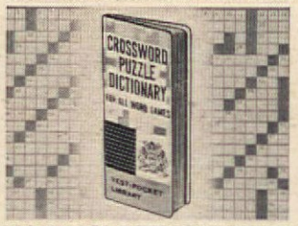
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New COLOR FILTER gives startling results! It's easily installed—just put the FILTER over your present screen. Lifelike color will replace the drab black and white picture. Reduces glare, too! Surprise your friends with the first Color TV in the neighborhood. COLOR FILTER is available in the following sizes to fit your screen:
1421—For 12" Screen .....69¢
1422—For 17" Screen .....89¢
1423—For 21" Screen $1.50



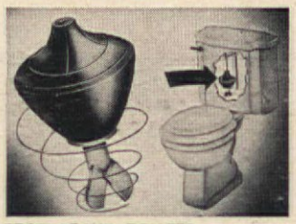
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No more ruined carpets, no more spanking puppy! Just put two drops of HOUSEBREAKING SCENT on puppy's newspaper, box or on the grass and he knows *that's* the spot! You can complete train most mature dogs and puppies with one bottle or less.
1469—Housebreak Scent $2



TRY THIS FRAGRANT DEODORIZER! This lovely lifelike rose is really a powerful deodorizer. It actually purifies and clears the air of odors with an amazingly quick, efficient chemical action. The prettiest way to keep things sweet-smelling you've ever seen! Put one in bathroom, kitchen, bedroom, office, car—anywhere you want pure, fresh aromatic air.
1627—Fragrant Flower .....59¢
2 for $1



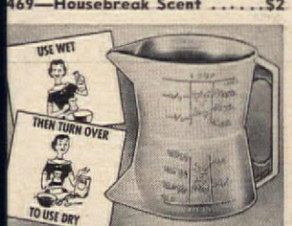
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58—Johnny Hush $1



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1897—Stick-Ease .....59¢
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1687—Measuring Cup .....59¢



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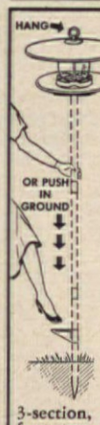
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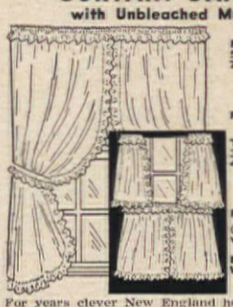
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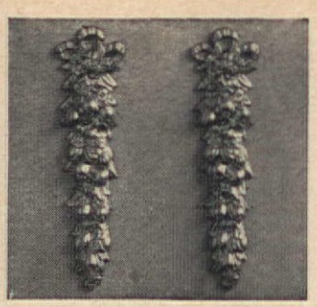


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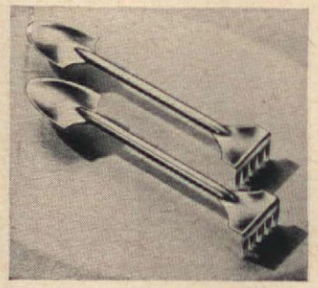
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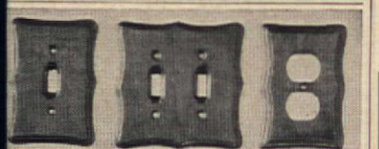
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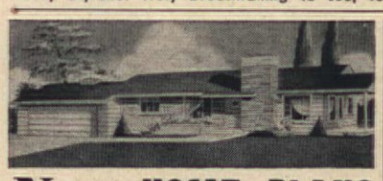
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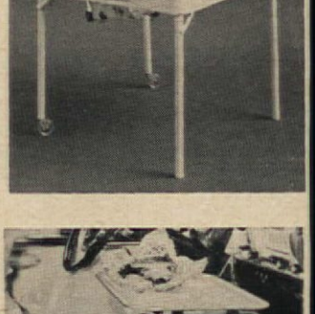
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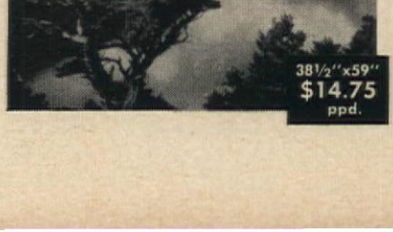
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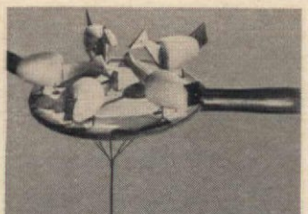
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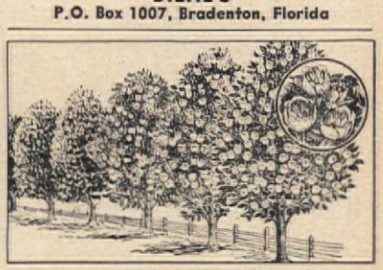
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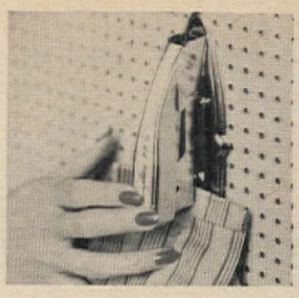
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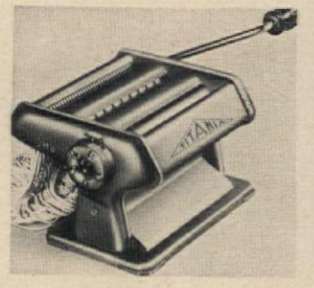
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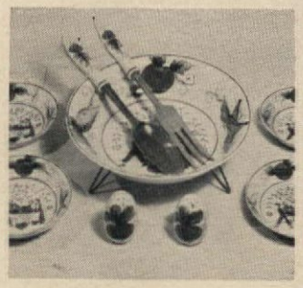
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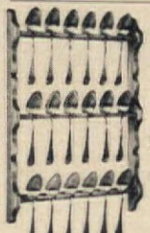
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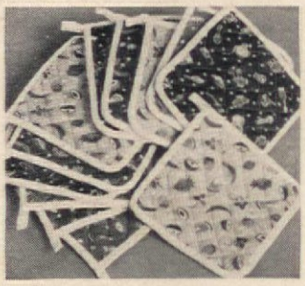
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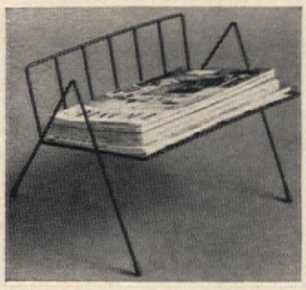
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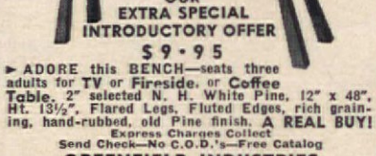
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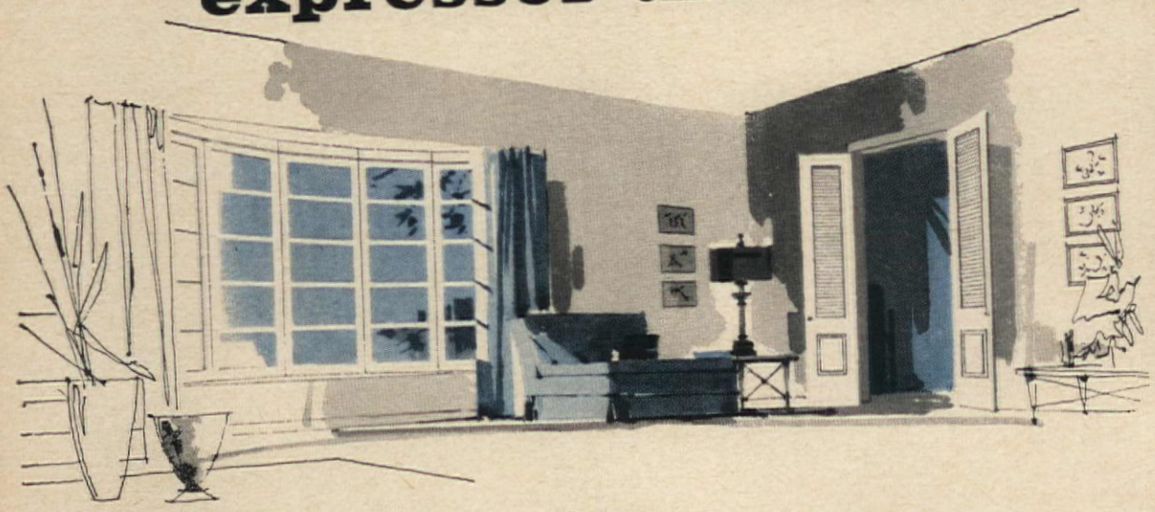


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Which of these homes expresses the real YOU?

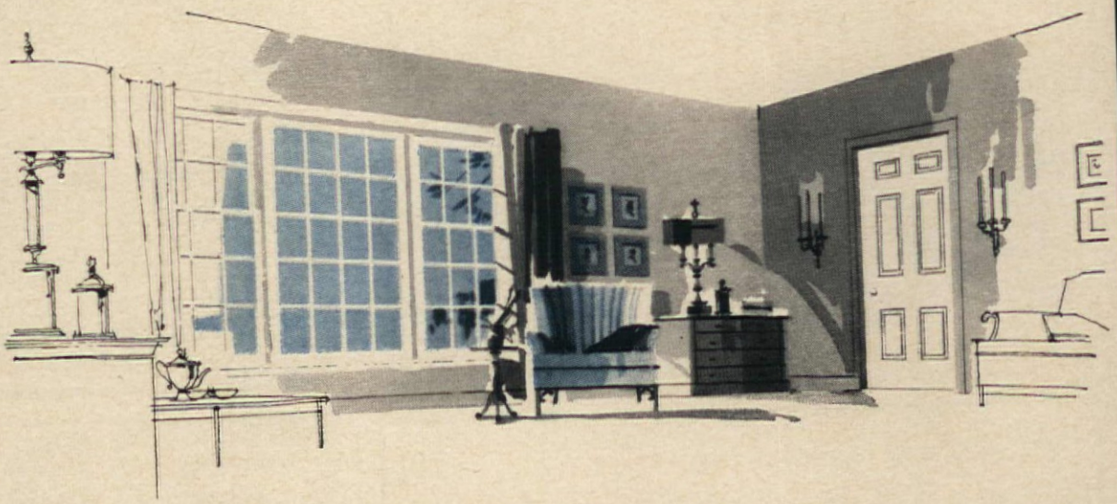


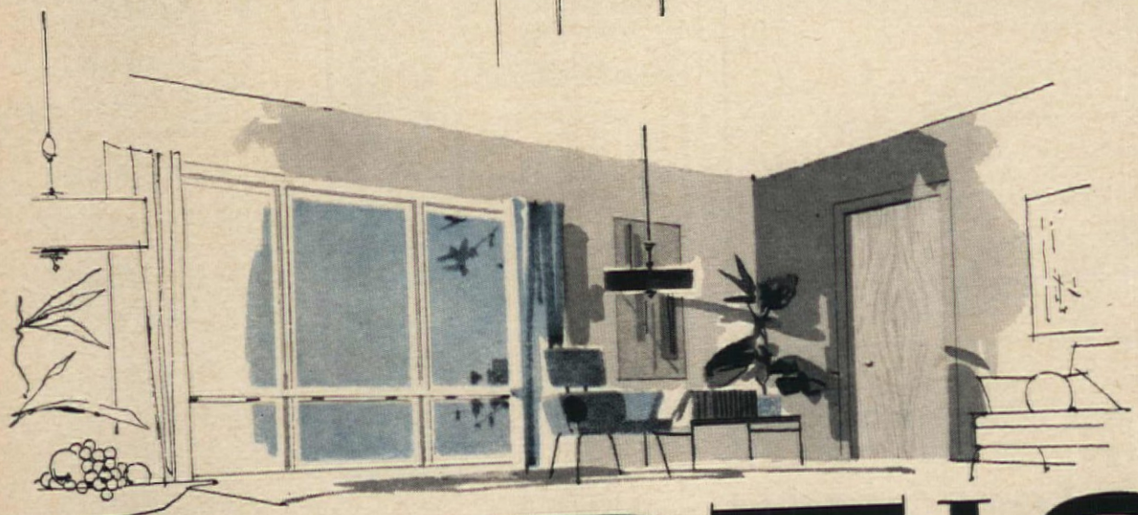
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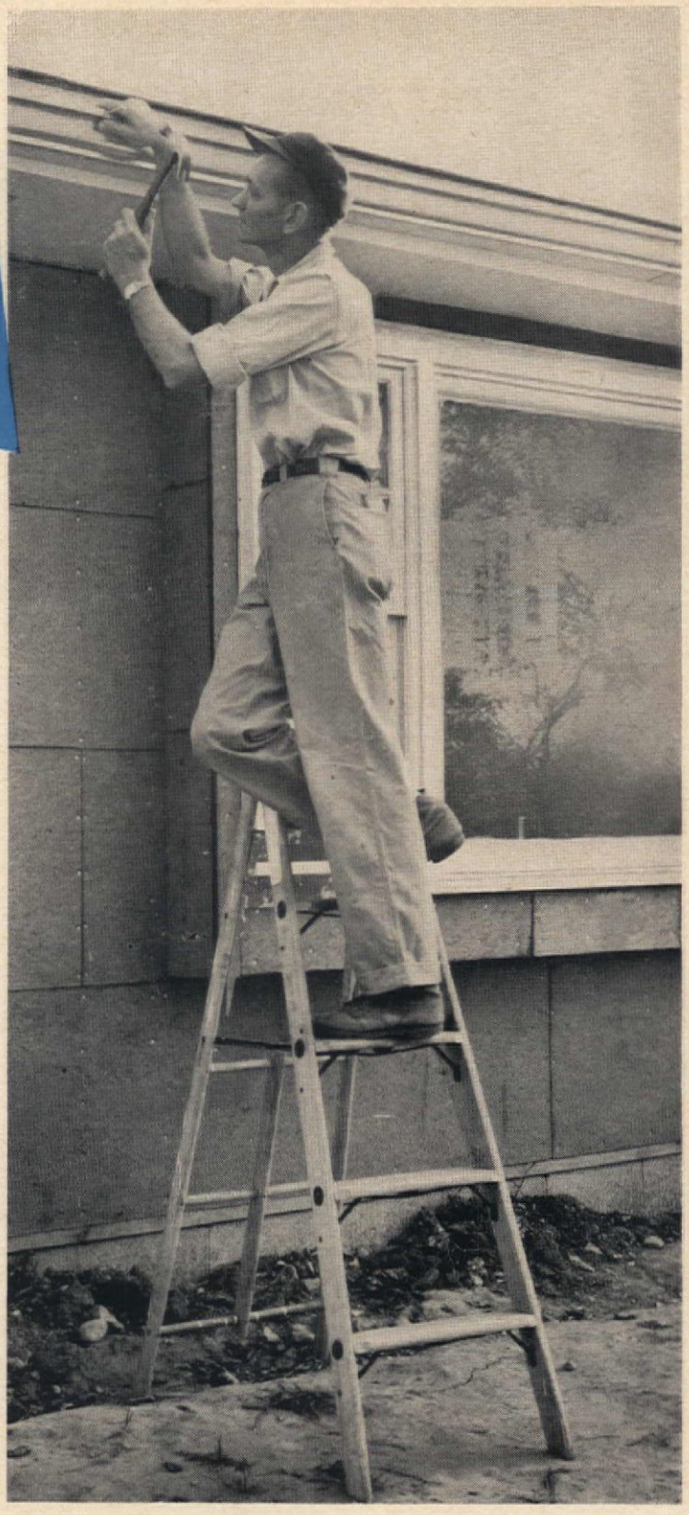
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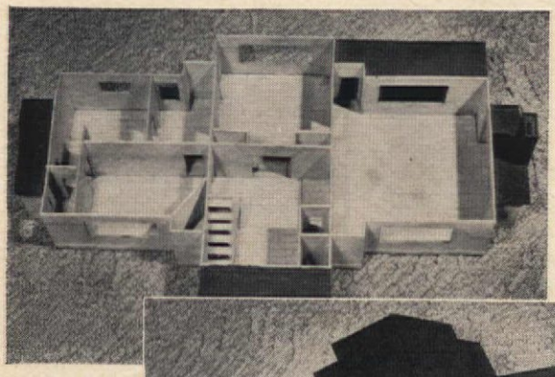
do-it-yourselfers extraordinary

MARY E. MONZE

In our modern do-it-yourself age, you see so *many* resourceful projects you begin to think they're fairly commonplace. You need to run across the work of people like Charles and Elva Babcock to realize that do-it-yourself projects can reach far *beyond* the commonplace. Come along with us on this visit to Joliet, Illinois, and see for yourself. Here indeed are V.I.P.'s!

Five years ago the Babcocks bought a three-acre plot outside of town and decided to build their own home. Time was at a premium, because the Babcocks both work a full five-day week away from home.

Charles had taken a correspondence course in mechanical drawing at one time, and had helped his father-in-law with some building. So with this meager background, plus endless energy and the cooperation and inspiration of his wife, he began planning.





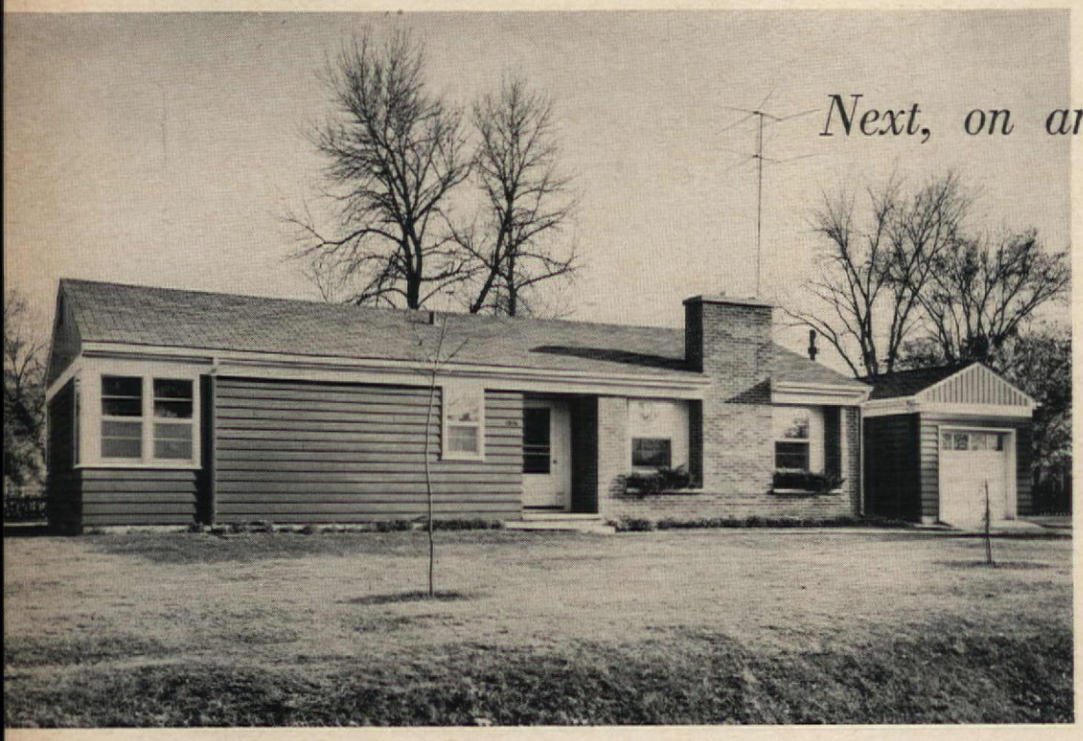
First he made many small-scale models of their proposed house —both interior and exterior. Charles laughingly says, "I just changed things as my wife changed her mind." The actual building wasn't started until they had the model just the way they wanted it. Here you see what the final model looked like.

Being far-sighted as well as industrious, the Babcocks decided to build on one acre, saving two acres for development.

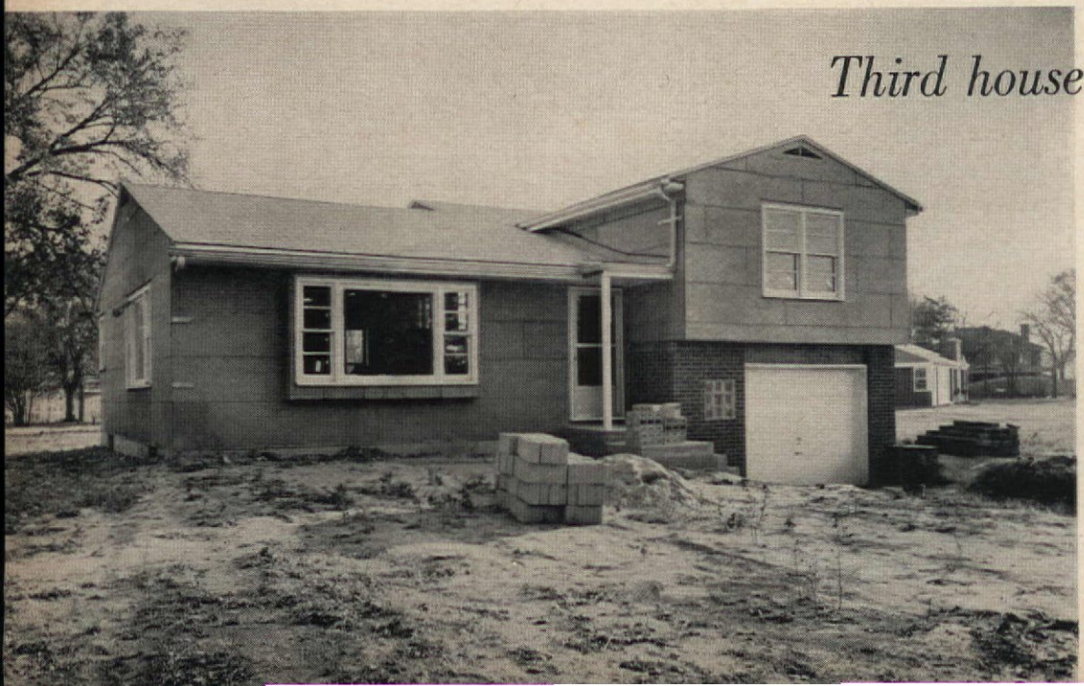
The first and only outside labor that the Babcocks hired for their house was to have the basement excavated. Then they spent two years of weekends and evenings in building their 9-room house. It has two baths, three fireplaces, and a full basement. While Charles was doing the hammer-and-saw



The Babcocks started off by building this house for themselves. It's a two-story frame house, and it has a full basement



Next, on another acre of their property, they built this five-room ranch-style home. And they sold it readily for $20,000



Third house-building project for the Babcocks is this split-level house that has six rooms, garage. It soon sold for $19,000



Very Important Person

CONTINUED

phases of the operation, Elva was following up with all the exterior painting, along with all the interior painting and papering. The living-room walls are painted, while the dining-room and bedroom walls are attractively papered in Early American patterns selected by Mrs. Babcock.

Building and decorating a house might be enough to exhaust most of us—but not the Babcocks. Once they'd built their own home, they decided to build another house at the far end of the acreage and sell it. So they built a ranch-style house (which they finished last year) and sold it immediately for $20,000.

But the Babcock saga doesn't stop there. Now they're building a split-level house on the middle acre. It was nearly finished when we photographed during the past summer. It had been sold the week before for $19,000.

And there's *more!* Besides building three houses and holding down his regular job, Mr. Babcock has made all of the dining-room furniture except the chairs: a large Lazy Susan dining table in pine, a dry sink, and a Welch cupboard that was built from an American HOME Pattern. Mrs. Babcock made all the curtains, slipcovers and draperies.

Since the Babcocks are lovers of Early Americana, their rooms reflect a homey atmosphere. Mrs. Babcock has collected many interesting and unusual pieces and, as with many collectors, enjoys the "busy" look in their use as decoration. Her pet of all—Royal Copenhagen Christmas plates—hangs above the fireplace in the den, favorite relaxing spot for this active couple.

In discussing with Mrs. Babcock the use of possessions as decoration, we asked her if she would permit us to try our hand at rearranging some of her possessions. She not only graciously consented, but when we finished, preferred some of our ideas to her original arrangements. To prove that there is more than one way to achieve an interesting decorative effect, we show you the results on the following pages.

In her first letter to us Mrs. Babcock said she hoped we would be interested in their home: not a word about the two additional projects! We discovered them only after we arrived in Joliet. Undoubtedly if we were to go there again next year, we would continue to be amazed at the accomplishments of those do-it-yourselfers extraordinary, Charles and Elva Babcock.

PLEASE TURN THE PAGE



Because Mrs. Babcock is an avid collector, she likes to arrange her living room this way: cozy, if slightly cluttered. Do-it-herself projects here include the rug between the chairs and the afghan on chair back; she also painted walls pleasant gray. Gray carpet helps to complete quiet background.

VIP Very Person Interesting

CONTINUED

Here's the same room rearranged as we suggested for a more open look. Removal of rug and just a bit of clearing allows the lovely fireplace wall with its nice doors to predominate, as well as function more efficiently. Mantle clock was moved to side and shelves cleared to show each object more fully.



Look . . . the Crisco cake is nearly 1 inch higher!



CO'S LUCKY CLOVER CAKE

easy to make—Just two mixing steps





STEP 1—Measure (all measurements level): 2 cups sifted cake flour, 1⅔ cups sugar, ½ teaspoon baking powder, 1½ teaspoons soda, 1 teaspoon salt. Add ⅓ cup Crisco, 3 squares melted chocolate, ⅔ cup milk. Mix thoroughly by hand (300 strokes) or by mixer (medium speed) for 2 minutes.

STEP 2—Add ⅔ cup milk, 1 teaspoon vanilla, 3 eggs (⅔ cup). Mix thoroughly another 2 minutes. Pour batter into two 9" layer pans (1½" deep) which have been "Criscoed" or lined with paper. (For smaller pans, fill half full, bake remaining batter in cup cakes.) Bake in moderate oven 350° F. about 35-40 minutes. Ice with your favorite vanilla icing. Decorate with gumdrop "clovers" as shown.



Lighter, more tender too!

Isn't it amazing the difference Crisco *alone* can make in cakes? The two pictured here were made from identical recipes—only the shortening changed. And look at the difference! The Crisco cake gives you nearly an inch more of delicious eating!

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But more than that . . . with the recipe given here you can mix a scrumptious homemade Crisco cake in just 2 steps—about *half* the time an ordinary cake takes! And what a cake it is! Light and high, of course, and a Crisco cake is moister, fresher-keeping than *any* other kind, too!

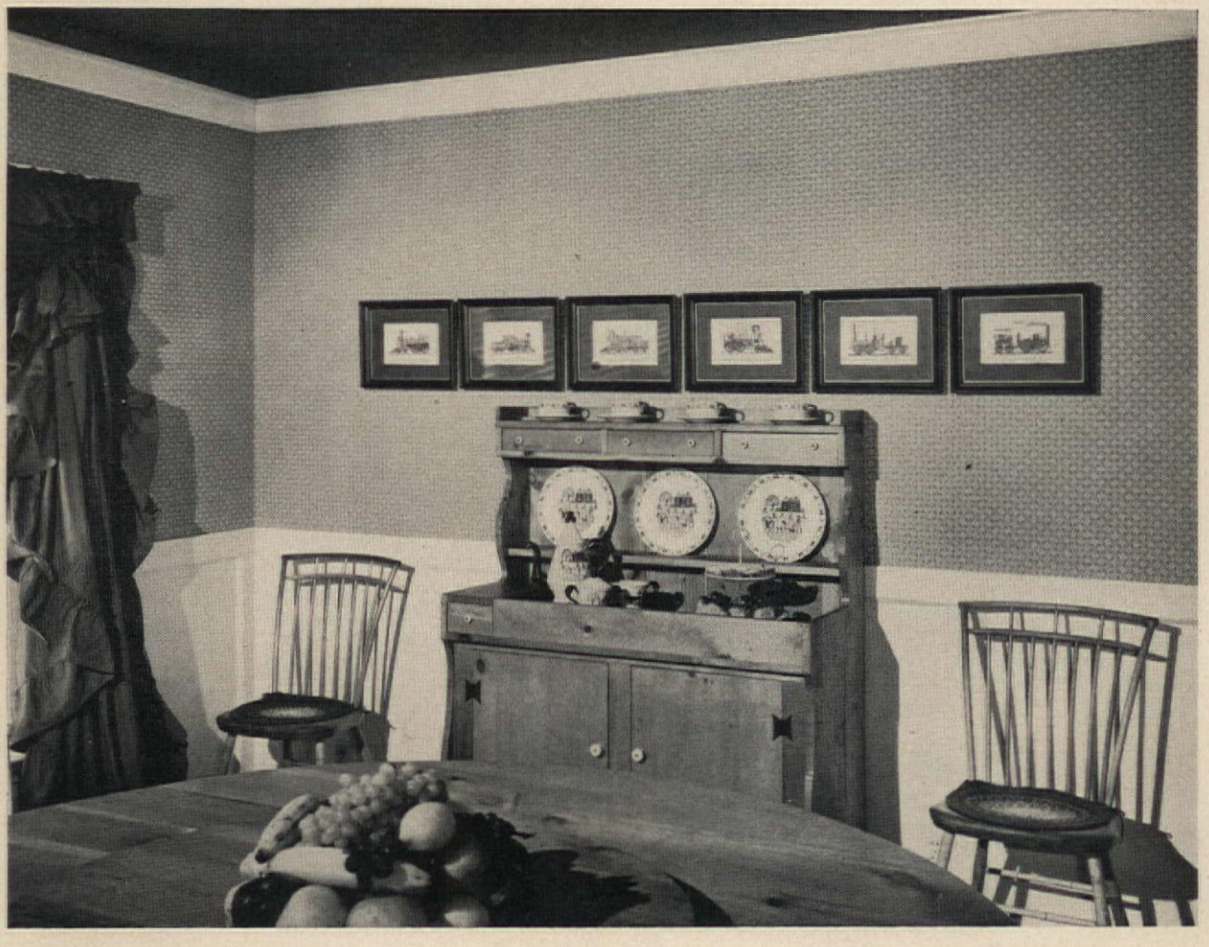
2 out of 3 bake and fry with Crisco . . . it's digestible!



In this version of the dining area, the collection of matted prints hang far apart, and arrangement on dry sink seems rather disorganized and fussy; small lamp is nearly useless here. Hanging lamp, a Victorian one, is a fine specimen, but it tends to look out of place in this provincial setting.

VIP
Very Interesting Person

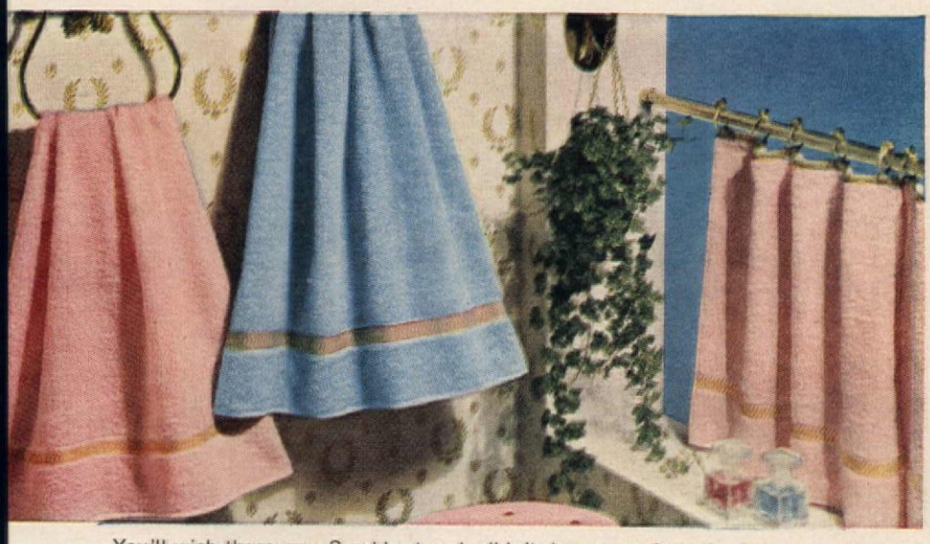
Our rearrangement shows the same dry sink with some fine china and other favorite pieces displayed to better advantage. The prints now march along above dry sink in a straight row, grouped as a unit rather than being scattered. Here again is proof no two people arrange a room the same. THE END



There's "gold" in these soft, new Tiara towels by Cannon—washable golden yarns that never dim. Large size, just $1.98

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VIP
Very Person Interesting

Hedda Hopper





JEAN AUSTIN

Sure, everybody knows Hedda Hopper as a top-notch collector of Hollywood news, but it's collecting of quite another sort that makes her a Very Interesting Person in the field of home decoration. She has a fabulous collection of Bristol glass—and she puts it to work.

In Hedda's living room, you notice that all the decorative accessories are Bristol. Over her fireplace, for instance, you see green Bristol boxes surrounding a fine old Georgian mirror. And look—there's a mirror-lined niche where Hedda strikingly displays some of her favorite Bristol. The ink well on the lower shelf is a gift from Mary Martin, and the rare yellow pitcher from Hedda's interior decorator, Hal Grieve. In fact, gifts make up a large part of Hedda's collection, and for each treasured gift of Bristol, she can tell you a wonderful anecdote.

That portrait, incidentally, is by the French artist, Gruen, and was the cover design for Hedda's book "Under My Hat." The rose? The Hedda Hopper—an opalescent pink, developed by Paul J. Howard and grown in Hedda's own garden.

But it's the carnation that takes over in Hedda's bedroom—cut flowers, and wallpaper that repeats the green and pink of her Bristol. The pair of white Bristol lamps are gifts from Elsie de Wolf, matriarch of decoration and decorators in America.

If you look close, you'll see that Hedda is a confirmed collector of other things—such as snuff boxes, parasols, and (of course) hats. But she has an extra special place in her heart for Bristol, and we knew you'd like to see how she uses her collection.



Collector of Bristol and Bonnets



What's behind the big swing to carpet?

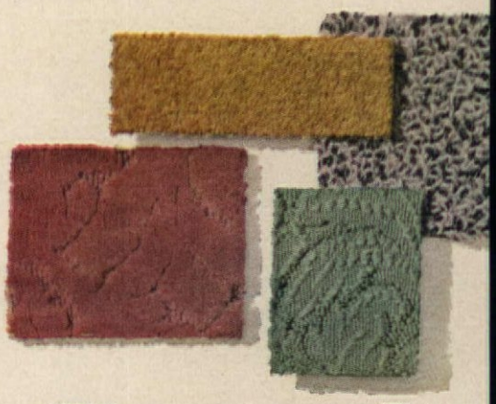
More and more families are enjoying carpet's beauty—plus the comfort, warmth, quiet, safety, and easier care only carpet gives; and they're buying it on budgets just like yours

Today, thousands of women just like you are discovering they can have the carpet they've always wanted – with the special advantages no other floor gives them – at far less than they ever imagined. And, thanks to modern machines and new carpet fibres, today you get far more value for your money, in an almost unlimited choice of colors, textures and styles.

With your store's budget plan, you can buy your carpet as easily as you buy other household items like TV sets or washers. Surprising as it may seem, you can carpet two average-size rooms, wall-to-wall, in excellent quality carpet for as little as $15 a month, including padding and labor for installation. If you prefer rugs, the cost is even less.

Of course, your store will give you an exact estimate and they'll be happy to help you decide which carpet is best for you, both from a decorating and from a practical point of view.

So, if you're missing all the comfort, quiet, warmth, safety, beauty and easy care of carpet, don't delay. Start enjoying your new carpet now – and enjoy it for many years to come. Read the helpful information on these pages and then let your store help you select and buy the carpet you really want.



Which carpet do you prefer? Whatever kind of carpet you want, you can get today. Here are just eight of the hundreds of combinations in color, texture and style: the rose and pale green carpets at left are

How much do you think it costs to carpet a room like this? As little as $6 to $10 a month is all it costs for a full, room-size rug and rug cushion. Wall-to-wall carpeting is only slightly higher.

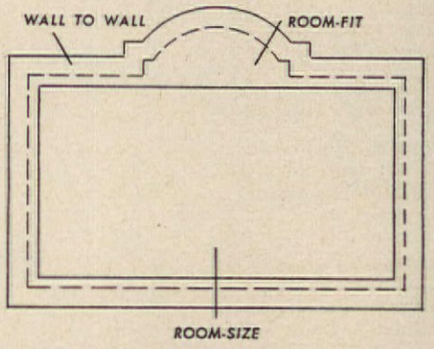


Now see how eas

1. Plan your needs

To decide on your carpet color and texture, consider the other colors you're using and the amount of wear your carpet will get. Then let your store help you choose.

2. Here are the three most modern ways to do your floors



Whether you choose wall-to-wall carpet, room-fit carpet or room-size rugs is a matter of your own taste. Room-fit carpet has all the luxurious appearance and the same ability to unify irregularly-shaped rooms as wall-to-wall carpet. In addition, it allows a border, if you prefer to have some floor showing. Both room-fit and wall-to-wall carpet are cut from standard widths of 9, 12, 15, and 18 feet. Room size rugs come in standard sizes such as 9 x 12 and 12 x 15.



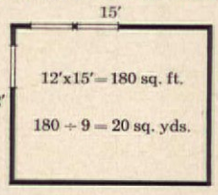
sculptured, the gold is a twist and the smoke grey and charcoal is a shaggy loop. Next is a floral, then a green lush cut pile, and a beige tone on tone. Finally, a black and white tweed.



Families with children love today's rugs and carpets – designed to hide temporary soil and footprints and so easy to care for. No scrubbing, waxing or polishing. And children need the deep, soft cushioning carpet provides – the blanket of warmth a rug or carpet spreads on all your floors. Their parents need the quieting hush carpet brings to active households. And – with carpet – the entire family gets slip-proof, skid-proof footing.

is to buy carpet:

3. Here's how to measure your floor for carpet



Most people find it difficult to change square feet to square yards. Don't make the common mistake of dividing the total square feet in your room by 3 to get square yards. You'll overestimate the cost of your carpet three times. To get an idea of what your favorite carpet will cost to own, just measure the length and width of your room in feet. Then multiply to get square feet and divide by 9 to get square yards. (See diagram above.) Then multiply square yards times the cost per yard.

This will give you a reasonably accurate estimate of what your carpet will cost. Padding, and installation of wall-to-carpet, are extra.

Your store will be happy to take exact measurements which allow for any irregularities and quote you a complete price in advance – with no obligation to you.

4. How to choose the carpet that's best for you

When you're choosing your carpet, let your salesman help you. He's trained to know which types of carpet best serve your particular requirements. In addition, his decorating knowledge can be most useful in helping you decide the color and type that will do the most for your decorating plan. Most stores will come to your home with samples to let you select your carpet where it will be used. Take advantage of this service to make it easy for you and your family to choose the right carpet for you.

Enjoy your carpet while you pay for it – Today, your store can offer you the same kind of liberal payment terms on rugs and carpet that you find on washing machines, TV sets and automobiles. Most fine stores offer "up to 36 months to pay," with only a small down payment. Thousands of women are finding it amazingly easy to carpet their homes completely on today's payment plans. So you see, there's really no need for you to put off buying the rugs or carpet you'd love to have.

Get the answers to the questions you ask most about carpet – Find out why American-made carpet is your best buy, how to judge quality, which type is best for your family's needs. These and other questions women ask about carpet are fully explained in the Carpet Institute's new booklet, "How To Buy Your Rugs and Carpets Wisely." Send for your free copy. Fill out the coupon below and mail today.

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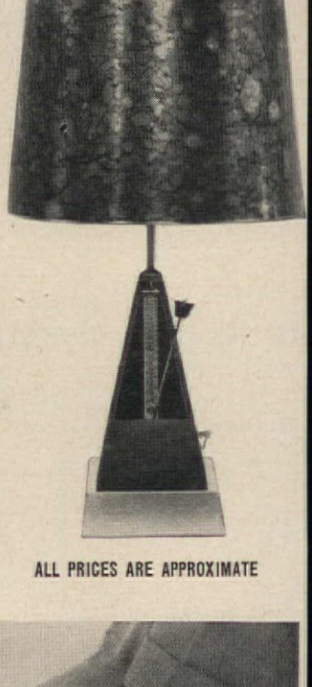
CITY_____ ZONE____ STATE_____

UNEMPLOYED CAT looks over the newest mouse disposer, which may put him and other four-footed mousers out of business! This electric trap, $4.98, plugs into any outlet, kills rodents. Can't harm children. Admiration Plastic Co., Box 273, Deerfield, Ill.



LOOK...IT'S NEW!

LAMP WITH RHYTHM. Metronome is built into base of 22" lamp with hardwood base, tortoise-shell shade. About $33.50. Gamble's Music Co., 312 South Wabash Avenue, Chicago 4, Ill.

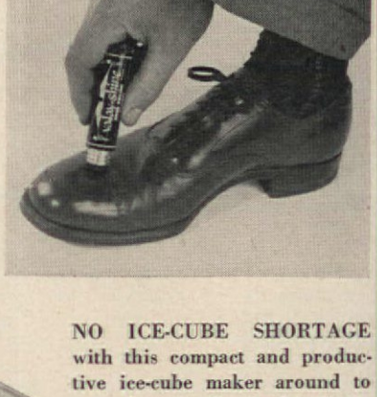


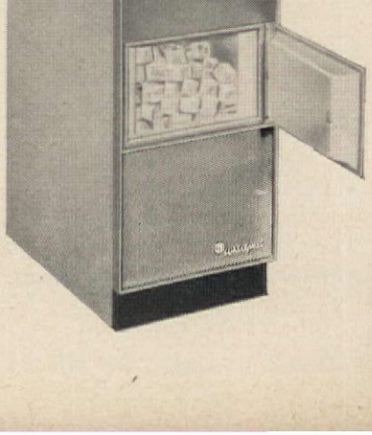
BUILT-IN COFFEE POT in $549.95 automatic electric range brews 25 cups, is deep well cooker too. Hotpoint Co., Division of General Electric Co., 5600 W. Taylor Street, Chicago 44, Ill.



ALL PRICES ARE APPROXIMATE

SHINE 'EM UP on the spot with this compact shoe-polish container that dispenses polish through foam-rubber applicator. Twist cap to open, tighten to carry. This handy all-in-one shine kit is about 29¢. Made by the Valay Co., 1794 West 5th Avenue, Columbus, Ohio.



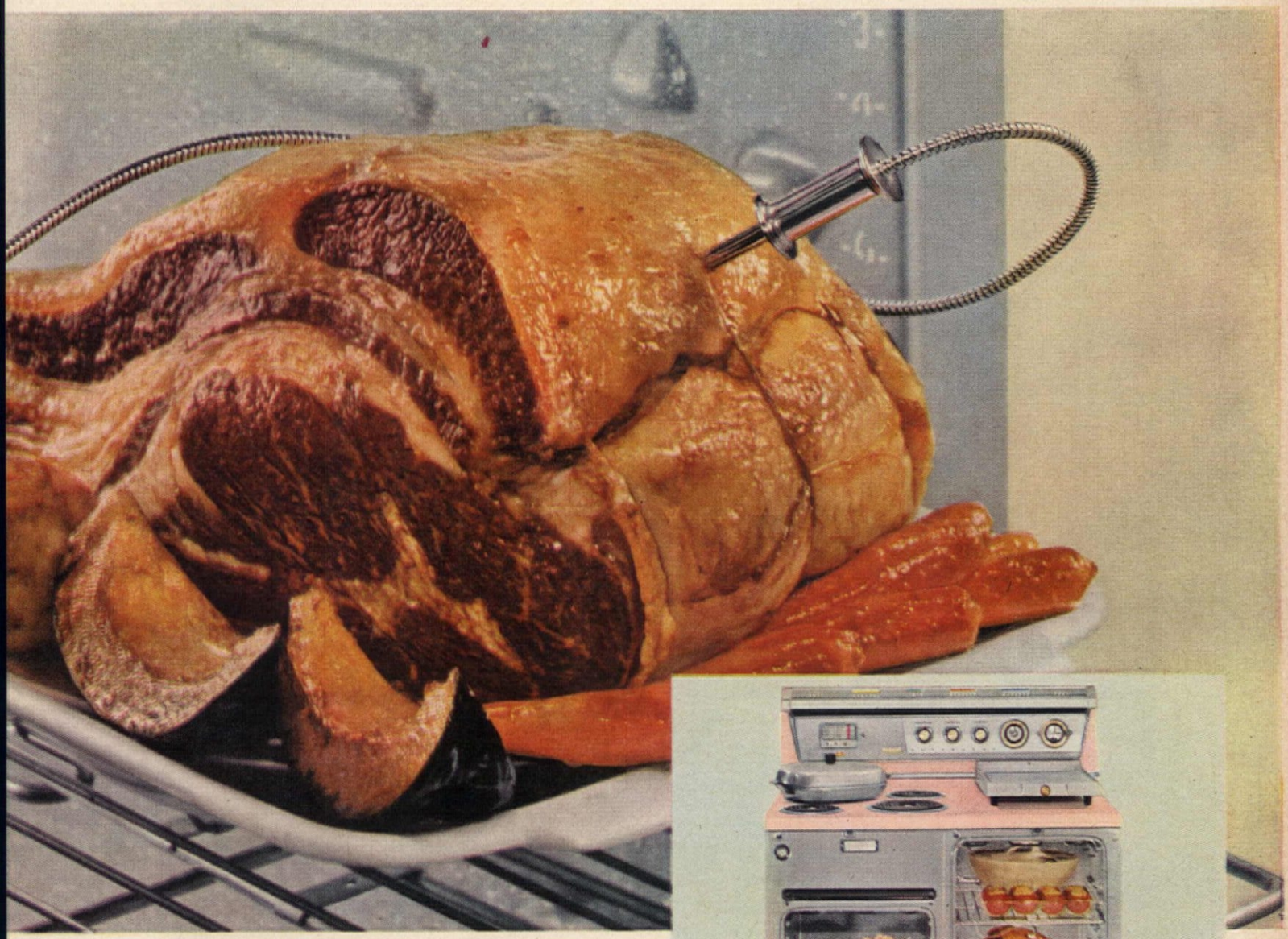


NO ICE-CUBE SHORTAGE with this compact and productive ice-cube maker around to turn them out by the hundreds. Designed for under-counter installation or free standing, the 16"-wide ice-making machine freezes and stores cubes at the rate of 35 pounds per day. Unit sells for about $300. Whirlpool-Seeger Corporation, N. State Street, St. Joseph, Michigan.

PLEASE TURN THE PAGE

It's new! It's practical! It's fun!

EE THE HOTPOINT RANGE THAT CALLS YOU WITH MUSIC WHEN THE ROAST IS DONE

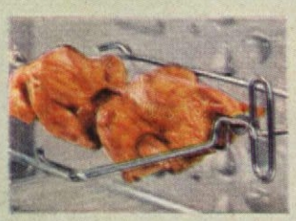


ilting strains of "Tenderly" automatically
ou when your meats are cooked—the way
you want them—tenderly!

al dinner call—how practical! course, it's another Hotpoint ex-

utomatic Meat Thermometer he cooking of your roast—trig- tuneful signal when it's rare, well-done, as you prefer. But nly *one* of the amazing auto- atures that make this Hotpoint automatic range ever designed. natic top-range cooking—guard- ing both time and temperature—features the Hotpoint Custom Cooker and Server, the most versatile cooking utensil ever provided. Every unit automatically timed. Automatic cooking in both ovens. Super-Matic Controls for complete ease and accuracy of operation. All-porcelain finish—and new silver-grey oven interiors mean much easier cleaning! You can *see* why you Live Better Electrically with a Hotpoint Range!

Hotpoint's deluxe 2-oven pushbutton electric range comes in 5 new colors and white



Self-basting Rota-Grill. Ribs, chicken, juicy shish kebab are so simple on the revolving rotisserie barbecue. Gives foods that wonderful outdoor flavor, without fuss or muss.



25-cup Automatic Coffee-Perk. First time a truly big coffeemaker has been part of a range. Makes 1½ gallons of coffee at once—keeps it hot till the last cup's gone.

Find Your Hotpoint Dealer's in The Yellow Pages

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HOTPOINT CO. (A Division of General Electric Company) CHICAGO 44

"STYLED BY SANFORD"

Original American classics in carpeting . . .

For today's most exciting carpet designs, look to one of the oldest and most respected names in floor coverings—Sanford. "Styled by Sanford" always means leadership in new carpet trends.





A gold mine of flattery for your floors . . .

FORTY-NINER Make a rich decorating strike with the year's most exciting carpet, Sanford's "Forty-Niner." Golden metallic threads are interwoven throughout all-wool tweedy textured broadloom . . . making a unique combination of flashing beauty and long-wearing quality.

Four multicolor combinations for you to choose from: Shown, Bonanza Beige. Also, Feather River Nutria, Grass Valley Green and Gold Rush Grey.

In '57 carpeting the big news all year is going to be the '49er! Don't miss seeing it.

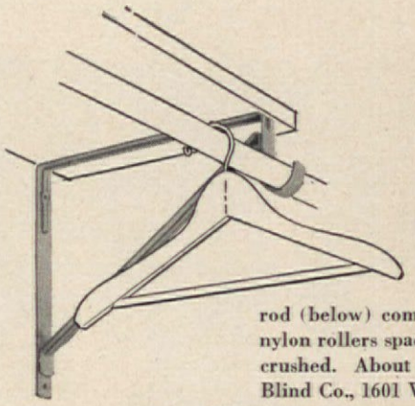
Sanford
CARPETS
295 Fifth Ave., New York City

SANFORD Carpets

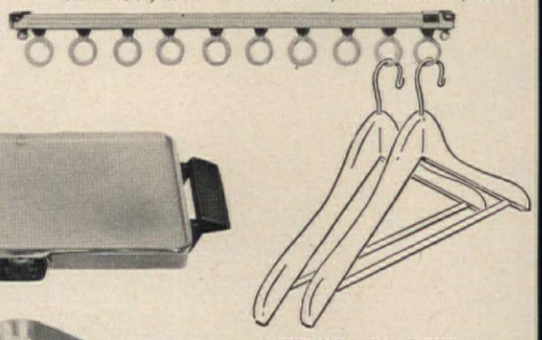
the key to beautiful rooms since 1838

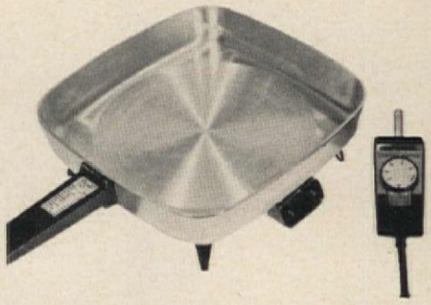
Look . . . It's New!

(Continued)



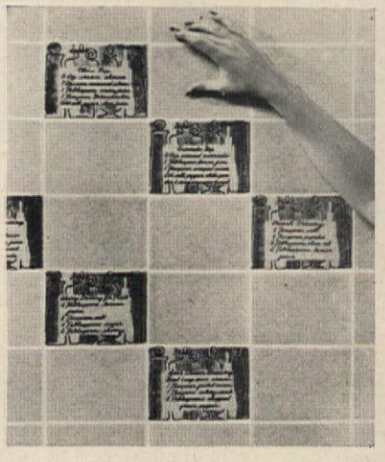
CLOSET YOURSELF with these two good accessories for better-organized storage. The steel bracket (left) supports a 12"-wide shelf and also holds the pole from which clothes hangers are suspended. About $2.30 a pair; McKinney Mfg. Co., 1715 Liverpool St., Pittsburgh, Pa. Easy-gliding closet rod (below) comes in sizes from 1½′ to 10′; has nylon rollers spaced to keep clothing from being crushed. About $3.00, up. Eastern Venetian Blind Co., 1601 Wicomico St., Baltimore 30, Md.

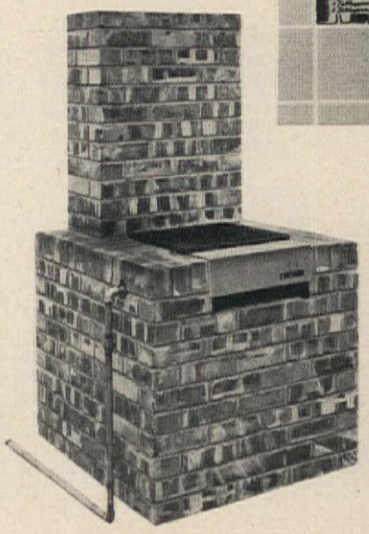




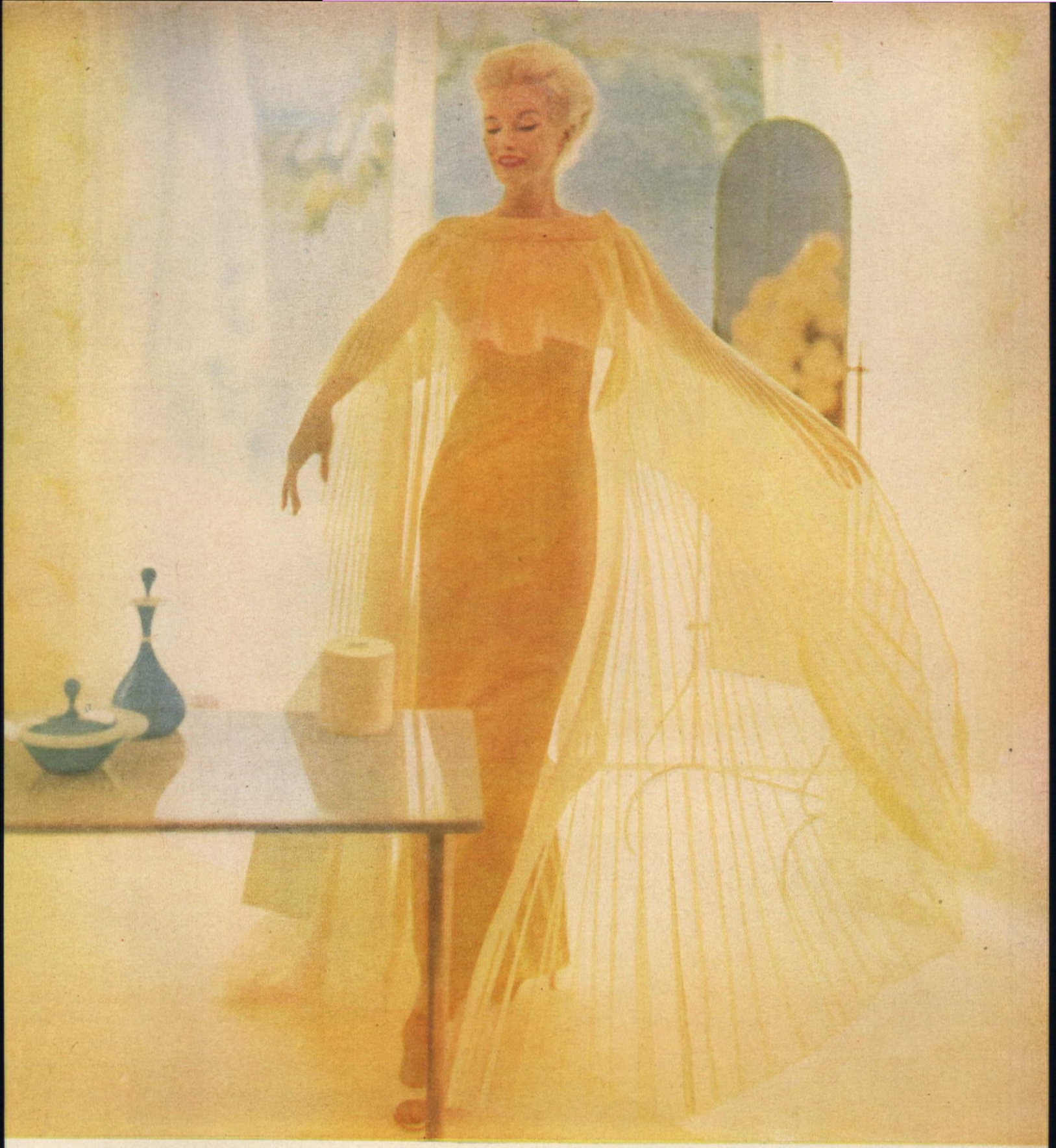
CONTROL MASTER is a small basic power unit that plugs into any of six Presto electrical cooking units—dutch oven, pressure cooker, fry pans, sauce pan, griddle. Appliance can be submerged for washing without unit. Master control, $6.95. National Presto Industries, Eau Claire, Wis.

RECIPES ON TILE to install on a kitchen wall for easy reference when concocting one of these six dressings and two hors d'ouevre dips. The lettering is brown on oatmeal-color background. Tiles are about 85¢ each. Pomona Tile Manufacturing Company, 629 N. LaBrea, Hollywood 36, Cal.





GAS-BURNING UNIT to build into your own outdoor barbecue. Gas piped to this burner unit ignites charcoal quickly, keeps it burning in steady flame for cooking that is speedy but charcoal-flavored. Unit is about $109.50. You furnish the brick housing. Chicago Combustion Co., 318 Cliff Lane, Cliffside Park, N. J.



Soft as a cloud . . . the swirling *mousseline de soie* negligee specially designed for Scott. And soft as a cloud . . . the matching Soft-Weve, Scott's superb "facial quality" 2-ply bath tissue. Choose from five lovely Soft-Weve colors to complement your bath or powder room.

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"It's hard to believe, but this gl
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comes in lovely colors and whi

"Jim says our AMERICAN-Standard bathrooms cost less than he expected—and aren't they beautiful!



"The boys' bathroom fixtures cost only $2.62 a week*. . . I
economy isn't the only reason we insisted on American-Standa
bathroom fixtures. Jim says they're the best . . . says they'll l
a lifetime. I love their smart, modern lines, their lovely colo

"Look at the corner tub in our bathroom. It has a big, roo
bathing area, yet fits into a 4x4-foot space. Both tubs are
sturdy cast iron . . . the lavatories and toilets are of genu
china that's ever so easy to keep sparkling clean. And you shou
see the faucets in our bathroom. They're monogrammed
that's right, they have our initials. Isn't that a smart touch

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fixtures for an extra bathroom at your American-Standa
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3 IDEAS

to get Outdoor Living Space

Of all the improvements you can make on your house, probably the one that will give the most enjoyment to all of your family is a new terrace. During warm weather you can eat there, entertain, or just plain loaf away those hot summer afternoons and evenings. And for practicality and permanence you can't beat a surfacing of flagstone with concrete joints. Laid on a well-packed base of cinders and sand, this terrace will remain intact despite ravages of frost and rain. Remember to slope your terrace *away* from the house, 1/8" per running foot for good drainage. And plan its size and location with care. Want a roof? See the next two pages.



1. *FLAGSTONE TERRACE*



Stake out shape of proposed terrace and remove about 9" of soil so you can provide a base for terrace of 6" of cinders or gravel, and on top of that, 2" of sand. Rake, tamp level.



When sand is well compacted, lay out flagstones in the desired pattern and color arrangement. It's best to begin laying stones around the outer edge, then work in toward the center.



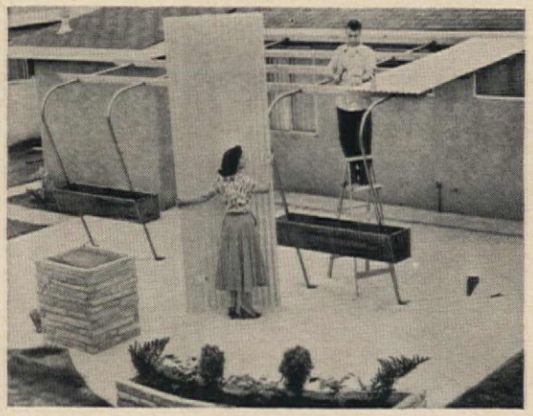
Since the stones may vary in thickness, check the smoothness and slope of your terrace by laying a straight-edged board or level across the stones as you lay them on the tamped sand.

CONTINUED ON PAGE 136

2. *COVERED PATIO*

● By simple addition, outdoor living for almost any house can be expanded 8′ x 12′ with this patio cover. It comes in a kit for quick, easy installation. Its sleek design blends with many architectural styles, offers protection from sun but welcomes breezes. Your dealer supplies kit, cross-bars, and your color choice of glass-fiber panels. Steel tubing, metal wall brackets, lag screws, bolts and full instructions for assembling are included with kit.





Attach metal brackets to house wall. Thread the tubular steel supports through redwood cross-bars. Nail glass-fiber panels in position and seal laps with mastic. Entire patio structure requires no painting and no maintenance.

Light filters through translucent panels, but direct sun and heat are repelled as a result of the special surfacing on glass-fiber. Price of complete patio cover is about $169. The planter boxes can be purchased as separate units.



See "Where Credit Is Due," page 118

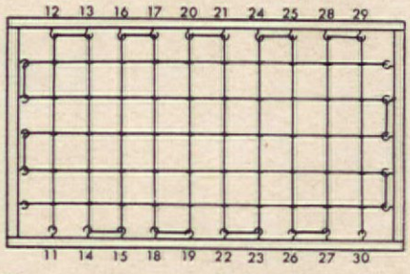


3. *NYLON TERRACE*

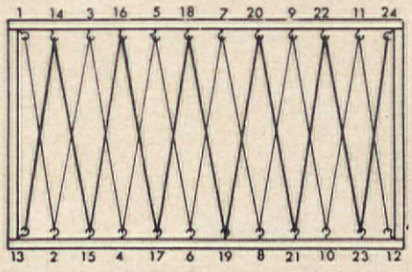
• Tough nylon cord or plastic clothesline, laced through eyelet screws fastened to framework, can make a handsome and relatively inexpensive covering for a terrace like this one. Fir or redwood framework should be treated with wood preservative to weatherproof; lacings of nylon or plastic clothesline will last almost indefinitely in any weather. For additional seclusion, train climbing vines over the structure. Cord or clothesline comes in several sizes—we suggest No. 5, 6 or 7. Vinyl clothesline costs about $1.50 per 100 feet, nylon cord about $2.76 for 100-foot hank. Vary the lacing design by spacing of eyelets and way in which you string cord. Laced wooden frames also make attractive fencing. The 69¼" x 39" panels, right, use 75′ of cord, 30 eyelets.

See "Where Credit Is Due," page 118

SIMPLE PATTERNS FOR LACING



For attractive square design, place eyelet screws 6" apart. Lace cord horizontally, then vertically. Where vertical lacing crosses horizontal, make overhand knot.



For diamond-shaped panel, tie cord to a corner eyelet, lace back and forth, cut off excess when finished. Open eyelets with pliers before lacing; close later.

MARY E. MONZE

How to Make



BASIC HOUSE WITH PATIO ON AN INLAND PLOT	$17,8
BOOKCASES IN LIVING ROOM	1
WALLPAPER IN LIVING ROOM	
FURNISHINGS IN LIVING ROOM INCLUDING WALL-TO-WALL CARPET	1,2
FURNISHINGS IN FAMILY ROOM	8
TOTAL	$19,879

Your house may be *built* like the one next door, but it doesn't have to *look* like it. In fact, it's not even too important how big the rooms are or how much money you can spend. With individuality and good taste, you can decorate your house so it's completely *yours*.

To see how this theory works, let's step inside a typical development house in Babylon, Long Island, New York. It is a front-to-rear split-level type house set on ¼ acre, fully landscaped. It features a true center hall, 3 bedrooms, 1½ baths, utility room and garage, as well as living room, family room and a fully-equipped kitchen with a view of the play-yard. All this, plus the furnishings for the family room and the living room, cost only $19,879.93. We pay special attention to these two rooms, since they are the ones that seem to demand the most thought and attention.

The family room is a fairly large one that serves for dining as well as recreation. It leads directly to a terrace in the rear. Its modern floor of asphalt tile in Pompeian Red is practical, and an area rug—

Decorated by Lester Kingsley of B. Altman's Young Homemakers Shop, New York City

a Development House a Home

predominantly beige—in front of the sofa adds contrast and a soft, luxurious look. A wallpaper mural, "Marshes," is framed to fit above the comfortable sofa as an interesting part of the furnishings. Walls are painted beige and so are the chest and bookcase either side of the sofa. These are inexpensive pieces from the unfinished-furniture department. And for budget furnishing—what better place to remember!

Sofa and chairs are right for relaxing—and for watching television when a set is installed. Two small mosaic-tile tables, rather than one sofa table, make sense here. And they certainly are less expensive than a large table. The round dining table, made of cherry wood, is extendable. The black rush-seated dining chairs are good looking and inexpensive!

In the living room, the attractive "Quality Street" paper used on a single wall sets the color scheme—and aids greatly in furnishing and decorating the room. No pictures are needed. In fact, no pictures are hung in this room. The opposite window wall has unlined chintz draperies in the same pattern as the wallpaper . . . another smart decorating trick that repeats the motif and color and creates a balanced effect. It aids the budgeting, too. On the third wall, shelves filled with books and small decorative articles add interest to the final scheme. Everyone has favorite books and bibelots, and their special use is always, as here, in creating a distinctive atmosphere.

The whole decorative plan of this room is tied together beautifully by the wall-to-wall carpet in the predominating color of the paper pattern. The scale and selection of the furniture are excellent. There are not many pieces here, but they are pieces that fill all basic needs. Lamps and accessories in both rooms have been chosen with great care and taste, and with low price in mind.

The interiors of this house were planned by Lester Kingsley of B. Altman's Young Homemakers Shop in New York City. He gave major consideration to furnishing the rooms on a budget.

So, you see, good taste and individuality *are* what fine decorating means. Let a fine wallpaper set the scheme, choose good but not costly furnishings, don't fear color. Above all, let your rooms look like *you!*





5

Remodeling is often the solution when a growing family makes a house "shrink." But how often is a house remodeled UP, as this one was? It's an idea!





The bungalow above had a kitchen, living-dining area, and two bedrooms—not enough room for seven people

JOHN LIPPERT

One picture is worth a thousand words in telling about this remodeling job: the five reasons at the left tell you in one quick glance why the Erwin Siweks of Ballston Spa, New York, either had to move or remodel. The Siweks didn't want to move, because they liked their house and the neighborhood. But their growing family and their two bedrooms just didn't jibe. So what to do?

Sometimes, as a family grows, it builds a wing onto its house. Other families finish off an attic. Still others just up and move to larger homes. But the Siweks couldn't add a bedroom wing to their house, because local zoning laws forbade "spreading out" the dwelling sufficiently to make this much of an addition. Their attic was quite small. And, in addition to liking their house, they didn't want the financial worries and the headaches and backaches that moving to another house might involve.

So there was only one thing left for them to do. The Siweks could and did stay put. And yet they got enough space for a family of seven to live in comfort. How? Why, they made their house expand in the only way possible—*up*. Their house just blew its top!

With the help of local carpenters, Mr. Siwek raised the roof with blocks and jacks. Then he added three bedrooms and an upstairs bath.

Ingeniously, the Siweks have doubled the space inside their home and also updated the exterior.

GOOD REASONS FOR REMODELING



Now a brand-new "top" provides three extra bedrooms and a bath—in attractive fashion

Walls and floors are the background—and the backbone—of any decorating scheme. And now you can decorate them with these excellent examples of Americana by using American HOME Patterns. First consider making a braided or hooked rug. It's a fascinating way to use up any woolen scraps you're able to beg, borrow or swap. But we warn you: whenever you're near people, you'll notice what they're wearing . . . insofar as their coats, suits, or dresses would work up into your current, or future, rug: "That perfect green." "Just the red I've been looking for." "Dare I ask to have it when it's worn out?" That's the frame of mind our rug patterns will put you in!

And the walls you see have been stenciled with a wonderful old design inspired by the famous pine-tree quilt. This design will dramatize an entrance hall, a dining room or a bedroom, and is a most unusual kitchen theme.

#1664—$1.00. Hooked rugs are always popular, and justly so. This one has something *new*, too! It's completely reversible. The simple leaf motif makes it a most useable design—it has quite a modern "feel," yet would be at home almost anywhere.

#1662—50¢. A braided and hooked "Welcome" mat combines two well-loved methods. The hooked roses are softly rounded and shaded in color. The scrolls are gracefully curved. The braided border, a fitting frame, can pick up color of a stair runner.

AMERICANA

If you'd like to make an Early American rug or wall decoration, these patterns are for you!



#1663—25¢. The large oval rug at right is a direct "steal" from Siam for richness of color. Remember that it takes an almost insurmountable pile of material to make a good, strong, large braided rug like this one. You use about 10 ounces of fabric per square foot, or 50 pounds for a 9'x12' rug. Cut strips about 1½" wide and braid them together with edges turned in so rug is reversible.

#1665—35¢. An old quilt design inspired this stenciled wall decoration. Painted in a wonderful shade of red on a white wall, it looks crisp and fresh. Or you can use the original green and white of the quilt pattern for an equally effective result. And you can also use this pattern as a guide to cut out patches if you want to make an actual quilt.

PATTERN ORDER FORM ON PAGE 119





1662

on Floor and Wall

DOROTHY BRIGHTBILL

1663



See "Where Credit Is Due," page 118

You can do Anything wit



It's a fact: Roses aren't only beau they're *versatile*. You can do *thing* with them—plant them where, to serve any purpose.

What makes roses such versatile purpose plants is that you have so different kinds to choose from. smallest miniatures are scarcely 6″ the regular garden varieties are 1½ 4′, the shrubs 5′ to 8′, and the clim range up to 20′ or more.

Then, too, you can select any nu of shapes and sizes of flowers, choose colors that include just everything except real blues.

So if roses happen to be your f ite flowers, there's no problem having the right spot for them. *Any* is the *right* spot for *some* kind of r provided it's not waterlogged and at least a few hours of sunshine a

The most useful roses, and ther the most popular, are the me height hybrid teas, floribundas, grandifloras. In most parts of the try they grow 1½′ to 3′, though varieties reach 4′ or so. In the S and on the West Coast they can gro to 5′ or 6′.

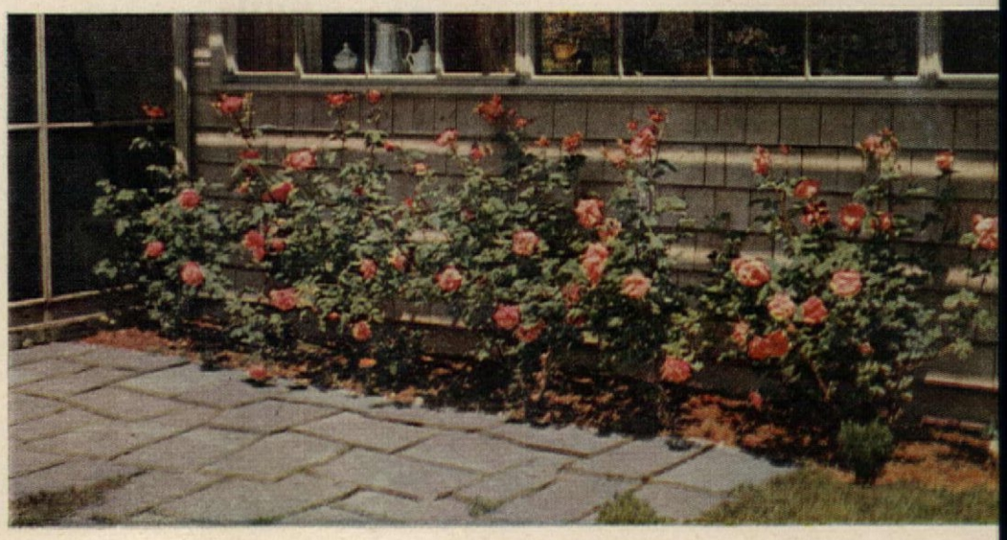
The hybrid teas are the ones wit full, beautifully formed, "typical" blooms, with long stems, and idea cutting as well as garden display.

The floribundas carry their flowe clusters. Each bloom is smaller generally has fewer petals, but the p produce many more flowers and so a more spectacular garden show.

The grandifloras are a new about midway—CONTINUED ON PAG

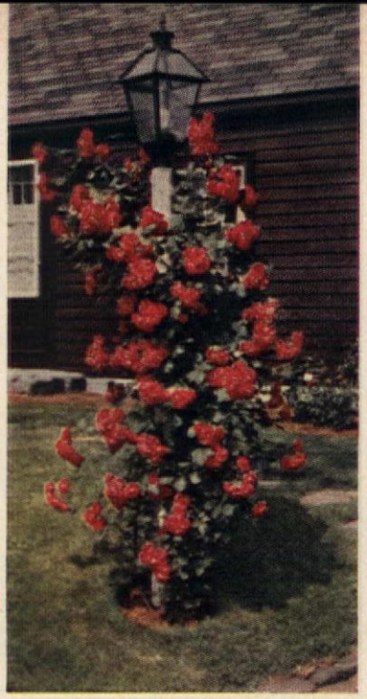
BED OF ROSES. You can have solid bed of roses almost anywhere you'd like—and where'd you like it better than in the closeup picture of your home? The popular floribunda and hybrid tea varieties are the best bet for this kind of all-rose planting.

FOUNDATION PLANTING. Looking for "foundation" plants that'll flower all summer and won't grow too tall? By all means look first at the hybrid tea and floribunda roses. They grow 1½′ to 3′, a few to about 4′, and come in all colors except blue.



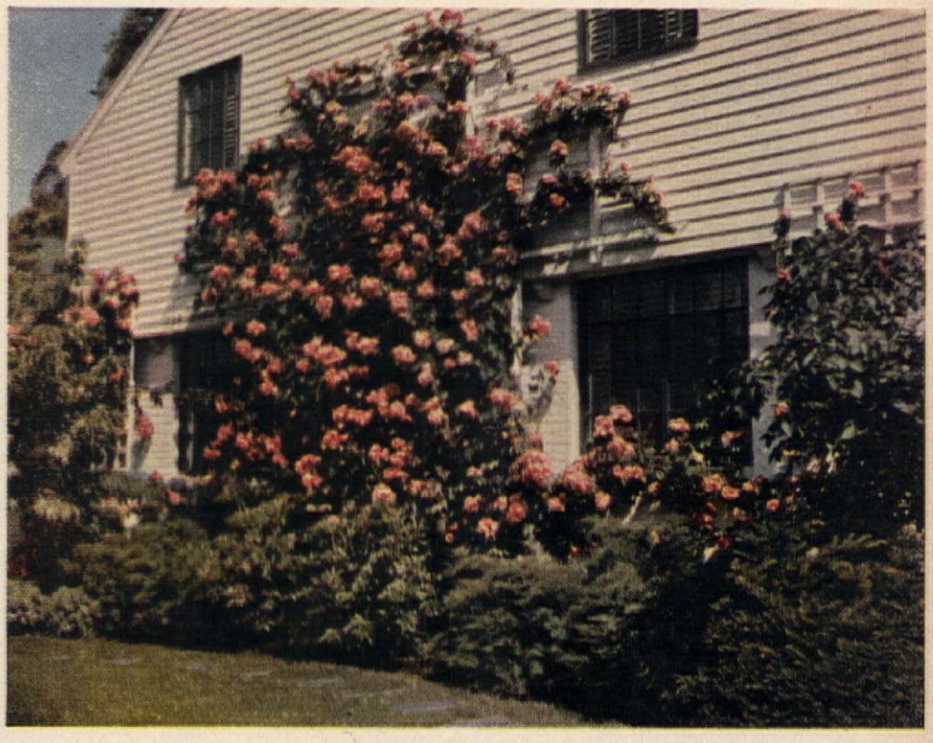
ROSES

THEODORE A. WESTON

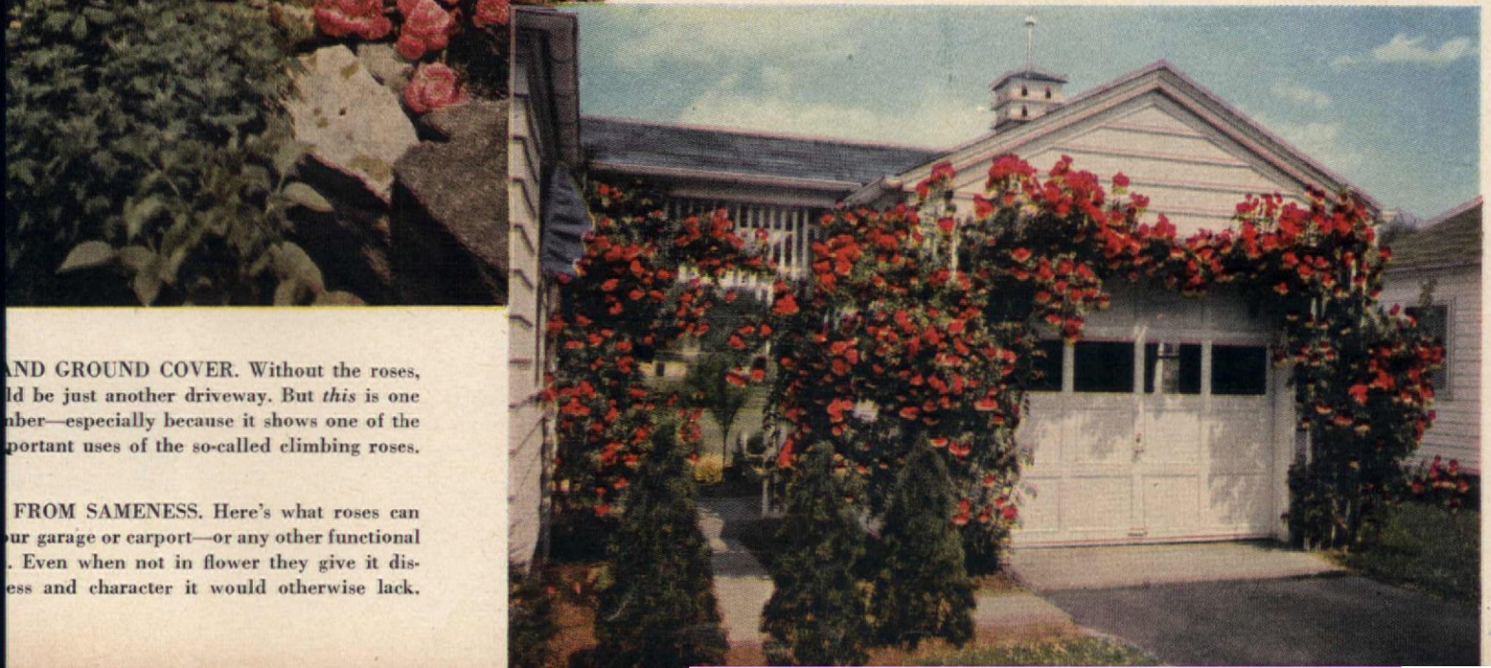


MAIN ATTRACTION. How to turn a lamp post, mail box, or "shingle" into a front-yard attraction: deck it out with a suitable rose!





EXTERIOR DECORATING. Rose-planting can do everything for the exterior of your home that decorating does for the interior—lend attractiveness and individuality.



ND GROUND COVER. Without the roses, ld be just another driveway. But *this* is one nber—especially because it shows one of the portant uses of the so-called climbing roses.

FROM SAMENESS. Here's what roses can ur garage or carport—or any other functional . Even when not in flower they give it dis- ess and character it would otherwise lack.

PLACE *and* SHOW



Start this stunning arrangement, by mounting a white bowl on a chartreuse base. To establish arrangement's height, place Bells of Ireland on needled holder.



Begin filling in with tulips—White Triumphators to match the vase, and Red Giant tulips for vibrant contrast. Arrange the high and low blossoms first.



To complete this lovely picture, fill in with more tulips. Notice that white blooms are massed on one side, red on the other, so color plays a big role.





What could be more appropriate for St. Patrick's Day than the lovely arrangement above? It features, with gay tulips, the luminous Bells of Ireland. And it's congenial with a buffet service like one at right.

GERTRUDE BRASSARD • FLOWER ARRANGEMENT BY BETTY B. MERRIAM

Isn't it a pleasure, once in awhile, to serve your guests buffet style, avoiding the formality of setting a large table? But whether you serve buffet style or not, you now can serve hot food while it *is* hot, with lovely oven-to-table ware to perform the job in style.

Table setting is getting down to a system that means the least work—gives you the most time for your family and guests. The oven-proof casserole is your standby, and you'll also find many types of oven- and flame-proof ware on warming stands, all timelessly styled for your modern or traditional home. Here is a casserole-carafe combination, made of solid brass with satin finish. It has walnut handles and legs, and the heavy-gauge steel surface is finished in baked enamel. So easy to keep clean, it captures the continental charm of candle-warmed food service. The stand holding the individual oven-proof casseroles has hand-wrapped rattan handles, holds assorted hot foods or relishes.

The "Autumn" dinnerware, with its swirl of leaves in brown, blue, green, yellow, can be pre-warmed in the oven. The grey-flecked Flair shape is color-fast in your dishwasher, too. The rayon-and-dacron cloth takes beautifully to the washing machine. The simple "Twilight" silver pattern has tapering lines, plain handle and graceful shell motif. And no one can blame the butterflies for being attracted to this lush centerpiece!



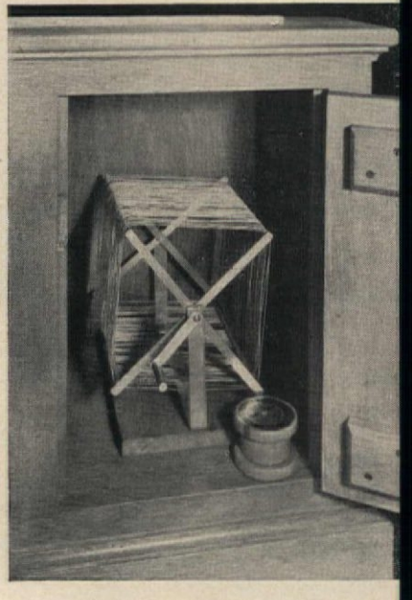
See "Where Credit Is Due," page 118



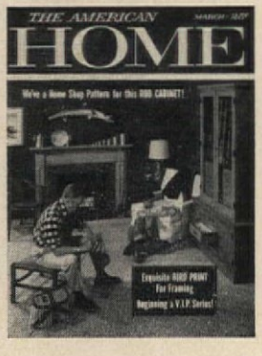


• There are aluminum partitions in the drawers for files and lures. One drawer has thin foam-rubber "mattresses" to keep reels from shifting. Partitions can be built to suit your particular needs.

• There are cupboards in cabinet for storage, too. One houses a drier for your fish line. This reel is made of light-weight aluminum and wooden dowels. The glass-topped section has six drawers.



FISHERMAN'S FANCY



If you're a fisherman, this cabinet is for you. It will hold all of your fishing equipment and help you keep it in top-notch condition; it's a beautiful piece of furniture; and best of all, you can build it yourself. Rods rest on a *slant* so all of the weight is not on the butts. What's more, the display units are carrying cases, too! They are made of aluminum—light as a feather, yet durable. And they're lined with felt to cushion the rods and to help absorb moisture.

There is no better way to display your prized fishing equipment than in this cabinet. To make it, you'll need our Construction Blueprint Pattern #2117. It costs 50¢. To learn how to make the sailor's lampshade shown on this month's cover, see page 108.

SEE PATTERN ORDER FORM ON PAGE 119



Any time you're scrambling eggs —team them up with soup!



For midnight supper, brunch or lunch . . . *any time* . . . soup and eggs go together just fine.

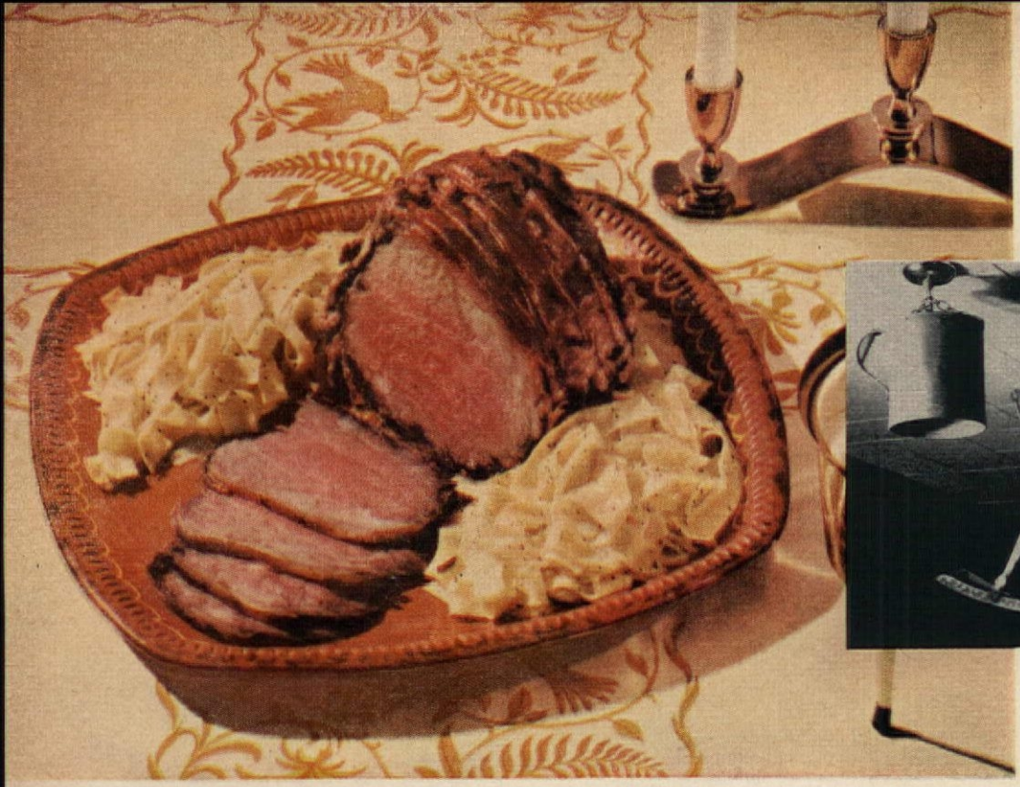
Try it—with Tomato Soup! Fill the cups with a soup that has flavor zip in every sip! Red-ripe Campbell Tomatoes, expertly seasoned. Good hot soup, the way everybody likes it. That's the way Campbell makes warming, cheering Tomato Soup!

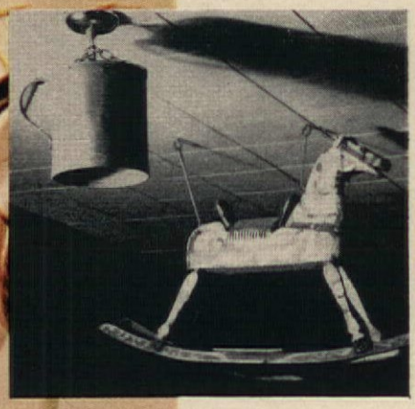
Another time have another soup! A chicken soup—a vegetable soup—whatever sounds good right then! A light egg snack tastes good, especially good, with *any* Campbell's Soup. And the whole "scramble" takes only minutes!



PPLY BASIC NUTRITIONAL NEEDS: Vitamins, Minerals and Liquids—for l-being • Proteins—for upkeep and growth • Carbohydrates—for energy

Once a day...every day...SOUP!







SPICED YORK POT ROAST

Good Victuals from

JEAN AUSTIN

In our January issue we ate Good Victuals at Marjorie Hendricks' famous Normandy Farm, in the rolling Maryland countryside just outside Washington, D.C. This month, our hostess is again Miss Hendricks, welcoming us to her Water Gate Inn. Situated on the Potomac, in our capital city, what was once a riding academy was remodeled into a war-needed restaurant. Again talented sister Genevieve Hendricks decorated this second inn, this time using a colorful Pennsylvania Dutch motif.

Eight months after Water Gate Inn opened its doors, Miss Hendricks went overseas for the Red Cross, serving in the Southwest Pacific and Italy, but Water Gate never closed its doors. And today, those who like their Victuals Good jam the place as did the war-time influx of gourmets.

On the menu you are likely to see listed Preaching Soup, Braised Kundlefleck mit noodles, Amish Cole Slaw, Kimmel cherries, Shoo-





The interior of Water Gate Inn abounds in decorative details and objects as uniquely Pennsylvani Dutch as some of the Inn's favorite gourmet dishes.





TOASTED CARROTS LEBANON

LANCASTER COUNTY SALAD

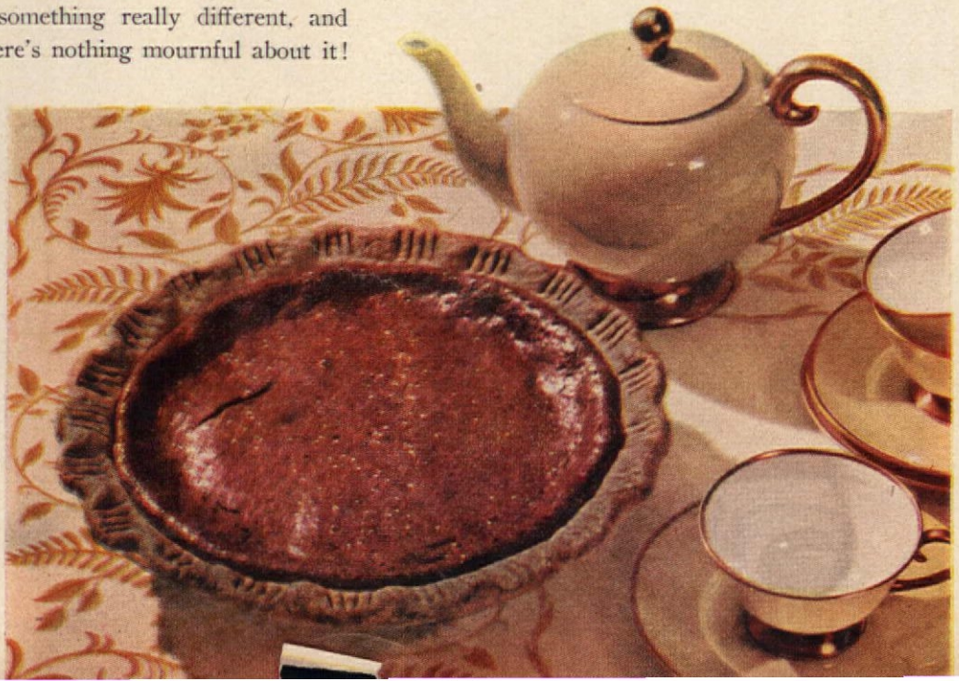


WATER GATE INN

ly pie, Schnitzel Beans, Intoxicated Loin of pork Lattwaerick, Barbara Fritchie Sugar House pie, and many another in-iguing name. All of which made my choice no easier, believe me. owever, the four I did select are very, very Good Victuals in-eed, and I think you'll want to add all of them to your repertoire. he spiced pot roast tastes as good as it smells while baking—and at's heavenly. The carrots are something really different, and n't be fooled by Funeral pie—there's nothing mournful about it!

RECIPES ON PAGE 90



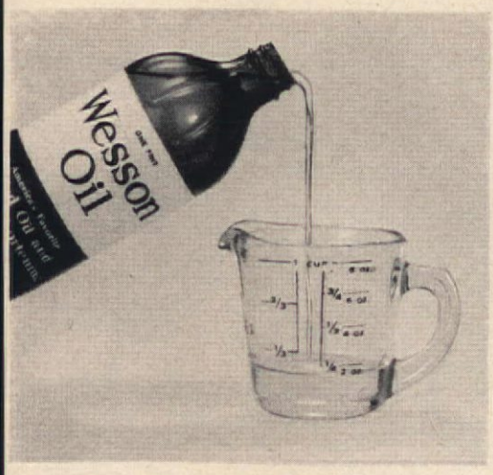


FUNERAL PIE


New Wesson
Wesson Oil
America's Favorite
Salad Oil and
Liquid Shortening

Oil recipe makes tender, flaky pie crust in *half* the time!

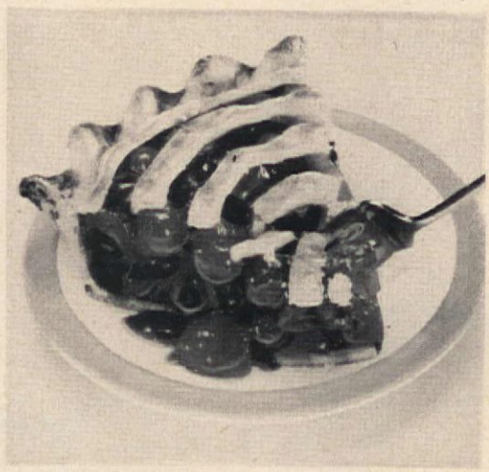
Stir-N-Roll method is so simple—beginners can't fail



No cutting in shortening. Wesson Oil is *instant* shortening. Just *pour* it to measure and *stir* it into flour. Wesson saves the mess of measuring solid shortening. So quick and easy. Try it and see.



Thriftier, too. Wesson Oil blends instantly, goes further. It's *all* shortening in its purest liquid form. Thrifty — you need less. Every sparkling drop makes extra flaky pie crust, tender to the very edge.



Wesson brightens flavors. For beginner and expert alike, delicate Wesson Oil gives pie crust a fresh, home-baked goodness. No other shortening so fresh and so delicate. Wesson "babies" flavors.

TRY THE EASY STIR-N-ROLL METHOD FOR ALL THESE WONDERFUL FAVORITES

CHEERY CHERRY PIE

1 can (20 ounces) pitted sour cherries, 2½ cups
1 cup sugar
3 tablespoons flour
1 tablespoon butter
¼ teaspoon almond extract
1 double crust recipe Stir-N-Roll Pie Crust

Heat oven to 425° (hot). Drain cherries; save juice. Mix sugar and flour; stir in cherry juice. Cook slowly; stir while mixture thickens. Remove from heat. Add cherries, butter, almond extract. Filling for 8- or 9-inch pie. Bake 30 to 40 minutes.

STIR-N-ROLL PIE CRUST *(Double Crust)*

2 cups *sifted* all-purpose flour, such as Gold Medal
1½ teaspoons salt
½ cup Wesson Oil
¼ cup cold whole milk

Mix flour, salt. Pour Wesson Oil and milk into measuring cup (don't stir); mix with flour. Press into ball. Cut in halves. Place half between waxed paper (12-in. sq.). Dampen table top to prevent slipping. Roll out until circle reaches edges. Peel off top paper. Place paper-side-up in 8- or 9-in. pie pan. Remove paper. Fit into pan. Roll top crust as above, place over filling. Tuck edges under bottom crust, seal. Snip 4 slits near center. Bake at 425° (hot oven) about 40 minutes.

FOR SPIRAL-TOP CHERRY PIE: Cut top crust in circle 2 inches smaller than outside edge of pie pan. Remove top paper. With pointed knife, starting ¾-inch from edge, cut spiral strip (½-inch wide) toward center. Place over filling. Remove paper. Stretch outer rim to inside rim of pie crust. Arrange spiral top. Turn bottom crust up over the edge of top crust. Flute edge.

QUICK PIZZA APPETIZERS

1 double crust recipe Stir-N-Roll Pie Crust
1 can (6 ounces) tomato paste
1 teaspoon oregano
Anchovy fillets, sausage, mushroom slices, deviled ham or small stuffed olives
1 cup shredded American cheese

Roll Stir-N-Roll Pie Crust ⅛-inch thick. Peel off top paper. Cut into 2-inch rounds. Place on ungreased cookie sheet. Remove bottom paper. Spread rounds with tomato paste seasoned with oregano. Top with anchovy fillets, chopped sausage, mushroom slices, small stuffed olives or deviled ham; sprinkle with cheese. Bake at 450° (very hot oven) about 10 minutes, until pastry is golden brown. Serve hot. About 50 miniature pizzas.

STIR-N-ROLL BISCUITS

2 cups *sifted* all-purpose flour, such as Gold Medal
*3 teaspoons baking powder
*1 teaspoon salt
⅓ cup Wesson Oil
⅔ cup milk

Heat oven to 475° (hot). Sift flour, baking powder, salt. Pour Wesson Oil and milk into measuring cup (don't stir). Add to flour. Stir until mixture rounds up into ball. Knead dough 10 times without additional flour. With dough on waxed paper, pat out ¼-to ½-inch thick, or roll out between waxed papers. Cut with unfloured biscuit cutter. Place on cookie sheet. Bake 10 to 12 minutes. 16 biscuits.

**If you use self-rising flour, omit baking powder and salt.*

The only one you need for Frying, Baking, and for Salads too— **Wesson® Oil**

Take a Package

JUNE TOWNE



of FROZEN FISH

"What's for dinner?" When this familiar cry goes up in your house, what sort of reaction do you get when you answer "Fish!"? Everybody is delighted? Then you have no problem. Just add these brand-new recipes to your file.

If, on the other hand, "We're having fish for dinner" brings protests from your family, serve one of these dishes anyway. Just say "We're having something different—a surprise—tonight" and let them wait to find out that it's a fish recipe . . . so good they're sure to like it.

We have a potato-and-fish combination, FISH 'N TATERS. Then there's RE-SEMBLE FISH, cooked and served on a plank. We tell you how to make the plank on page 84.

And give your family a treat with PICKLED COD, a FAVORITE FRIDAY CASSEROLE, or SEA PEPPERS. They're all delicious. You're sure to delight fish-fanciers, too, with our four wonderful fish SAUCE RECIPES.

The secret of these dishes, of course, is that they're made with *frozen* fish. It's a far cry from the old days when you could only get *fresh* fish (that you might have to clean and scale) *if* it was in season and *if* you lived near water. Today you can buy almost any variety of fish frozen. And it's most convenient. You can prepare and use it just like fresh fish. It only takes a little extra time if it isn't thawed before cooking. So just give one of these recipes a whirl and be ready with second helpings.

RECIPES ON PAGES 83, 84

For details about table appointments, see "Where Credit Is Due," page 118



74% more food energy than fresh whole milk

in every delicious serving of

Royal Pudding





Milk is Nature's best food—as every mother knows. It's needed for strong, sturdy bodies, for growth, for vitality. But prepared ROYAL PUDDINGS—*Instant* or *Regular*—give you all the benefits of the milk *plus 74% more Food Energy*. Get *Regular* ROYAL for easy-to-cook, velvety-smooth Pudding and Pie Filling . . . no-cook *Instant* ROYAL for quick, melt-in-your-mouth desserts.

FOR SCRUMPTIOUS DESSERTS EVERY TIME . . .



Always Reach For Royal

"Everything's Better with Blue Bonnet on it"



Better for FLAVOR! NUTRITION! FOOD ENERGY!

TWO FINE PRODUCTS OF STANDARD BRANDS INC.

FOOD NEWS

Take a look at your grocer's shelves and you'll see many new food products to help make cooking fun

• *Instant Lemon Pie Filling* that needs no cooking but has the texture and flavor of old-fashioned lemon meringue pie is now appearing on grocers' shelves. All you do is add 2 cups of boiling water to the contents of the package mixed with one-half cup sugar. What could be easier? Before serving, cover the pie with a meringue or with a whipped topping.



• *Graham Cracker Crumbs,* crushed and ready for use, can be found in the cake- and pie-mix departments of your local stores. The bag holds enough for three 9″ pie shells. It has an inner liner that can be re-closed to keep the crumbs dry and fresh.

• *Lemon Flake* is the newest mix in the cake field. Its flavor comes from lemon flakes plus natural lemon flavoring.

• *Twist-off Caps* now top some vacuum-packed glass containers and you'll see more and more of them on all products packed in glass jars—jams, pickles, peanut butter, fruits and vegetables. They give the packer all the advantages of vacuum sealing but enable the homemaker to put the cap back on with a slight twisting motion. They're now being used extensively on catsup bottles.

• *Refrigerator Biscuits,* both plain and buttermilk, are being made by more packers. With the many new types of packaging, this very convenient product is becoming even easier to use. One of the latest is a pull-string package that opens in the middle. Try these biscuits plain, also some of the interesting variations that are given on the wrappers.



• *Baked Beans* with a deliciously different smokey, woodsy taste-treat are now on the market. You would perhaps refer to this in your memories as a "campfire" flavor. They're a "heat 'em and eat 'em" kind that don't require any further embellishment.

• *Nuts* have been in cans before, but now they come in one-cup and two-cup sizes. You buy the right amount without measuring.

• *Flaked Coconut* in even finer flakes than we've seen before is available in a laminated foil bag. They're soft, tender flakes that have a fluffy gossamer look . . . make cutting the cake or pie much easier, too. If you don't use all of the coconut at once, fold the bag over to keep the rest fresh.

• *Frozen Beef-Vegetable Soup* takes its place with shrimp, lobster, potato and pea soups in the freezer cabinets. You'll like the fresh, crisp texture of the vegetables in this soup, and the sizable chunks of beef.



Homemade Banana Cream Cake! Old-fashioned treat—new twist!



Gold Medal makes a flower of a cake

(Because Gold Medal itself is the **"flower of the wheat"**)

What a thrill you'll get seeing a recipe flower into this luscious Banana Cream Cake with its blend of wonderful flavors. The thrill is yours when you bake with *"Kitchen-tested"* Gold Medal, for Gold Medal itself is the "flower" of the wheat. That's where the word "flour" first came from. Yes, the very finest part of the finest wheats only go into dependable *all-purpose* Gold Medal. You can bake "homemades" with confidence—bake *everything* better.

Betty Crocker
OF GENERAL MILLS

BANANA CREAM CAKE

2 cups plus 2 tbsp. *sifted* GOLD MEDAL
1 1/2 cups sugar
**3 1/2 tsp. baking powder
**1 tsp. salt
*1/2 cup soft shortening
1 cup milk • 1 tsp. vanilla
3 eggs (1/2 to 2/3 cup)
1/2 tsp. cinnamon
1/2 tsp. nutmeg
1/4 tsp. cloves

Heat oven to 350° (mod.). Grease and flour two 9" layer pans. Sift flour, sugar, baking powder, salt together. Add shortening, milk, vanilla. Beat 2 min., medium speed on mixer or 300 strokes by hand. Scrape sides and bottom of bowl constantly. Add eggs. Beat 2 more min., scraping bowl constantly. Pour half batter into 1 pan. Blend spices into rest of batter, pour into other pan. Bake *30 to 35 min.* or until toothpick stuck in center comes out clean. Cool. Fill with all but 1/2 cup of prepared vanilla pudding mix and sliced banana. Top with rest of filling, whipped cream, banana slices.

**such as Spry, Fluffo, Crisco, Snowdrift, Swift'ning.*
***If you use Gold Medal Self-Rising Flour, omit baking powder and salt.*

AVAILABLE IN ONTARIO & QUEBEC, TOO!

Gold MEDAL



THE 'Kitchen-tested' FLOUR

Bake it Better WITH Gold Medal

These potatoes were deep fried with another shortening for 4 minutes at 365 degrees. Compare these results with the potatoes on the right.

These potatoes were deep fried in Fluffo for the same time at the same temperature as those on the left. The overall golden browning is typical of golden Fluffo frying.



Something Golden Happens

(golden crispiness you've never gotten with any other shortening)



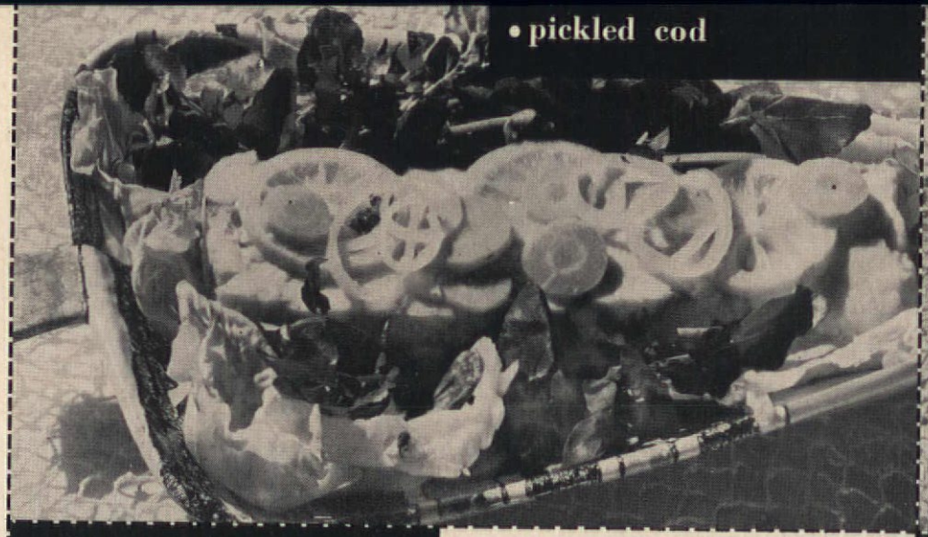
Expect surprising results when you use Fluffo; it's an altogether surprising shortening. To make it, we had to break down old-style shortening to its very molecules and improve them; it takes the cream of the crop to make golden Fluffo.

No other leading shortening gives you such crisp, golden-brown fried foods. Fried right and light in Fluffo, they come out much more golden-brown, and just as digestible as they look.

No other kind of shortening can give you such tender, flaky, golden-brown pies. No change in the measurement your favorite recipe calls for—just a wonderful change in results!

Fluffo even handles differently; it's so much lighter and fluffier it's a joy to use. Blends with fewer, easier strokes, and the golden color lets you see how perfectly you're mixing cake batter or pie dough. Try golden Fluffo; how can you possibly miss?

Pure shortening, not a table spread.
Golden yellow from pure, wholesome carotene.



• pickled cod



• sauce recipes

• fish 'n taters

Preparation time: 15 min.
Baking time: 30 min.

1 1-pound pkg. frozen mackerel fillets
½ cup grated cheddar cheese
1 tbsp. lemon juice
½ tsp. seasoned salt
3 cups well-seasoned mashed potatoes
6-8 tomato slices
½ cup grated cheddar cheese

• Bake or poach fish according to package directions, and flake. Add ½ cup cheese, lemon juice and seasoned salt. Set aside. Form nests of mashed potatoes on greased cookie sheet with a spoon or pastry tube. Fill with fish mixture. Top with tomato slice and sprinkle with ½ cup grated cheese. Bake in moderate oven (350°F.) 30 min. or until browned.

Yield: 6-8 servings ***200 Cal. per serving*** ***Source of Vitamins A, B, C***

Tested in THE AMERICAN HOME KITCHENS

• sea peppers

Preparation time: 25 min.
Baking time: 30 min.

6 medium green peppers
4 slices bacon, diced
¼ cup chopped celery
¼ cup chopped onion
2 1-pound pkgs. frozen haddock fillets, thawed and diced
¼ cup chili sauce
1 tbsp. capers
1 tsp. salt
Dash of pepper
1 tsp. monosodium glutamate

• Cut slice from top of peppers and remove core and seeds. Place in lightly-greased shallow baking dish. Fry bacon; drain on paper toweling. Sauté onion and celery in bacon fat until tender but not brown. Add diced fish and cook over medium heat 10 to 15 minutes or until liquid is absorbed. Add bacon and remaining ingredients. Fill peppers with fish mixture. Bake in moderate oven (350°F.) 25 to 30 min.

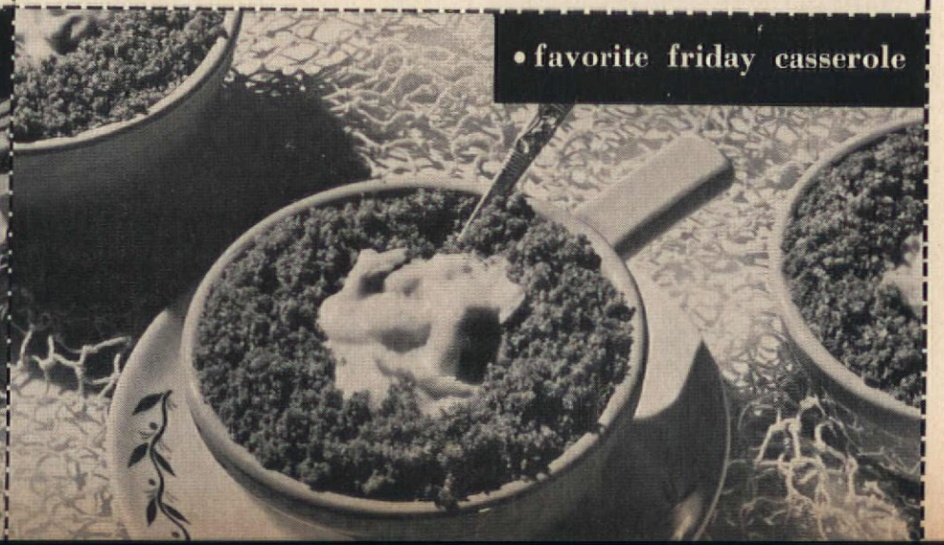
If desired, top with buttered bread crumbs before baking.

Yield: 6 servings ***300 Cal. per serving*** ***Source of Vitamins A, B, C***

Tested in THE AMERICAN HOME KITCHENS



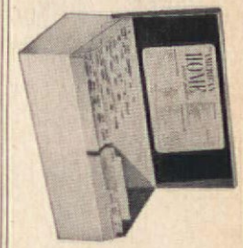
• re-semble fish



• favorite friday casserole

American Home Recipes

(Take a Package of Frozen Fish, pictured in color on page 78)



You needn't lose these recipes! Keep your recipe collection up to date in the most practical, easy-to-use and business-like file ever—The American HOME Menu Maker. It's a smart and easy-to-carry steel file box. To get yours, send $2.50 to:

The American HOME, Dept. MR
American HOME Building, Forest Hills, N.Y.

American Home Recipes

(Take a Package of Frozen Fish, pictured in color on page 78)

• re-semble fish

Preparation time: 10 min.
Baking time: 40 min.

2 1-pound pkgs. frozen sole, perch or any other fillets, thawed and separated

STUFFING:
½ cup fine, dry bread crumbs
1 tbsp. grated Parmesan cheese
Dash of garlic salt
1 tbsp. capers
1 tbsp. finely chopped parsley
2 tbsp. melted butter or margarine

TOPPING:
¼ cup fine, dry bread crumbs
2 tbsp. melted butter or margarine

• Drain fish fillets well on paper toweling. Combine stuffing ingredients in small bowl. Arrange half the fillets in the shape of a fish on a lightly greased cookie sheet or in a shallow baking dish. Top with the stuffing. Arrange remaining fillets over stuffing. Combine bread crumbs and butter for topping and sprinkle evenly over fish. Bake in a moderate oven (375°F.) 35 to 40 minutes. Transfer to serving platter and garnish with olives and lemon wedges, if desired.

Yield: 6-8 servings ***188 Cal. per serving*** ***Source of Vitamins A, B, C***

Originated in THE AMERICAN HOME KITCHENS

• favorite friday casserole

Preparation time: 20 min.
Baking time: 20 min.

1 1-pound pkg. frozen cod (or any other) fillets
2 tbsp. butter or margarine
¼ cup chopped onion
¼ cup chopped green pepper
3 tbsp. flour
½ tsp. salt
½ tsp. curry
1 3-ounce can sliced mushrooms
1½ cups milk
½ cup fine bread crumbs
2 tbsp. melted butter

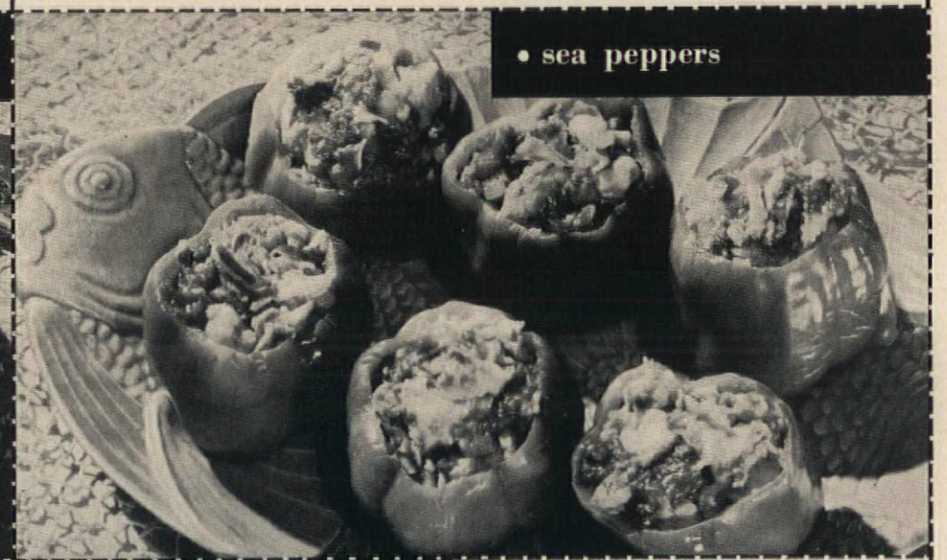
• Bake or poach fish fillets according to package directions; flake and set aside. Melt butter in saucepan. Add onions and green pepper and sauté until tender but not brown. Blend in flour and seasonings. Add mushrooms and liquid. Gradually stir in milk, blend well. Cook and stir over medium heat until sauce is smooth and thickened. Add flaked fish and pour into individual casseroles. Combine bread crumbs and melted butter and sprinkle over fish mixture. Bake in moderate oven (375°F.) 20 minutes or until browned.

Yield: 3-4 servings ***300 Cal. per serving*** ***Source of Vitamins A, B, C***

Originated in THE AMERICAN HOME KITCHENS



• fish 'n taters



• sea peppers

• pickled cod

Preparation time: 10 min.
Baking time: 40 min.

1-pound pkg. frozen cod fillets, thawed
¾ cup vinegar
¼ cup water
1 lemon, thinly sliced
1 carrot, thinly sliced
1 onion, thinly sliced
½ tsp. salt
Pinch of leaf thyme
6 peppercorns
2 bay leaves
2 tbsp. chopped parsley

• Place fish fillets in lightly-greased baking dish. Combine remaining ingredients and pour over fish. Bake in moderate oven (375°F.) 35 to 40 minutes, basting occasionally. Cool and chill. Before serving drain off liquid and cut fish block in squares. Serve on crisp lettuce or watercress with mayonnaise or other salad dressing.

Yield: 4 servings ***112 Cal. per serving*** ***Source of Vitamins A, B, C***

Tested in THE AMERICAN HOME KITCHENS

• sauce recipes

Preparation times: 5-10 min.
Cooking times: 5 min.

• For broiled, baked or fried fish:

CUCUMBER SAUCE: Combine 1½ cups chopped cucumber, 1 tbsp. vinegar and 1 tsp. salt in a bowl. Let stand 10 min.; then drain. Add 2 tbsp. each chopped pimiento and chopped green pepper, 1 tbsp. horseradish, ½ tsp. paprika, dash of Tabasco, 1 tbsp. lemon juice and 1 cup mayonnaise. Blend well and chill thoroughly.

SUBMITTED BY: MRS. ETHEL NUERNBERGER

TARTAR SAUCE: Combine 1 cup mayonnaise, ¼ cup pickle relish, ½ tsp. grated onion and 2 tsp. prepared mustard sauce. Chill.

SOUR CREAM SAUCE: Combine 1 cup sour cream, 1 tbsp. horseradish, ½ tsp. grated onion and 2 tbsp. chopped watercress (optional). Chill.

• For broiled or baked fish:

OLIVE BUTTER SAUCE: Add ¼ cup finely-chopped pitted ripe olives to ¼ cup melted butter. Serve hot.

CHIVE BUTTER SAUCE: Add 1½ tsp. grated lemon rind and 2 tbsp. chopped chives to ¼ cup melted butter. Serve hot.

Tested in THE AMERICAN HOME KITCHENS



MAKE A FISH PLANK
To make our fish plank (page 78) draw a fish pattern, at least 15" long and 8½" wide, on a 1½" to 2" thick piece of hardwood. Cut with a jigsaw or band saw. Rout out channels with a routing tool, sand all edges smooth, then coat whole board with vegetable shortening.

Really new taste discovery!



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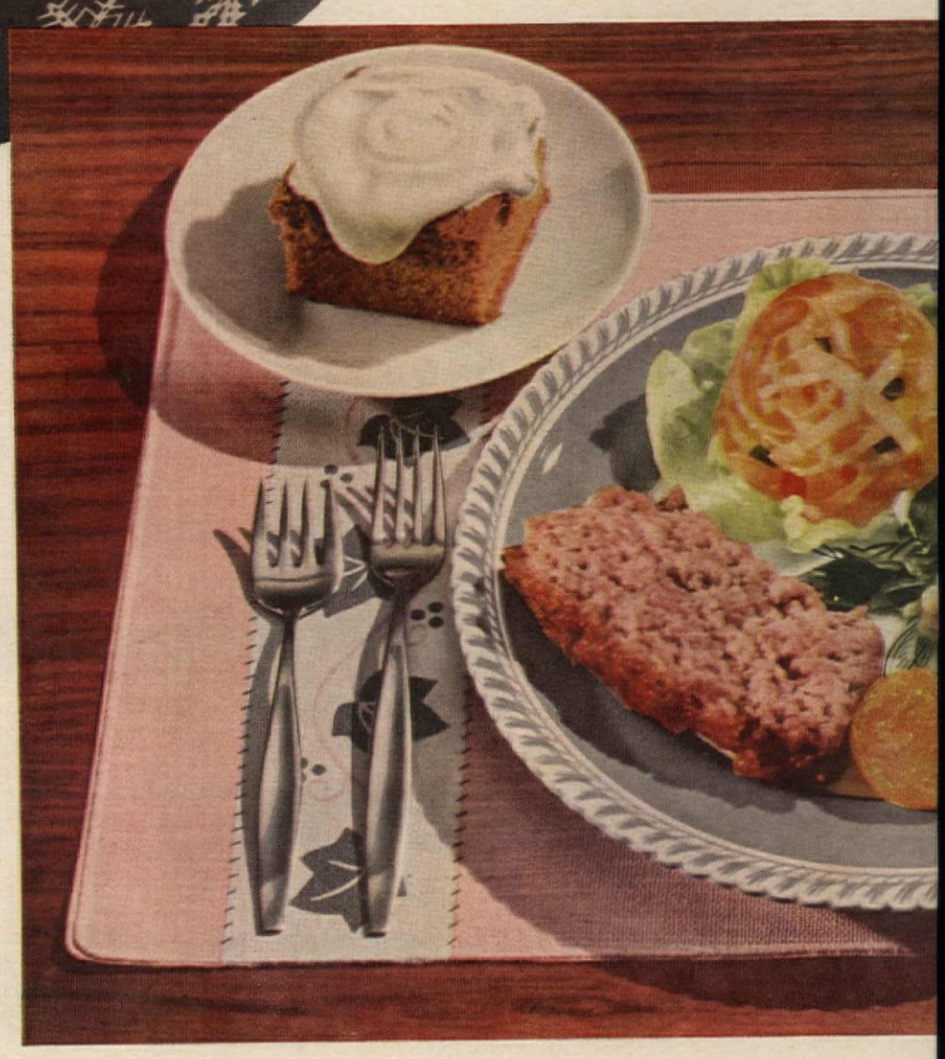
P. S. To keep it fresh, keep it cold.



DUTCH POTATO FILLING



For details about table appointments, see "Where Credit Is Due," pag



When you weekend shop, does your larder "bulge at the seams?" Do you see a mountain of work ahead of you? Then you'll be interested in my *weekend food adventures,* for they solve this problem.

Buy a big piece of meat for the weekend. Use it the usual way on Saturday or Sunday. Then for the next day—or later in the week—put it in such a delicious disguise that even the dignified phrase "planned-overs" can't be uttered by your family. Do this down through your menus for the vegetables, salad—even dessert, if you like. You'll be amazed at the time you save later on and the extra space you'll have in your refrigerator.

This HAM LOAF came from the weekend's baked ham, but with the spice and fruit blended all through it's a treat surpassing the original. DUTCH POTATO FILLING that's all puffy and flavored with chicken and parsley is faster made if you start with mashed potatoes. So I mash twice as many the first day. My cabbage slaw becomes twins, too. I make half of it into MOLDED CABBAGE SALAD. Warm, spicy GINGER SQUARES are made from half the batter of a white cake mix. I bake the rest as white cupcakes.

You'll soon get the hang of my *weekend food adventures.* And they *are* enjoyable!

Family Food preparation can be a tiresome chore but here's a way to make it easy and enjoyable, and

A WEEKEND FOO





GINGER SQUARES

MOLDED CABBAGE SALAD





HAM LOAF



ave a little money!

ADVENTURE

RECIPES ON PAGES 89, 94

Amazing Twinkle offer!

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—with every purchase of Twinkle copper cleaner!

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"...greater than all herbs"

CHRISTINE BRITTON



Know your mustards and you can revive those sandwiches and T.V. snacks with plenty of variety and spice. How many kinds of mustard do you have at your house? Most folks have just one jar, though many kinds are available. A food market's list of mustards reads like a traveler's dream —Dijon, the Bahamas, Dusseldorf, Norwich. . . . all are distinctive and fascinating.

Basically, all mustards are prepared from what the Bible (Matthew 13:31) calls "the least indeed of all seeds. . . . but. . . . it is greater than all herbs. . . ." Differences in mustard are due to the variety of seeds used and the spices added. The brown seeds give a mustard with a "bite." The yellow seeds yield "hot" mustard. Turmeric and other spices are added to give piquancy and color. Vinegar gives a tang, while horseradish will add extra bite to either yellow or brown mustards.

Mustard shopping in your grocery store can be like a tour through foreign lands. Notice all the imported mustards and try some of them, too. As a rule you'll find that the German mustards tend to be bland, English mustards very sharp, and French mustards strong, yet subtly spiced. Try Chinese, but be careful. They're *hot!*

In a strange city or foreign land, pursuing different mustards can lead you to the heart of the place. Restaurants may sell you samples of their special mustards. Wandering into ultra food specialty shops is fun and won't be expensive. I've never seen a jar of mustard that cost over a dollar.

Display your collection of mustards. They're attractive. And they will add immeasurably to the enjoyment of your food and to your own standing as a hostess with a flair.

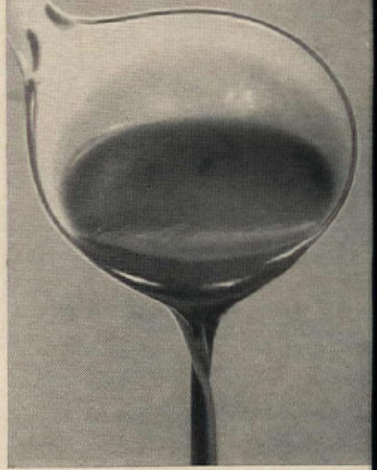
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WILSON'S B-V gives Gravy that T-Bone Taste



Hearty, rich brown gravy every time. So easy—just blend 4 tablespoons drippings in meat pan, blend in 4 tablespoons flour, add 2 cups hot water or milk with teaspoon of B-V. Cook until thickened—serve—expect high praise.

Leading Chefs add B-V to hamburgers, meat loaf, stews, soups, too!







• ginger squares

Preparation time: 15 min.
Baking time: 25-30 min.

1 pkg. white cake mix
2 tbsp. molasses
1 tbsp. water
1 tsp. ginger
1 tsp. cinnamon

• Prepare cake mix according to package directions. Bake one-half the batter, as directed, in cupcake pans or in one layer for use another day. To remaining batter, blend in the molasses, water and spices. Pour into waxpaper-lined 8 x 8 x 2-inch pan. Bake in moderate oven (350°F.) 25 to 30 minutes, or until done. Serve warm, cut in squares and topped with Molasses Whipped Cream.

TOPPING: Combine 1 cup heavy cream, 1½ tbsp. molasses and ⅛ tsp. each ginger and cinnamon in a chilled bowl. Beat only until stiff enough to hold its shape.

Yield: 9 servings ***190 Cal. per serving*** ***Source of Vitamins A, B***

Tested in THE AMERICAN HOME KITCHENS

• ham loaf

Preparation time: 10 min.
Baking time: 40-45 min.

4 cups ground, cooked ham
2 tbsp. finely-chopped onion
1 tsp. allspice
1 tbsp. horseradish
1 cup fine bread crumbs
½ cup unsweetened pineapple juice
2 eggs, slightly beaten
2 tbsp. brown sugar
½ tsp. dry mustard
1 tbsp. unsweetened pineapple juice
1 tbsp. light corn syrup

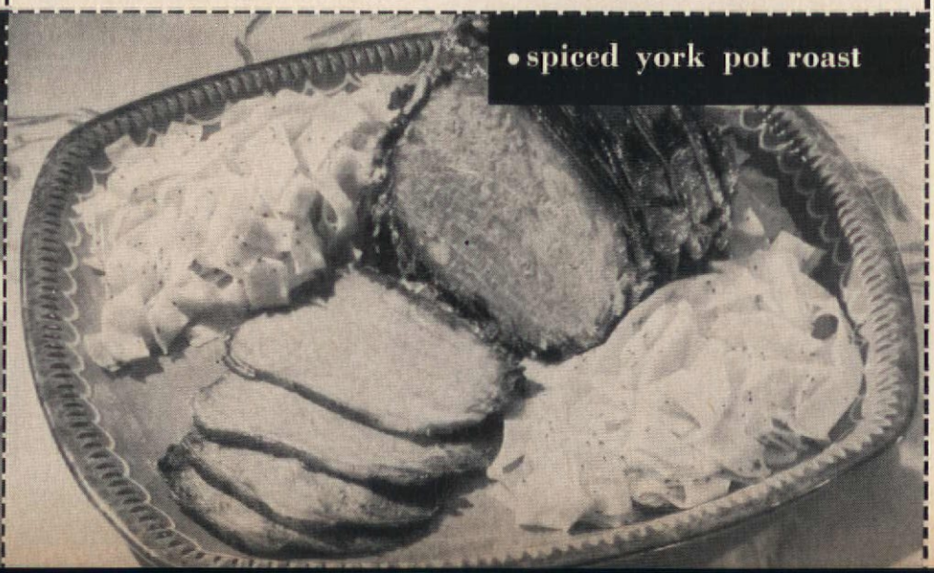
• Combine ground ham, onion, allspice, horseradish, bread crumbs, ½ cup pineapple juice and eggs. Pack into 9 x 5 x 3-inch loaf pan. Mix together brown sugar, dry mustard, 1 tbsp. pineapple juice and corn syrup; spread on top of ham loaf. Bake in moderate oven (350°F.) 45 min.

Yield: 8 servings ***430 Cal. per serving*** ***Source of Vitamins A, B***

Tested in THE AMERICAN HOME KITCHENS



• funeral pie
(sour cream-raisin pie)



• spiced york pot roast

American Home Recipes

(Family Food, pictured in color on page 86)



AMERICAN HOME Magazine offers cellophane envelopes for protecting recipes in your card file. They come in a standard 3 x 5 inch size and are open at both ends so that recipes may be easily inserted. You can order them in lots of 100 for $1 from:

THE AMERICAN HOME, Dept. J-55
American Home Building, Forest Hills, N. Y.

• funeral pie
(sour cream-raisin pie)

1 unbaked pie shell
2 cups sour cream (light or 20%)
½ cup raisins
1½ cups brown sugar (packed)
¼ teaspoon salt
2 eggs, beaten
2 tablespoons cornstarch
1 tablespoon lemon juice
¼ teaspoon nutmeg
¼ teaspoon cinnamon
Pinch of cloves

• Mix cream, raisins, brown sugar, salt, beaten eggs, cornstarch mixed smooth with lemon juice and spices. Beat well. Pour into the unbaked crust. Bake in a moderate oven (375 degrees F.) until firm.

A FAVORITE RECIPE AT WATER GATE INN

• spiced york pot roast

5 pounds rump or top round
Salt and pepper
1 thin-sliced onion
1 thin-sliced carrot
Small piece scraped horse-radish root
Few celery tops tied with sprig of thyme
1 teaspoon whole peppers
3 Bay leaves
Vinegar and water

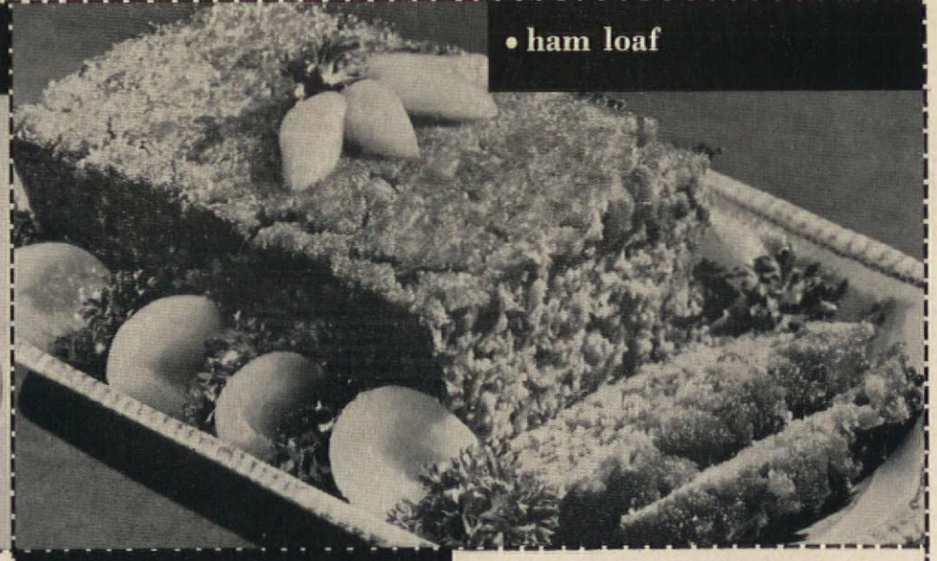
• Rub meat well with salt and pepper and put in large crock or earthen dish. Add onion, carrot, horseradish root, celery tops and thyme, peppers and bay leaves. Use vinegar diluted with an equal amount of water and pour over the meat. Let stand in cold place for 24 hours. Take out meat, put in roasting pan, and sear it well on all sides in a hot oven (about 400 degrees). When well browned, add a little of the strained spiced vinegar water. Cover pan tightly and bake in oven heated to 350 or 375 degrees until the meat is tender. This will probably take three to four hours. It may take longer. From time to time, add more of the spiced vinegar water.

• When meat is ready to serve, make gravy by thickening the liquid in roasting pan. Or, if you prefer a richer sauce, cook down the spiced vinegar water and beef broth liquid until it has been reduced one-half in volume, then slowly add one cup sour cream into which one egg has been beaten. Cook at low heat, stirring constantly. Taste for seasoning.

A FAVORITE RECIPE AT WATER GATE INN



• ginger squares



• ham loaf

• lancaster county salad

• Hard-cook six eggs, peel them and put them in beet juice or beet pickle juice for 15 minutes. Outside whites will turn a bright red. The Pennsylvania Dutch have always loved "red eggs" for picnics and hors d'oeuvres. Slice the eggs.

Clean and cut up greens—a mixture of romaine, chicory, lettuce, watercress and endive is nice—and put in cold water to make them crisp.

In the meantime, toast four or five slices of bread and cut them into small cubes. Sauté these cubes gently in butter and a crushed clove of garlic. Lift them out, avoiding any pieces of garlic. (If you should have some brown bread such as is used for serving with baked beans, it is very nice for the bread cubes.)

Lift greens from cold water into clean towel. Wrap towel gently around them.

Peel and slice in thick slices two or three large, luscious red-ripe tomatoes.

Put greens in salad bowl. Next to the greens on one side, put the garlic-cubed bread. Next to the toasted cubes, put the tomato slices. Next to the tomato slices, put the sliced Dutch red eggs. Over the egg slices, put anchovy fillets.

• This salad should be shown for its beauty of arrangement, before your favorite French salad dressing is dashed upon it, after which, of course, the salad is mixed and tossed.

• toasted carrots lebanon

• Scrape and wash carrots; leave young baby carrots whole, but cut old carrots in slices lengthwise. Boil in small amount of water until tender, using a very small amount of sugar in the water if desired. Just before cooking is completed, salt carrots carefully with Lowry's seasoned salt. If carrots have not taken up all the water, drain them (saving the liquor for soup). Roll them in melted butter, then in crushed cornflakes and brown in the oven at 350 degrees F.

A FAVORITE RECIPE AT WATER GATE INN

American Home Recipes

(Good Victuals, pictured in color on page 74)



SLICK CAKE CUTTER
It's a neat trick—cutting cake with a heavy wire thread. No more gooey, gummy knives; no crushed cake! Just use a sawing motion, being sure to cut down through to the plate. You can cut the whole cake in pieces this way—or cut in half, remove one half and cut other into servings.

CH, DARK, DEEP-CHOCOLATE FLAVOR

DUNCAN HINES DEVIL'S FOOD
AVORITE FROM THE WEST—
HOCOLATE CRUNCH CAKE



HE KIND OF DEVIL'S FOOD FEW COOKS (and no other mix) CAN MATCH



Like all Duncan Hines mixes, this one has something special . . . a secret gained from searching for the finest eating in the world. Here it's chocolate—the richest, deep-chocolate flavor you can imagine. A chocolate flavor like no other, from this one blend of cocoas in all the world chosen for their special richness. You get this Duncan Hines chocolate taste in a tall-layered and velvety cake with the true devil's food color, rich red-brown, only from the Duncan Hines Devil's Food Mix . . . it's

Exclusively Duncan Hines

CHOCOLATE CRUNCH CAKE—
easier than a frosting

Mix 1 cup graham cracker crumbs with ¼ cup melted butter or margarine. Add 1 cup (6-oz. pkg.) semi-sweet chocolate pieces and ½ cup chopped nuts. Sprinkle over Duncan Hines Devil's Food cake batter in two pans (8-in. square or 9-in. round). Bake at 350° for 30 to 35 minutes. Cool in pans 15 minutes; remove and cool on rack, crunch side up.

Beat 1 cup whipping cream with 4 Tblsp. sugar until stiff. Spread between layers and on sides. Chill.

Duncan Hines Mixes are sold throughout most of the United States west of the Alleghenies.

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S A SPECIAL
CHOCOLATE
T RIGHT FOR
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IXES, TOO



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Good Housekeeping Institute tells you why:

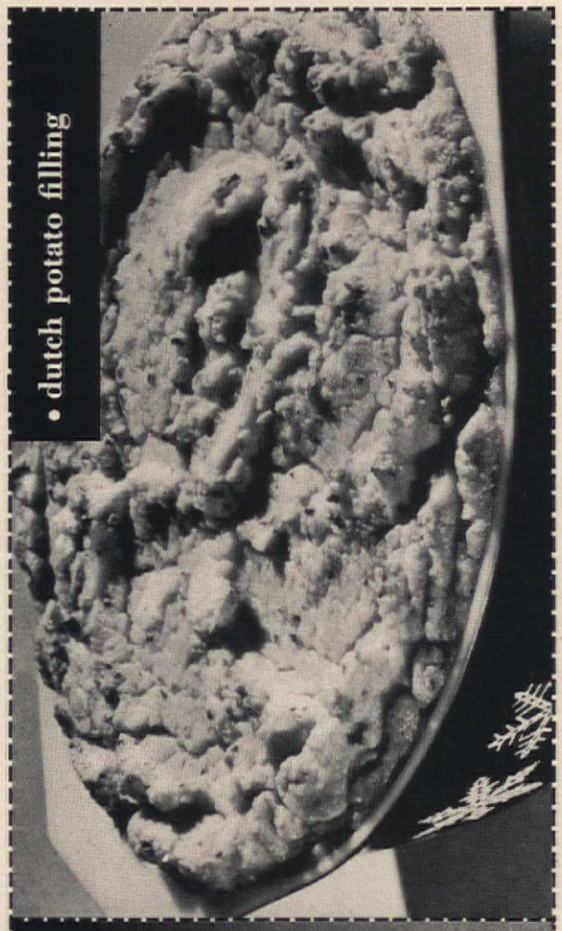


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American Home Recipes

(Family Food, pictured in color on page 86)



• dutch potato filling



• molded cabbage salad



For weight watchers...low-calorie

D-ZERTA GELATIN

HERE'S A NEW SLANT on reducing. A bright, tempting combination of lemon, lime and cherry D-Zerta Gelatin.

Desserts and salads made with D-Zerta contain hardly enough calories to count. There is no sugar in D-Zerta, but it's so sweet and refreshing your family will love it.

Try new D-Zerta Pudding. It's low in calories, too. Comes in three delicious flavors: *Chocolate*, *Vanilla* and *Butterscotch*.

Compare the calories in one serving	
Vanilla layer cake	308
Milk sherbert, lemon	241
One-half grapefruit (5")	100
D-ZERTA PUDDING (*with skim milk*)	54
D-ZERTA GELATIN (*in six flavors*)	12

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YES, THAT'S SHELLEY WINTERS . . . STAR OF STAGE, SCREEN AND TELEVISION

American Home Recipes

(Family Food, pictured in color on page 86)

• molded cabbage salad

Preparation time: 15 min.
Chilling time: 1 hr.

- 1 pkg. lemon-flavored gelatin
- ½ tsp. salt
- 1 cup hot water
- 8 ice cubes
- 1½ cups finely-shredded cabbage
- 2 tbsp. diced green pepper
- 1 tsp. grated onion
- ½ cup carrot slices
- 1 tbsp. chopped pimiento

• Dissolve gelatin and salt in hot water. Add ice cubes; stir 2 to 3 minutes; remove ice cubes. Fold in remaining ingredients. Pour into 1-quart mold or individual molds. Chill until firm. Unmold on lettuce. Serve with mayonnaise.

Yield: 4-6 servings ***82 Cal. per serving*** ***Source of Vitamins A, B, C***

Tested in THE AMERICAN HOME KITCHENS

• dutch potato filling

Preparation time: 10 min.
Baking time: 1 hr.

- 4 cups well-seasoned mashed potatoes
- 2 eggs, slightly beaten
- 3 chicken bouillon cubes, dissolved in ¾ cup hot water
- 2 tbsp. finely-chopped onion or 1 tbsp. dry minced onion
- ⅓ cup chopped parsley

• Combine all ingredients and turn into a 1½-quart casserole. Bake in moderate oven (350°F.) 1 hour or until browned on top. (Mixture may be combined and refrigerated overnight.)

Yield: 6-8 servings ***165 Cal. per serving*** ***Source of Vitamins A, B, C***

Tested in THE AMERICAN HOME KITCHENS



Great shortcut to wonderful casseroles!

Del Monte® STEWED TOMATOES



TUNA TOMATO CASSEROYALE

~~Tomatoes, peeled and cut~~
~~Chopped onion~~
~~Chopped celery~~
~~Chopped green pepper~~

2 6½ or 7-oz. cans DEL MONTE Tuna
4 tablespoons flour
4 strips sharp cheese, 1x3 in. each
Potato chips for garnishing

Open 1 can DEL MONTE Brand Stewed Tomatoes, and with no further fuss or bother, you have your first 4 ingredients all ready. Now pour 1 teaspoon oil from tuna into shallow 8-in. baking dish. Spoon ⅔ the can of DEL MONTE Stewed Tomatoes in bottom; then spread on tuna. (Break in bite-size pieces if solid pack.) Sprinkle flour on top; spread on rest of Stewed Tomatoes. Top with cheese, garnish with potato chips. Bake in moderately hot oven (375° F.) 25 to 30 min. Serves 4 to 5.

• • • • Tomatoes ready-seasoned with green pepper, celery, onion

Ready-seasoned with green pepper, celery, onion — the time-savingest vegetable combination in years!

No peeling, no chopping, no fuss—just open a can of DEL MONTE Stewed Tomatoes and this favorite flavor combination is ready to go into made-up dishes, or to delight your family as a vegetable.

Honestly, of all the convenient canned foods you know—you'll say these perfectly seasoned DEL MONTE Stewed Tomatoes are the best news yet! Try them tonight — you'll never be without them again.

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Casual weekend living, every single day, is coming to *your* house, with the remarkable new MIRRO-MATIC Electric Fry Pan, made for easiest handling, of sturdy *stamped* aluminum. And, it's the electric fry pan you can wash *completely under water*, like an ordinary pan!

Eleven inches square, it's big enough for big family meals, deep enough for stews and cakes and casseroles. Quick-reference temperature guide on handle and signal-light in plug assure crispy, delicious frying, every time, for all kinds of food.

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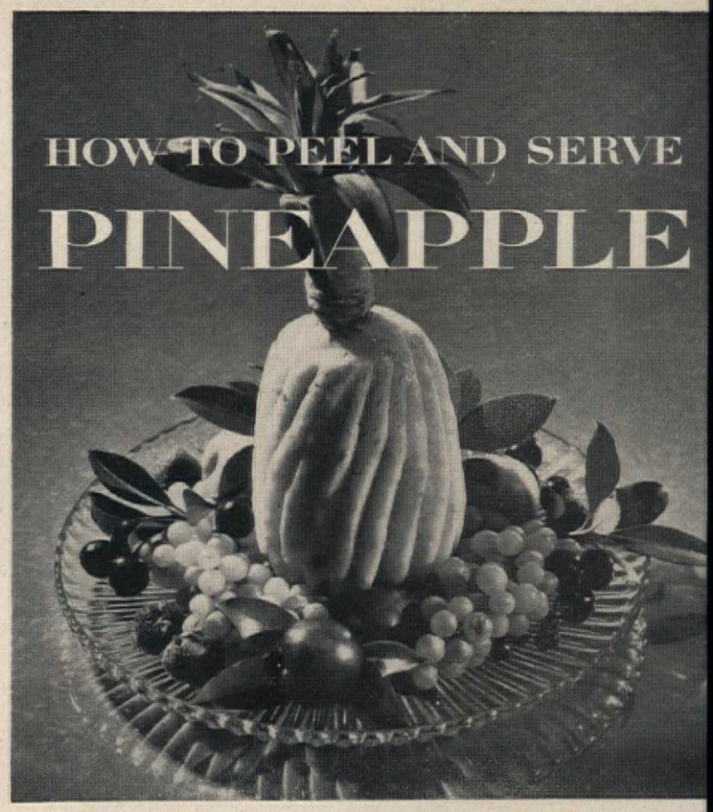
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HOW TO PEEL AND SERVE PINEAPPLE



Here's a truly elegant way to serve pineapple so it is a centerpiece, a dessert, and a conversation-starter. It's the way pineapple often is served in the Philippine Islands. You peel and carve the pineapple, then restack it. It's pretty, and easy to do!



To prepare pineapple centerpiece, first pull off the small leaves at the base of the foliage. This gives you a good handle. Then pare off the peel, using a very sharp knife.

Note the diagonal pattern of the eyes. Cutting them out along this pattern gives the artistic ridged effect. To get this effect, make a slanting cut along and under one side of each row of eyes. Remove a continuous wedge-shaped piece by making another slanting cut under the other side of each row.



Slice the pineapple into 1" pieces and remove the hard center. Use an apple-corer for this.



Restack the pineapple slices, matching notches. Top with the foliage handle and place the "whole" pineapple on crushed ice. Garnish with other fruits.

Small wedges of pineapple also make interesting desserts. Or for a more unusual one, cut pineapple lengthwise (with leaves) into about eight wedges.

Ripe pineapple should need no sweetener, but you may serve confectioner's sugar with it.

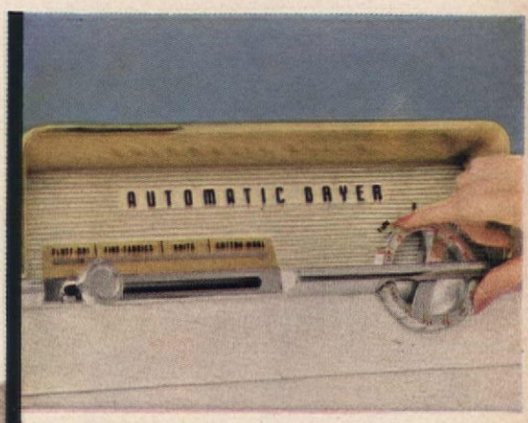
See "Where Credit Is Due," page 118

Look what the Hamilton* GAS dryer offers you today-

...ster, fluffier clothes drying – *right indoors!*

Dries Clothes the way they should be dried—fresh, moving currents of warm air that ...y blow moisture away. Does it right indoors, Clothes always come out soft and fluffy, not ...ed" dry. And a modern Hamilton Gas ... gives you the fabulous "Fabri-Dial" that ...ou dial *exactly* the heat you want for any ...c, even delicate synthetics.

Designed for Good Looks. Like all modern Gas appliances, the Hamilton dryer is beautifully designed. It pairs up handsomely with the Hamilton washer . . . performs handsomely, too. You'll wonder how you managed without it! Best of all, it costs less to install . . . saves money on operating costs because it uses dependable, economical gas. AMERICAN GAS ASSOCIATION



TOUCH-AND-GO CONTROLS let you do any washday job in seconds! A touch of the dial gives you perfect drying "weather" for each type of fabric. Another touch gives you just the right drying time. Nothing easier than washday with a Hamilton Gas dryer!



SUN-E-DAY ultra-violet lamp gives your clothes the fresh, sweet smell of summer sunshine all year round —yet you never risk fading bright colors. It's another wonderful Hamilton original—designed to give you perfect washday weather right indoors!

...ts by Kitchen Maid

See this new dryer at your Gas utility company or Gas appliance dealer's.

See "Playhouse 90" with Julia Meade on CBS-TV. Watch local listings for time and station.

ONLY GAS does so much more...for so much less!

The modern, economical fuel for automatic cooking • refrigeration • water-heating • clothes-drying • house-heating • air-conditioning • incineration.

of Hamilton MANUFACTURING COMPANY, Two Rivers, Wisconsin

Believe it or Not

DISHWASHING CAN BE EASY!



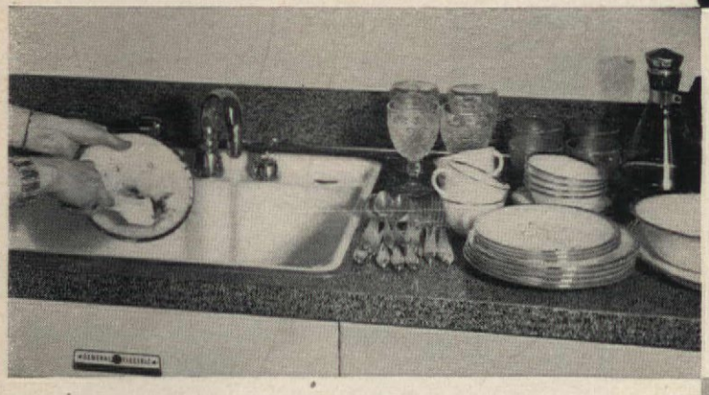
VIRGINIA THABET

Have you ever met anybody who really likes to do dishes? Oh, grant you, there are a few people—but very few. If you have an automatic dishwasher, then you *know* dishwashing can be easy. But if you don't, you still can simplify this chore.

Perhaps dishwashing is a family project at your house. Or maybe you like to wash dishes immediately after a meal, and by yourself. Or else you wait for an hour or so, putting off the task. What way is best can be the basis for a long debate. We'll not attempt to settle this question, but we *will* give you a few tips. Make these tips *habits* and your dishwashing will be easy!

1. Organize Table Clearing

First of all, save yourself steps. Carry dishes from the table to the sink on a tray or a serving cart. Try to organize placement of dishes on the tray—stack them so one trip will do, if possible. It can be done if you scrape and stack systematically.



2. Scraping Dishes and Preparation for Washing

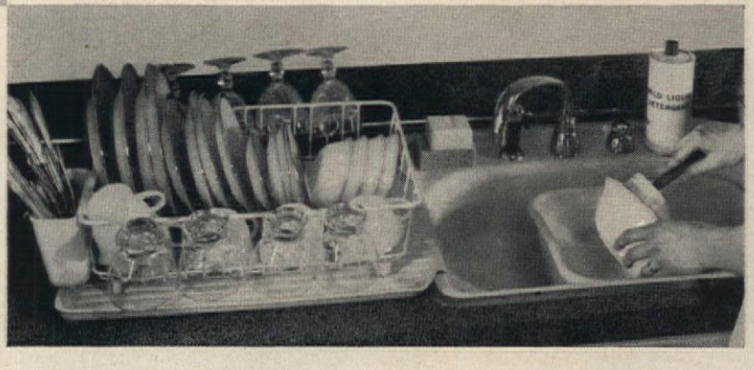
Use a rubber spatula to scrape most of the food off of dishes. Then rinse dishes with water. Use cold water for egg, milk, and starchy dishes, and use hot water for sugar or syrupy mixtures. Let pans soak in hot water while you are eating, and they'll be easier to scour afterwards. Wipe greasy pans or skillets with paper toweling before soaking them. Stand sticky mixing spoons with handles upward in a bowl of warm water (use one to be washed); they'll be easier to clean later. Dishes wash faster if scraped and rinsed; water is cleaner too.

3. Stacking

If you are right-handed, stack dishes at the right side of the sink; if you are left-handed, stack them to the left. Place the dishes you will wash first nearest to the sink bowl or dishpan. You will find it easier and more sanitary to wash dishes in this order: glassware first, then cups, silver, china or pottery, pans.

4. Washing the Dishes

If your sink is too low, place a rack in the bottom so you can avoid tiresome stooping. An ideal sink is the two-bowl type—one bowl for washing, the other for rinsing. If you have only one bowl, wash dishes in a dishpan and use the sink for rinsing . . .



or place two pans in the sink, one for washing, one for rinsing.

Procedure for Washing (Reverse if Left-Handed)

a. Use water as hot as your hands can stand.

b. Use a mild soap or detergent, and a water conditioner in hard water areas.

c. Place dish drainer in left bowl or on left drainboard.

PLEASE TURN THE PAGE



Pushbutton 2-unit cooking sections, plug-in griddle, and oven with Roast-Right thermometer, Rota-Grill rotisserie.



New Automatic oven and 4-unit drop-in cooking section that fits standard 24-inch cabinet top.



Coppertone oven plus new 30-inch 4-unit cooking top with high-speed Super "2600" Calrod® unit.



Built-in Foodkeeping Center with 12-cu-ft. Hotpoint Refrigerator-Freezer with all de luxe features, and matching Upright Freezer that stores 417 lbs. of foods.



New 30-inch pushbutton cooking top and bi-level double oven with Roast-Right thermometer, Rota-Grill rotisserie.

Colorful, convenient

Hotpoint built-in electric ranges

for every budget and every kitchen

prices start at only **$250.00***

Now, for less than the cost of many new conventional ranges, you can enjoy the beauty and convenience of Hotpoint's new Customline *built-in* electric oven and surface cooking units. Whether you are building or remodeling, Hotpoint has Customline models just right for you — and at a price you want to pay. All are available in gleaming stainless finish, Coppertone, or five colors to suit your personal decorative scheme.

To complete your Customline kitchen, Hotpoint also offers matching built-in refrigerators, upright freezer, and dishwashers. Your entire Hotpoint Customline kitchen can be included in your new-home mortgage for only a few dollars a month. If you are remodeling, long-term financing is also available. Talk it over with your builder, your architect, or your Hotpoint Customline Kitchen Specialist, soon.

*Manufacturer's recommended retail prices.

Hotpoint *Customline Appliances*

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HOTPOINT CO. (A Division of General Electric Company), CHICAGO 44

New Maytag COLD WATER WASH delights "Good Housekeeping" editor

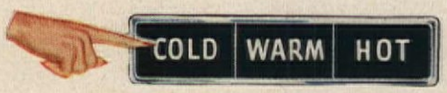


ONCE TWIN CASHMERES! *Left,* hand-laundered 12 times: slight fading and matting. *Right,* cold-water washed in a Maytag 12 times: color, size, softness just like new. *In Background:* new MAYTAG *All-Fabric* Washer and matching *No-Vent* Dryer in Pasteltone Pink. (Also in Green, Yellow, White.) As little as $3.50 a week.

"Even kinder to wool, cashmere, 'Orlon' and the like than tenderest hand squeezing," says magazine

You may have read of this new Maytag feature in "Good Housekeeping." After weeks of testing, they report that cold-water washing is the thing for all those "wash and wear" type garments—lets you wash them automatically without losing their no-iron feature.

What's more, new high-style deep-toned towels, scatter rugs, bedspreads, sport shirts, etc., stay fresh and bright. Washing this way



reduces shrinkage, saves wear on fabric and finish, cuts ironing, too.

Naturally, you've hot or warm water, too, to get *regular* wash Maytag-clean.

Pushbutton cold-water washing is just one of the features that make the new Maytag the most modern and complete automatic washer you can buy. *The Maytag Co., Newton, Iowa.*

YOU'LL WANT THESE OTHER MAYTAG FEATURES, TOO

926 Lint Removers!



Lint, dirt and sand swirl out 926 holes *never* to return . . . no lint pans to remove . . . no lint traps to empty!

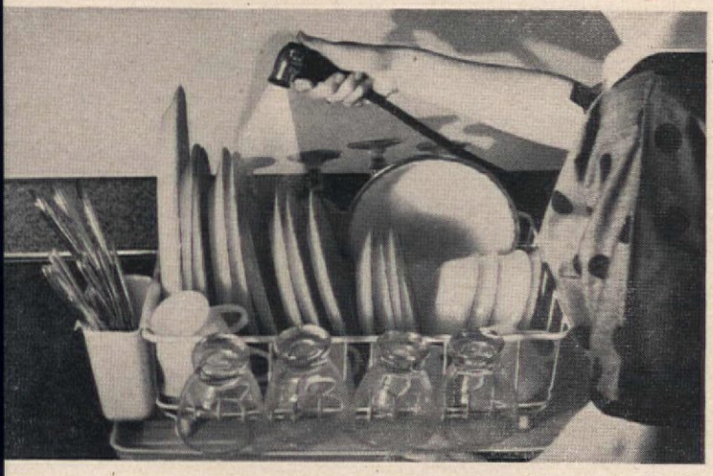
Plus 2 Speeds . . . 3 Water Temperatures . . . Water Saver . . . Suds Saver . . . Gyrafoam Wash Action . . . Safety Lid . . . Non-rust Cabinet . . . Maytag Dependability.

THE LONG-LIFE **MAYTAG** *All-Fabric* AUTOMATIC WASH

CONTINUED

d. Put the soap or detergent of your choice in sink or dishpan, then fill with very hot water.
e. Wash glasses, cups, silver, dishes, then cooking utensils.

5. *Rinsing*



If you don't rinse in a bowl, stack dishes in drainer. Rinse with scalding water. Use spray attachment or pour water from teakettle. Hand dishwasher (right) fits in place of faucet assembly. Brush, water and liquid detergent (in tank) combine to wash dishes—press button to release suds, release button to rinse. Brushes do rest.



6. *Drying*



Many people make a "big thing" out of drying dishes. They regard it as the biggest dish-doing problem of all. They waste time drying dishes, and waste more time complaining about the task. Actually, air-drying of scalded dishes is the most sanitary procedure—and certainly it's the simplest. It saves time, towels, and temper. Just towel-dry cutlery, silverware, and utensils that might rust . . . let other dishes dry themselves. If you have washed them as we suggest, they will not dry streaky.

It's a good idea to use two drainers, if you have plenty of space. In any event, do not crowd the dishes or they won't dry quickly and there will be more chance for breakage. A very important point to remember is this: rinse with *scalding* water.

7. *Storage*

To save yourself many steps, store dishes near the sink or dining area. A cabinet directly above or just to the right or left of the sink can be a great timesaver. PLEASE TURN THE PAGE

Nothing protects your floors like paste wax



...and it's the one wax for 101 uses all around the house!



Dr. Rose N. Franzblau, Ph.D. noted psychological consultant, states: "A room like this develops a sense of security by giving each child an area that belongs to him."

Here's a "room of my own" for two boys . . . the MATICO floor is their favorite playground*



There's a beautiful MATICO *floor for every room in your home.*

Give a boy an inch and he'll start a hobby. Even for brothers of different ages, careful planning can make your small rooms "big" in space for each. The MATICO floor adds freedom of action . . . makes clean-up time easier . . . looks bright and cheerful. You'll find a full color selection at the MATICO dealer listed in your phone book.

**Boys' room:* MATICO *Vinyl-Plastic in Stuart Red, Dover White with Black Feature Strip.*

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QUALITY CONTROLLED MATICO PRODUCTS

REPLACEMENT OR REFUND OF MONEY Guaranteed by Good Housekeeping IF NOT AS ADVERTISED THEREIN

CONTINUED

Dishwashing Supplies

Spatula or scraper
Paper towels
Dishpan (plastic is good)
Rubber sink mat
Mild soap or detergent
Rubber gloves
Cellulose sponge, mop, cloth or brush
Mild abrasive for scouring
Scouring pads
Bottle brush
Coffee-pot cleanser
Metal and silver polish
Dish drainer
Dish towels (lintless, absorbent)
Hand lotion
Tea kettle

Some DO'S and DON'TS

• To make your dishwashing easy, start with your meal-planning. See how you can alter or shorten food preparation to cut down on the number of "horribles" to be washed.

• Don't waste soap or detergent. It takes too long to rinse dishes washed in too-sudsy water; wastes detergent, time, water.

• Don't rinse dishes under running water. It's time-consuming to rinse dishes singly, and it wastes hot water.

• Use rubber mats and sink liners on enamel surfaces to cut down noise and breakage.

• Keep dishwashing supplies in a handy place.

• Wash sponges, dishcloths, mops or brushes well after each use.

• Air-dry dishes after you have scalded them to save time and do the most sanitary job.

• Remember not to immerse cutlery and silver in water for long periods of time, or they may rust or streak, or come apart at the seams.

• Be sure your drainboard slopes for adequate drainage. If you have a continuous countertop with a drop in sink—use a rubber drain mat.

• Supply adequate light for washing dishes at night and by day.

• The height of the dishpan is important . . . be sure it is at a comfortable height for you. If it needs to be higher, raise it by placing a rack in the bottom of the sink.

• Two drainboards are better than one—place soiled dishes at right and washed dishes at left. Reverse this procedure if left-handed.

• Hot, soft water is desirable.

• Change water and detergent as frequently as necessary.

• With cups, sauce dishes and bowls, rinse the inside first, then place bowl-side-down in the drainer so water can drain off easily.

• Put only a few dishes in the dishpan at one time.

• Keep a good supply of freshly-laundered towels handy.

• Don't immerse hot pots and pans in water immediately; steam might burn you! Let them cool down before you put them to soak.

• And don't forget *yourself*. Use hand lotion right after you wash dishes to keep your hands beautiful. THE END

Distinctive new General Electric Refrigerator-Freezer

New "Straight-Line" Design!



OUTSIDE. Refrigerator fits flat against wall or square into corner—no coils protrude in back. "Straight-Line" Design brings a new beauty to your kitchen.

New "Touch-Action" Features!



INSIDE. "Touch-Action" puts all foods at your fingertips in the 10-cubic-foot refrigerator section at top, the 5-cubic-foot freezer at bottom.

EVERY LINE is smooth and straight in this smart, new General Electric Refrigerator-Freezer!

Not a hinge or handle protrudes to mar its beautiful, trim new look. Sides, top and back are all *flat and straight*. That's why you can set it flush against the wall in line with your other appliances or square into a corner. You can make it a "built-in" simply by hanging wall cabinets around it.

Inside, just a touch puts all foods at your fingertips with General Electric's Revolving Shelves, Revolving Vegetable Bins and Roll-Out Freezer.

A touch of your toe opens the Magnetic Safety Door on the refrigerator. Since it has no latch, it helps protect children from the danger of being locked inside.

So dependable! More than 3,500,000 General Electric Refrigerators have been in use 10 years or longer. Ask your General Electric dealer about his easy terms and generous trade-in allowance. Household Refrigerator Department, General Electric Company, Appliance Park, Louisville 1, Kentucky.

NOW, EVERYTHING AT YOUR TOUCH!



TOUCH . . . and the shelves revolve, putting all the food you want within easy reach!



TOUCH . . . and the freezer rolls out. You see and choose what you want at a glance!



TOUCH . . . and the Magnetic Safety Door opens to the big automatic-defrost refrigerator.

Progress Is Our Most Important Product

GENERAL ELECTRIC



GLOSHEEN®

gives your home a new

"INDOOR OUTLOOK"

for Spring!

All outdoors is changing its dress, so why not your "indoors" too? Give your home a fresh new outlook for Spring with Glosheen, America's favorite decorating fabric. More colorful than a garden and practical too, this pinch-penny fabric is *Bonded* against fading and shrinkage no matter how many times it's washed!



FREE: Waverly's comprehensive booklet, **"How to Plan Your Own Decorating."** Mail this coupon together with 10c to cover handling.



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"We aim to produce the best possible merchandise at the lowest possible price."

TRY A CORNER COFFEE TABLE

GEORGE DANIELS

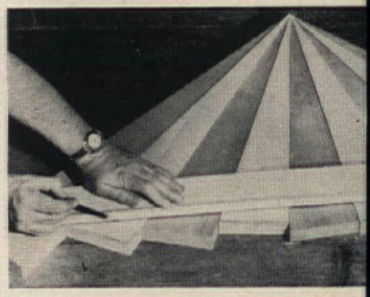


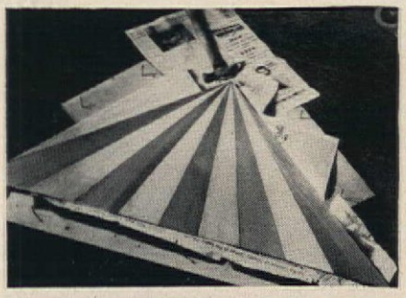
• Put corner space to use with this triangular coffee table. The top is made of alternating wedges of white-pine and red-cedar boards, 1¼" thick. Legs are cut-down stair balusters. The clear, protective finish is slow-drying lacquer. Cost should be under $7.

Cut pieces for table top into sizes shown in sketch on page 107. If you use a power saw, nail straight-edged scrap board to top of piece. Let edge of scrap run along diagonal line on board being cut. Have other edge flush with saw fence. Move boards through saw so that edge of scrap piece slides along saw fence.



After you cut wedge-shaped pieces and plane or sand edges for neat fit, arrange in order as shown in diagram. And notice that diagonals (A1 and A2), cut from first piece of wood, are at opposite ends of table. With a straight-edged board, draw a line from one front corner to other, cut off board ends at this line.





Coat all meeting edges of boards with glue; fit together. Clamp tightly while glue dries by nailing wood strips to floor along each side of triangle. Strip at left is placed a slight distance from table edge; wedge left over is driven between strip, table top to force pieces together.



After glue has hardened, plane off excess and screw oak supports (pieces F, G) to underside of table. Bore ¾" diameter holes in supports to hold legs. Cut balusters to height desired (14" for coffee table, 27" for standard table). Use plane to round off squared baluster ends.

CONTINUED ON PAGE 107

Cinderella came out of the Kitchen to go to the Ball



FORMICA®, still big in the Kitchen, is now on the wall

You probably know Formica best as that hard working material in colorful kitchens. But, when you give walls the Formica glamour treatment, they become a beautiful background for gracious living and carefree entertaining in any room in your home.

Despite its breath-taking beauty, Formica is still the same rugged easy-to-clean, fun-to-live-with surface you already know about. Formica loves your kitchen and bathrooms but don't lock it in. Use it on walls in your living, dining and family rooms.

Look in the yellow pages of your phone book under "plastic" for a Formica fabricator near you. Ask him about easy monthly payment plan for Formica remodeling.

FREE! A new color folder on Formica wall treatments will be available soon. Write today for your copy.

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Customers buy Formica because it is a brand name they know and trust.

DEMAND THIS CERTIFICATION

We protect this faith in our product by certifying every sheet with a wash-off Formica marking. It is for your protection and guarantee that you are getting genuine Beauty Bonded Formica.

This mark certifies genuine

RUB OFF WITH LOTS OF BAR SOAP ON A DAMP CLOTH

Guaranteed by Good Housekeeping

Beauty Bonded FORMICA® Laminated Plastic Pays in Performance

Seeing is believing. If this wash-off identification is not on the surface, it's not FORMICA.

says Mary's loyal little lamb "It's a pleasure, not a duty, to give my wool to dear Magee for carpets of lasting beauty."

magee

CARPETS AND RUGS MAKE A HOUSE A HOME

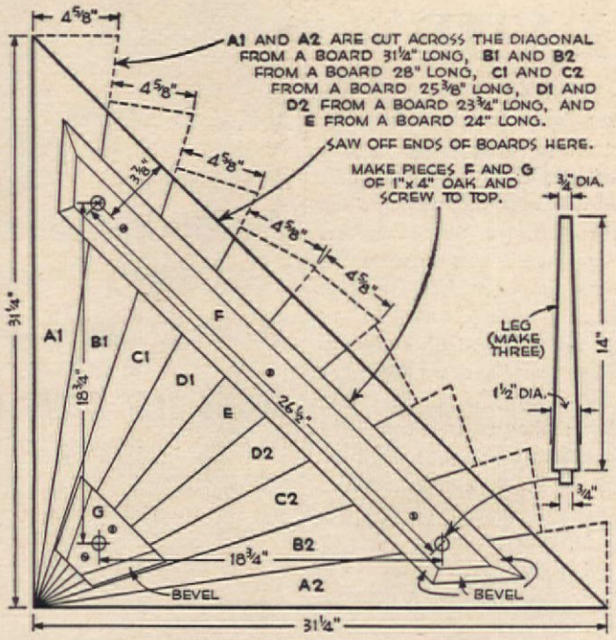
ENCORE, all wool Wilton with decorative leaf design of high cut pile outlined in heavy loop pile. Shown, Cocoatone. Also Tropic Beige, Reef Gold, Aqua, Romany Rose, Agate Grey, Laredo Green, Pastel Green, Cape Green. Widths: 27 in., nine, twelve, fifteen foot. **Send 25¢ for "Your home notebook" to The Magee Carpet Co., Dept.** A9. **Bloomsburg, Pa.**



"take it from me, buy Magee!"

Coffee Table

(Begins on page 104)



Sketch of underside of table shows sizes and position of pieces.



MENU TREE

Our Menu Tree brightens this kitchen—while it teaches children what a balanced diet means!

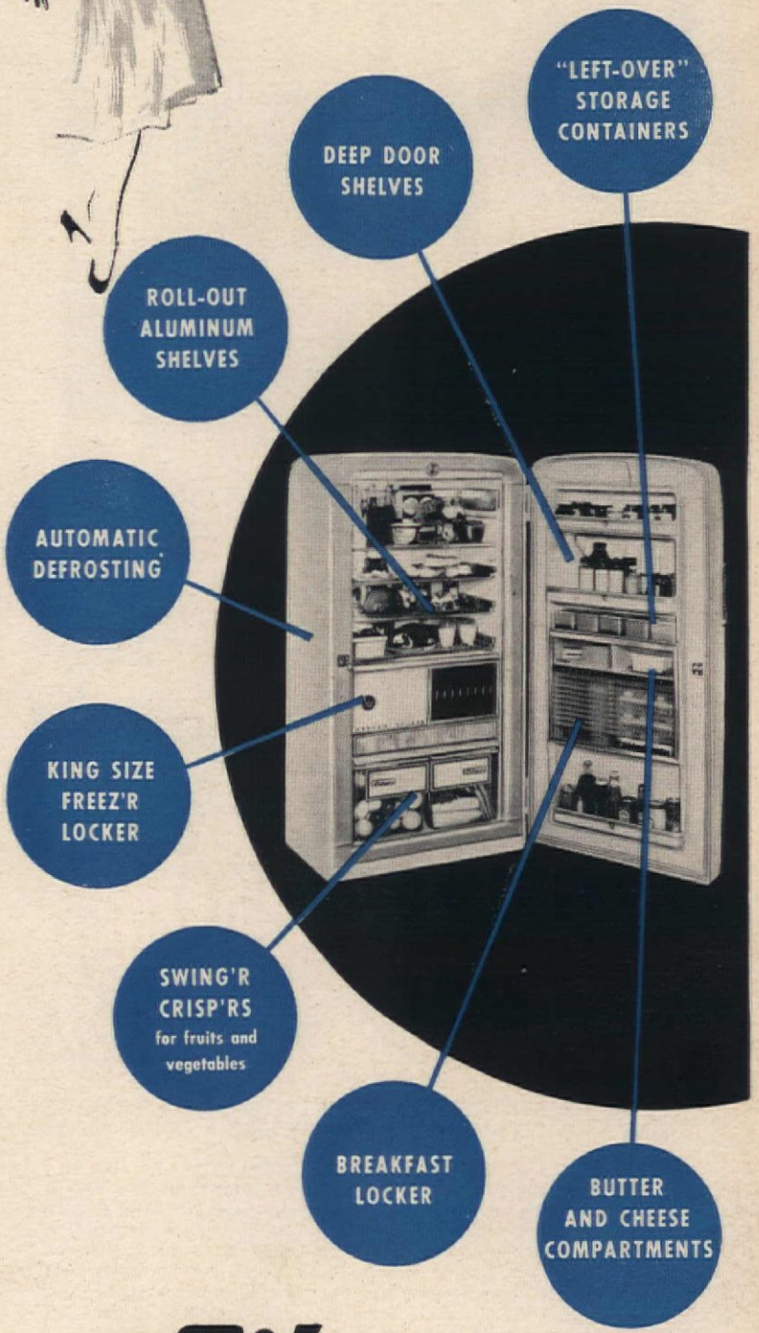
Our own menu tree adds sparkle to the kitchen of Mrs. Graham B. Moseley of Charleston, West Virginia. She used American HOME Pattern 1397 to paint the menu tree—evenings, while her two little girls slept. The tree has helped the children learn the names of many foods. Now they help Mommy when she shops.

Some refrigerators have one feature ...some have another, but



You've Got Everything when you get the new "all-feature" Gibson!

Now, you don't have to sacrifice one feature for another. With a Gibson you get all the modern features that make your kitchen life a dream of ease. Check the list below and see! Then see your Gibson dealer.



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delicious coffee...30, 40, or 50 cups

ready for your party



operates as easily as an 8 cup automatic "perk"

1. Fill with cold water for 30, 40, or 50 cups, as desired. (Heats its own water.)
2. Add coffee (special basket allows use of drip grind).
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WEST BEND® 50 cup

automatic percolator

Perfect for: DINNERS and LUNCHEONS • PARTIES • RECREATION ROOMS • PATIO BARBECUES • CLUB MEETINGS • CHURCH SUPPERS

Just pour in cold water — add coffee — forget it! The very next time you have a party — treat your guests and yourself to coffee . . . piping hot, *delicious* . . . prepared in West Bend's new 50-cup percolator. Make 30, 40, or 50 cups automatically. A signal light flashes the instant the coffee has reached its flavor peak and is ready to be served. The coffee is automatically kept at perfect serving temperature. For your added convenience the new West Bend "50-cup" features a full-view glass gauge and no-drip Tomlinson faucet. Completely portable. **$39.95**


CANISTER SET


TRIG TEA KETTLE


FLAVO-MATIC COFFEE MAKERS


AUTOMATIC SKILLET

at housewares, hardware, gift and appliance stores; prices slightly higher in Canada and Hawaii.

WEST BEND ALUMINUM CO., Dept. 633, West Bend, Wisconsin

MAKE A NAUTICAL LAMP

Here's a lamp for a man's room. Yet it's so smart and gives such good light that you shouldn't be surprised if it wends its way into the living room. It's on our cover this month, and here's how to make it:

The base is made from a brass ship starboard (green) lantern. If you never can remember whether green is starboard or port, here's a foolproof way to keep it straight—think of port wine. It's red and so is a port light (which you might also use). Fit base with a bulb, shade with *two* bulbs. Use a three-way switch so you can light the top and bottom together or separately. If you can't wire the lamp, it is not expensive to have it done by an electrician.



For the shade, buy a wire frame. It must have the top rim and the bottom rim joined with wire supports. Lay a piece of canvas (about 1½ yards) on a flat surface. Place the metal frame on its side at one end of the canvas. Roll the frame along the canvas. Mark the top and bottom rims on the canvas with a pencil as you roll the frame.

Cut ½" outside pencil marks on top, bottom and sides. Fold all edges in ½" beyond the penciled lines so you will have 1" hems. This allows for stretching the canvas when you lace it to the frame. Glue the hems in place with fabric adhesive.

To join the cover to the frame, you will need two grommet kits (from notions counter). A tool for applying the grommets comes with the kit. It is easy to use. Space grommets about 1½" apart along top, bottom and sides of canvas cover. Apply as directed in kit. Lace cover to frame with heavy fish line.

Kitchen Bouquet



brings you all the flavor of

OUTDOOR CHARCOA

BROILING RIGHT I

YOUR KITCHEN RANG

or get

Double Your Money Bac

DO THIS: Brush the meat generously evenly on both sides with Kitchen Bouq Broil until done.

GET THIS: Rich brown crust on the side . . . tender and juicy meat on inside. Just like in charcoal broiling!

If you're not completely satisfied Kitchen Bouquet, return the empty b and your name and address to: Kit Bouquet, West Chester, Pa. And get ble your money back!

Famous for Gravy... for Cooking Meats and Po

Q. Why Do B in B Mushrooms Taste Better?

A. Because They' Broiled in Pure Creamery Butt *and packed in the own broth!*

They're better and easier to use t mushrooms packed in salty brine. B BROILED IN BUTTER MUSHROOMS READY TO HEAT AND EAT. USE BR AND ALL!

FREE! 32-PAGE RECIPE BOOK "MUSHROOMS IN YOUR MENU" WRITE: B in B MUSHROOMS WEST CHESTER, PA.



New ideas for tasty . . . different dishes using the 3 popular styles of B in B MUSHROOMS:

WHOLE CROWNS . . . SLICED . . . CHOP

MAKE POTHOLDERS – SAVE MO

Just 25c

It's FUN! . . . EASY! . . . F Loop Weaving with WNC Makes 6 colorful potholders that will last for years.

At art needlework departments Woolworth, Grant, Green, Kres Wool Novelty Co., Inc., N.Y. 11

MY WOODWORKING HOBBY PAID OFF



ELIZABETH KRUSELL HALL

As many women have learned, there is nothing like an interesting hobby to make you get the housework done quickly so you can get at your project. My hobby is woodworking. I took courses in an adult education program for three years. Aside from the pleasure of accomplishment in the things made, woodworking has given me a great sense of independence. I'm able to make or do what I want, when I want, and I don't have to wait for my husband's precious-little free time—or wait for or pay a carpenter.

The friendliness and cooperation in a woodworking class was wonderful. We beginners—and there were almost as many women as men—found it natural to ask each other, "What are you making? How is it coming? Can I give you a hand? Is this right?"

My project for that first school term was a double-faced kitchen cabinet, to hold pots and pans on one side and the children's books and school papers on the other. The top was to be a cutting board, and the cupboard was to fit in with our refrigerator and range to make a peninsula.

The teacher helped me sketch the cabinet and figure the measurements. In a few minutes, I was at the miter box, with a length of 2″ x 2″ stock, sawing and making PLEASE TURN THE PAGE



Cabinet that was Mrs. Hall's first woodworking class project forms kitchen peninsula with refrigerator and range. Mrs. Hall made bulletin board that backs refrigerator, and a picture in The American HOME inspired her to make the lazy-susan table. Yes, she made hutch table too, and refinished chairs.



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Upright?
Hand cleaner?

Try all three SINGER Vacuums in your own home before you decide



SINGER "Magic Carpet"* Cleaner

Finest made for rug and carpet cleaning. Double-fan suction and floating brush action.

- Hangs up flat against closet wall. Automatic cord rewind.
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SINGER "Roll-A-Magic"* Double-Capacity Cleaner

Finest for general-purpose cleaning—rugs, linoleum, furniture, etc.

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She Did It Herself

(Continued)

Kitchen desk-and-shelf unit is product of Mrs. Hall's second year in woodworking class. "The most convenient place in the house," it holds supplies and serves as a snack table and place to sort laundry, too.



Mrs. Hall made Colonial cupboard of knotty pine for her dining room. The braided rug, café curtains and scalloped cornice were "spare time" projects. She reconditioned the hanging lamp, an antique shop "find," and her husband helped to finish the ladderback chairs and cane the seats.



the four legs "absolutely square." In subsequent classes, each step was explained and I was taught how to use the necessary tools and machines. As the various pieces were cut and sanded, ready to put together, I thought, "This is just like making a dress." But I soon learned that wood cannot be stretched or eased as fabrics can. From then on, my measurements were invariably exact!

When my cabinet was finished, we rearranged our old-fashioned kitchen to make the peninsula. This was a great improvement, but the room looked unbalanced.

So I enrolled in the woodworking class again, this time armed with a rough sketch and measurements of a kitchen desk and shelf unit. And it proved to be a most useful piece.

Further projects—a lovely lazy-susan dining table made of pine boards from the floor of our unused attic (I used a picture I clipped from the American HOME), a hutch table, a Colonial sideboard from an American HOME pattern, made our dining room beautiful for perhaps a third of the cost of ready-made reproductions.

Now I'm ready for my next project. Whatever I decide on, I know it will be fun and well worth while. *You* ought to try it!

THE END



See "Where Credit Is Due," page 118

STANLEY SCHULER

Success in any paint job depends about as much on selecting the painting tool as it does on the paint itself.

The painting tool you use has a definite bearing on the finish you get and on the speed and ease with which your project is completed. So before you start out on your next painting spree, think over whether you should use a brush, roller or spray gun.

The only all-around painting tool is the brush. It can be used to apply any type of paint on any type of surface and to achieve almost any type of finish, aside from special finishes (stippled and swirled effects, for instance). The brush gives a uniform finish showing—but only very slightly—fine bristle marks. The brush is light enough to be easily controlled, and with it you can put the paint exactly where you want it. After a little practice, you can learn to brush paint on without slopping over on to adjacent surfaces. Available in many sizes and shapes, the brush can be worked into places which might otherwise be hard to get at. Finally, it's economical of paint.

But the brush has three disadvantages: (1) It takes time to cover a surface well with a brush, (2) For a large job, brushing can be extremely tiring, and (3) In the hands of most beginners, the brush is a sloppy tool. The old saying that "I wound up with as much paint on myself as on the wall" has some truth to it.

The tool that comes closer to being fool-proof is the roller. It's pretty hard to do anything wrong with it. All you have to do is soak paint into the roller, and then roll it on. You can cover areas rapidly, and the paint coat is uniform and smooth, with a slight stippled effect. But because it leaves a slightly thicker paint film on the surface, the roller uses more paint than the brush. However, unless you roll too enthusiastically—with too much pressure—there is very little spatter and you don't leave much on yourself.

The main disadvantage of the average roller is that, because of its size and inflexibility, its use is pretty well confined to large smooth surfaces. For a neat, thorough PLEASE TURN THE PAGE

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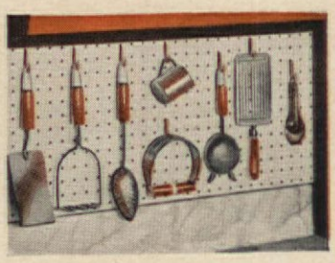
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job you should always use a brush to get into corners and over curved surfaces.

The spray gun, where it can be used, is a fine performer. To begin with, it produces an absolutely smooth finish—no bristle marks, stippled effect, flecks or streaks. Spraying is much faster than brushing and somewhat faster than rolling. With a spray gun, you can achieve complete paint coverage on any surface, whether it's a large smooth wall or an elaborately carved piece of furniture. The fine mist it gives out penetrates every pore and cavity, even on the roughest surface. The "pressure-feed" type gun is best for house paint, floor enamels, wall paints.

But to get good results with a sprayer you must learn the trick of using it. It takes time to set up spray equipment for operation. And because the spray from the gun is light enough to be carried far through the air, you must mask every surface that's not to be painted (or remove the piece to be painted to a place where the drifting paint fog can do no harm) and seal off the room in which you're working. Excellent ventilation is required to keep you from being overcome by the paint fumes, and it's a good idea for you to wear a mask or respirator.

WHERE TO USE WHAT

Exterior siding. Because you can cover so much territory so fast, the spray gun is the number one choice on all types of walls *if there isn't any wind.* Remove shutters. Mask windows and doors with paper. Protect trim, when you come to it, with a cardboard shield held in your free hand.

You can use a brush on any type of wall, of course, but it's recommended primarily for shingles, clapboards, boards and battens, or very rough masonry.

Use a roller on smooth walls (concrete, plywood panels, and so on). Small rollers may also be used to paint clapboards and boards and battens, but a brush works into joints better.

Interior walls. The speed at which you can work and the lack of mess make the roller the favorite here.

If you like a smoother finish, however, you should use a brush. Use as wide a brush as you can comfortably handle.

A spray gun will give the best finish, but requires a vast amount of preparation. Remove all furniture. Cover floors, shelves and every surface on which the fine mist may settle. Remove or mask light fixtures. Mask trim with tape or smear-on masking material. Mask windows and doors. Seal cracks around doors so the spray won't drift into adjoining rooms.

Ceilings. The roller with an extension handle makes the job fast and easy; you can work from the floor. It is lightweight and the angle at which it's held is restful. The light stippling puts more "life" into the ceiling. The brush is a poor second.

Trim, doors, windows—inside and out. A brush is the only choice. The finished effect is excellent—smooth, uniform and tough. You can handle the corners and angles with ease. You won't mess up the adjacent surfaces.

Some people use rollers on wide, flat trim, but they still need a brush to cover the joints. Besides that, the roller's stippled effect somehow looks wrong on woodwork.

Radiators. Only a paint brush will do. Use an old one.

Furniture. You want a smooth, smooth finish, and the spray gun is the only thing that will produce it with minimum effort. Do your work in a well-ventilated garage or basement, or outdoors. Make a little spray booth of cardboard or paper behind the piece, and cover the floor with paper.

If you work with a brush, use a type of finish that smooths out well and does not show brush marks.

Floors. The roller with extension handle is good (no bending over) for painting concrete, patio and basement floor quickly and easily. But the brush is preferred: the finish is smoother. The paint is forced deeper into the pores of the wood or concrete.

Shutters. It's so easy to do them with a spray gun, why bother with anything else? Remove the shutters from the house first, of course. Screens are best suited to spray painting, too.

If you prefer to paint them on the house, use a brush.

Wire fencing, ornamental grill work and trellises are easily painted with rollers that have an extra long nap.

Next time you're faced with a painting job, make sure you select the method that's most appropriate for the job. The results will look better and last longer. THE END



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You can have beauty and utility under one roof

HUBBARD H. COBB

Our Blueprint House this month is an exceptionally fine one because it achieves that rare combination of beauty and utility under the same roof. And a house that's both easy to live in and a pleasure to behold is not easily found or built. When you *do* occasionally find such a house, you can be sure it had an inspired designer, a meticulous builder and an owner who knew what he needed and wanted in a home.

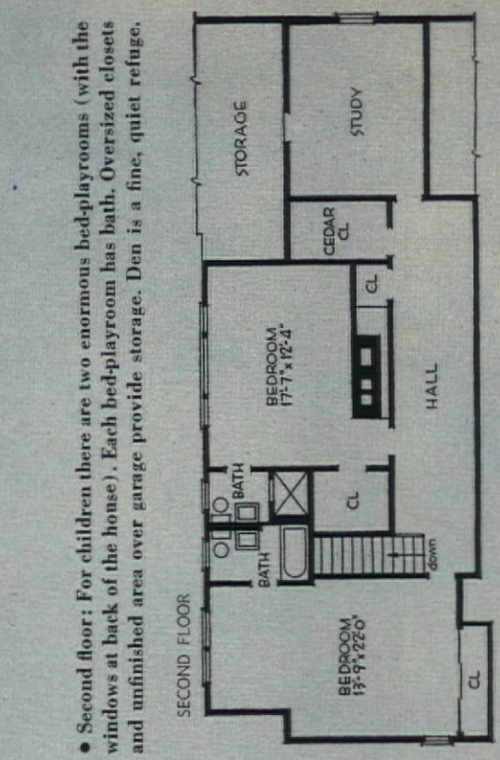
Looking at our house from the edge of the road, you see that it was built *into* the land, not on top of it: the level of the first floor seems continuous with the contour of the land. This tends to merge the house and the landscape so that the entire property has a feeling of unity. Notice how beautifully the colors of the brick, the roof and painted shutters blend together to give a soft, friendly appearance.

See, too, how the even placement of the large windows and the regular spacing of the porch iron work complement each other and give the house a restful symmetry. These few examples show how the inspired use of color, materials, setting and design can contribute to lasting enjoyment of a home.

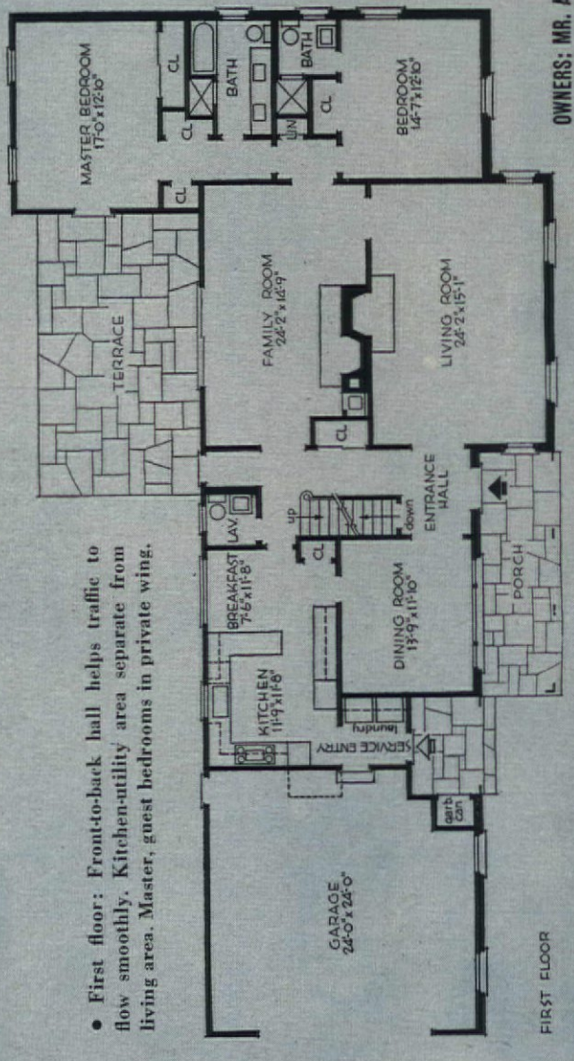
Inside this house you find plenty of well-arranged space to provide convenience and privacy for parents and children. Check these well-planned features: 1) separate entry hall keeps each room private; 2) service entrance makes deliveries easier, keeps house cleaner; 3) garage next to kitchen makes bundle carrying shorter; 4) separate dining room is excellent for entertaining; 5) dining area in kitchen is made to order for quick meals; 6) living and family rooms allow parents and children to entertain at the same time, keeps living room looking new; 7) four bedrooms—master and guest bedrooms downstairs and two children's bedrooms upstairs. The children's bedrooms are extra large so they can be used as playrooms, too.

Convenient *outdoor* living is also part of the plan. Notice how the terrace is placed so it's readily accessible from the kitchen, family room and master bedroom. Oriented to the back of the house and shielded on one side by master bedroom wing, the terrace provides a private outdoor-living area.

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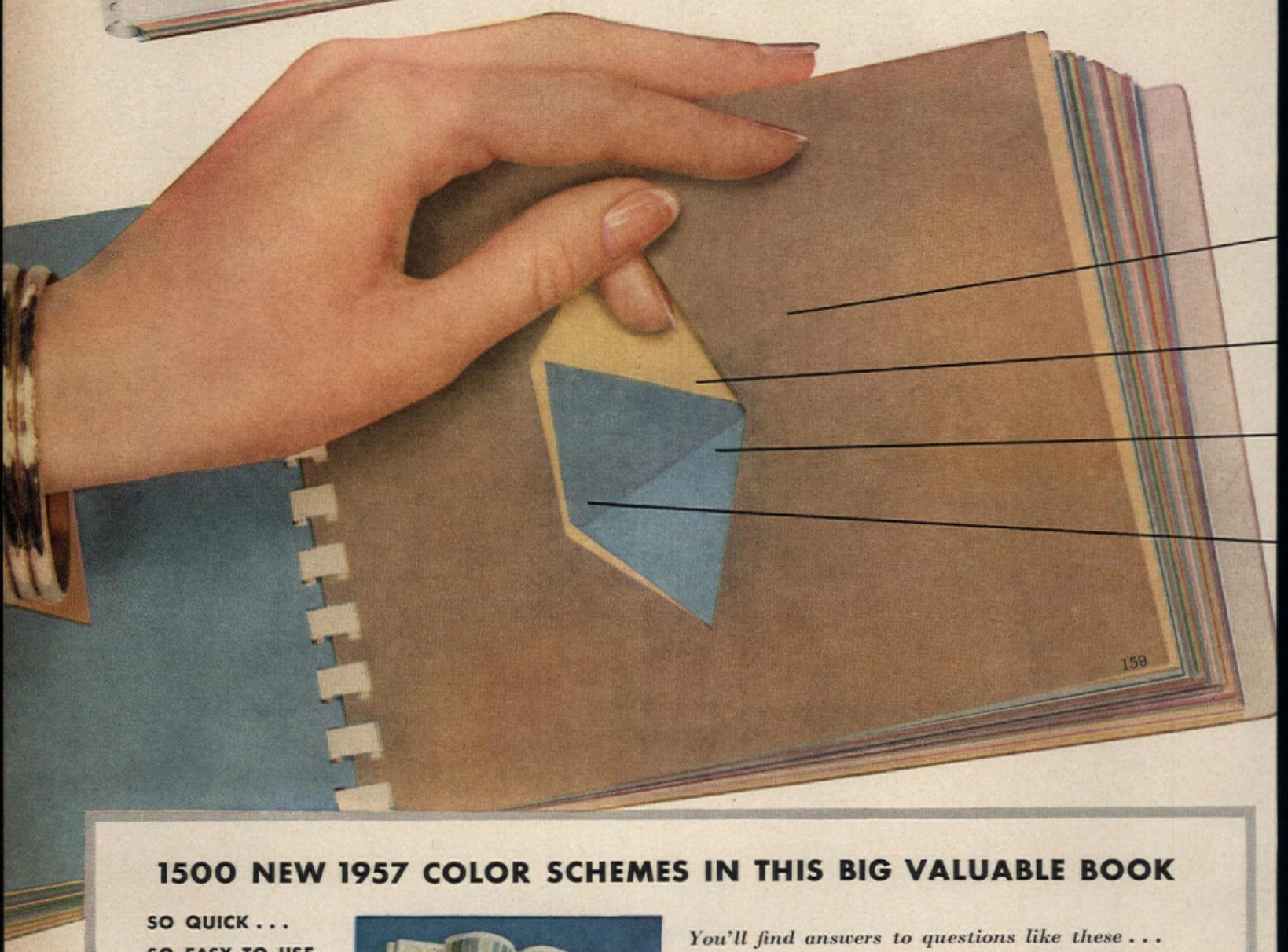
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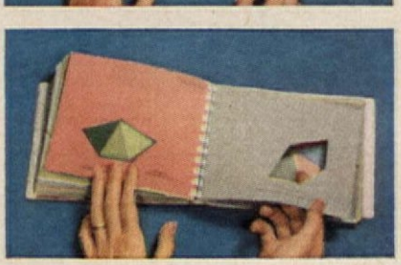
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- Would my home still be in good taste if I combined a modern color scheme with my colonial furniture?

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Where Credit Is Due

CONGRESS HOUSE

Page 14: Floor plans courtesy of National Plan Service, Inc.

THREE IDEAS TO GET OUTDOOR LIVING SPACE

Pages 60, 61: Fiberglas patio kit—Made by Hafer Steel Co. of San Diego of Alsynite fiberglas panels. Cord—Puritan Cordage Mills, Inc., 1205 E. Washington St., Louisville, Ky.

AMERICANA ON FLOOR AND WALL

Pages 66, 67: Foot stool in braided rug picture—X-acto Co., New York.

PLACE AND SHOW

Pages 70, 71: "Autumn" dinnerware—Gladding McBean and Co., 2901 Los Feliz Blvd., Los Angeles 26, Calif. "Twilight" flatware, Oneida Community—Oneida, Ltd., Oneida, N.Y. "Ray-Dac" cloth and napkins—Leacock and Co. Inc., 230 Fifth Ave., N.Y. Casserole and carafe with warmer; sugar bowl and creamer; salad servers—Rubel and Company, 225 Fifth Ave., New York. Leaf salad bowl—Metlox Mfg. Co., 1200 Morningside Drive, Manhattan Beach, Calif. Ovenfast stainless steel and enamel platter—Danecastle, Ten Harrison St., N.Y. Individual casseroles in rack—Northington, Inc. 2231 Butler Ave., Los Angeles, Calif. Butterflies—Mr. Hess Thompson, 706 North Gardner St., Los Angeles 46, Calif.

FISHERMAN'S FANCY

Cover, page 72: Fishing gear and equipment—Abercrombie & Fitch, N.Y. Aluminum—Reynolds Aluminum Co., N.Y. Fish line dryer—Reynolds Aluminum Co., N.Y. Rug—Bigelow Rugs and Carpets, 140 Madison Ave., N.Y. Pullman Chair—W.A. Hathaway, N.Y.C. Fireplace—Edwin Jackson, Inc., N.Y.C. Fireplace equipment—Edwin Jackson, Inc., N.Y.C. Grommets for lampshade—John Dritz Co., N.Y.C. Watercolor—Fred D'Esposito. Mounted barracuda—Courtesy of Jean Austin, N.Y.

TAKE A PACKAGE OF FROZEN FISH

Pages 78, 79: Fish dish—Frazee Freres Inc., 225 Fifth Avenue, N.Y.C. Fish platter—Freeman-Lederman Co., 4931 Brewster Drive, Tarzana, Calif. Fish canape—Ball-Jae of California, 6831 San Fernando Road, Glendale 1, Calif.

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Where Credit Is Due

(Continued)

FAMILY FOOD

Pages 86, 87: Majolica, mosaic black and red dinner plate—Hartman Studios, Inc., 8248 Santa Monica Blvd., Hollywood 46, Calif. "Harmonette" dinner plate; "Silver Mist" royal gadroon platter and cake plate—Harker Pottery Co., East Liverpool, Ohio. Princess placemat—The Ullman Co. Inc., 319 McKibbin St., Bklyn 6, N.Y. "Snowflake" charcoal Pyrex Decorator casserole—Corning Glass Works, Corning, N.Y. Pink Continental, decorated Nocturne goblet—Imperial Glass Corp., Bellaire, Ohio.

SLICK CAKE CUTTER

Page 90: Information—Miss Carole Fogg. Antique White Dinner plate—Edwin M. Knowles China Co., Newell, West Virginia.

HOW TO PEEL AND SERVE PINEAPPLE

Page 96: "Whirled Colors" dessert plates—Imperial Glass Corp., Bellaire, Ohio. "Radiance" large glass platter and bowl—Fostoria Glass Co., Moundsville, West Virginia.

ROLL, BRUSH, SPRAY?

Pages 111, 112: Spray equipment—The DeVilbiss Co. Paint brushes—Devoe & Raynolds Co., Inc. Roller—Hanlon & Goodman Co.

HOW TO INSTALL A VENT FAN

Pages 120, 122, 124: Kitchen Exhaust Fan—Trade-Wind Motorfans, Inc., 7755 Paramount Blvd., Rivera, Calif.

MAYBE YOU NEED A GREENHOUSE

Pages 130, 131: Greenhouse (left page)—Waldor Greenhouses, Salem, Mass. Greenhouse (right page)—Lord & Burnham Division, Burnham Corp. Irvington, N.Y.

BUILT-IN THAT HIDES A ROOM

Page 138: Information—Louise Price Bell.

PARAKEETS LOVE AN AUDIENCE

Pages 147, 148, 149: All bird cages and parakeet toys and playthings, also accessories from Pet Departments of Macy's, 34th St. and Herald Square, N.Y.C. and Bloomingdale's, 60th St. and Third Ave., N.Y.

DIVIDER SIMPLICITY

Page 155: Hardboard—Masonite Corp., 111 W. Washington, Chicago 2, Ill.

PHOTOGRAPHS

Peter Nyholm: Cover, page 67 (bottom), 72, 108. American Red Cross photo by Herfurth: page 12. Kranzten: pages 14, 16, 43, 44, 45, 48. F.M. Demarest: pages 18, 19, 20, 24, 26, 62, 63, 70, 71, 88, 98, 100, 115, 124 (bottom). George de Gennaro: pages 50, 51, 67 (upper right). John J. Simpkins: page 59. Drew Logan: page 64, 65. Stephen Fay: page 67 (upper left). Dori Wright (pine tree rendering): page 66. William Eymann—F.P.G.: 68 (top), 69 (bottom). P.E. Genereux: page 68 (bottom), 69 (top and center right). Frank Tanner—F.P.G.: page 69 ("R"). F.S. Lincoln: page 69 (left). Robert Lautman: pages 74, 75. George Daniels: page 104. Maggard Studios, Charleston, West Virginia: page 107 (bottom). Brinkman Studios: page 108. Kenneth Murray: Page 119. Frank Javor: page 122, 124 (upper). Waldor Greenhouses: page 130. Gottschol-Schleisner: page 131. Earl W. Thompson: page 134. E.L. Britt: page 135 (bottom). Otto Maya: pages 147, 148.

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- ☐ 2015—**50¢.** Do you need a new garage? One with lots of extra storage? This Construction Blueprint is for garage which also stores bicycles, tools, trunks and a workbench.
- ☐ 2053—**50¢.** If you need a contemporary sofa, why not make one? Our Construction Blueprint Pattern makes it easy for you to build.
- ☐ 2090—**50¢** Construction Blueprint for a charming candlestand with a good deep drawer. Copy of an antique.
- ☐ 2093—**$1.00.** Construction Blueprint just right to make that expansion attic into the extra bedroom you need. This is a wonderful design for a pair of built-in corner beds.
- ☐ 1403—**25¢.** Get ready for Spring with fresh, new curtains. This Pattern gives instructions for long, tucked curtains and a lovely quilted valance that goes over the window.
- ☐ 1404—**30¢.** Trapunto Quilting Pattern for four dining-room chair seats. With fruit motifs, matches valance 1403.
- ☐ 1405—**25¢.** A Quilting Pattern for chair upholstery. Once again the fruit motif for back and seat . . . this pattern shows easy-to-do machine quilting for sides and back of chair.
- ☐ 1406—**35¢.** For the bedroom, a beautiful quilted floral design with ribbon garlands for a bedspread and matching dressing-table skirt.
- ☐ 1424—**25¢.** Still following up on our Spring refurbishing: a Pattern to show you how to slipcover a chair. Step-by-step pictures.
- ☐ 1432—**30¢.** We haven't forgotten the kitchen. Here is a Pattern for Dutch Tile Designs to paint on ordinary tiles. Nice antique motifs.
- ☐ 1433—**40¢.** Matching Tile Designs in a larger size that you can use as a soffit over kitchen cabinets.
- ☐ 1457—**25¢.** If your Spring decorating problem is new wallpaper, here is a Pattern to show you how to hang paper like a professional.
- ☐ 1523—**30¢.** An idea for the outside of the house. Make your mailbox bloom with Penn. Dutch tulips, hearts.
- ☐ 1528—**40¢.** Seven wonderful Floral Designs to paint on a chest of drawers. A nice way to make over an old and out-of-style piece of otherwise useless furniture.
- ☐ 1530—**45¢.** If you love Traditional furniture, try these six beautiful Stencil Designs for a long, narrow table. You could use these motifs for a border around a screen, a window or above a dado in dining room.
- ☐ 1590—**50¢.** Now for the nursery, we have a Pattern for one of the most amusing bedspreads we have ever seen. It features a rag doll spread across the top as part of the actual spread. Sewing Pattern.

Name

Street Address

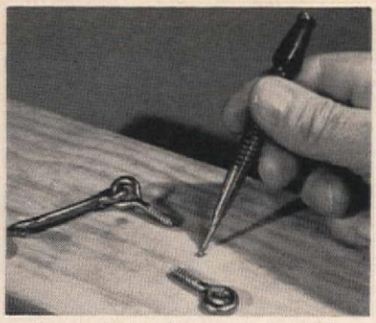
City *Zone No.* *State*

PRINT name and address on coupon which will be used as label for mailing patterns. Cut out order form along dash lines, check patterns desired and send money order or personal check (please do not send stamps). If you live in New York City add 3% for City Sales Tax.

American Home Pattern Department

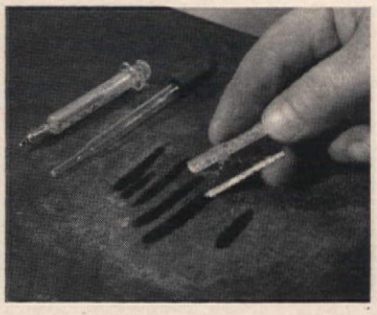
P.O. Box 296

Forest Hills, New York



One quick and easy way to make a starting hole for a screw eye or a small screw is to punch a hole in the wood with a slender nail-set instead of drilling it.

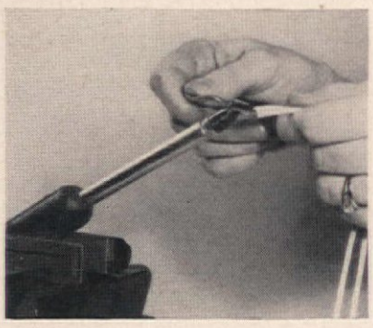
HANDYMAN TRICKS



To repair veneer blisters, inject glue into blister with a syringe or medicine dropper. For dropper, first slit blister with razor. Spread glue; weight wood until dry.

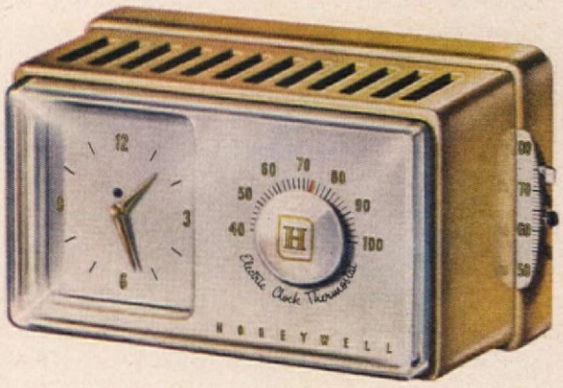


Odorous paints can be made more bearable if you add a drop or two of liquid incense to the can of paint and stir in well before you dip the brush and begin painting.



Vise can be your third hand when doing small soldering jobs like joining electrical wiring. Grip iron in vise, hold work on iron; touch with solder when it's hot.

One of these Honeywell thermostats is just right for you



New Design!

Smartly Different!

Electric Clock Thermostat Raises, Lowers Temperature Automatically

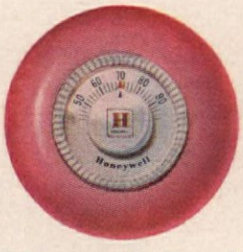
Honeywell's Electric Clock Thermostat has been excitingly restyled—yet it still contains the same time-proven components. Just set it once. Then, without lifting a finger, it gives you the exact temperatures *you* want for maximum comfort day and night, week after week, automatically. It turns your heat back at bedtime, turns it up again before you're awake. You sleep in cool comfort; you wake up in cozy warmth; you save fuel. Smart new styling complements any interior—and it's a clock, too! Can control cooling as well as heating.



Year-Round thermostat controls heating *and* cooling; gives finger-tip control of either as the weather indicates.



Golden Circle for heating, cooling. Works with outdoor thermostat to give your home Electronic Moduflow comfort.



Honeywell Round, world's largest selling thermostat for control of heating—smart, attractive, reliable.

There's a complete range of Honeywell thermostats to choose from. Among those shown here you'll find one that's exactly suited to your house, your family, your way of living. Your heating dealer will be glad to help you make your selection.

MINNEAPOLIS **Honeywell**

Home Comfort Controls

On Making Life Easier

We were reading an interesting little pamphlet recently that told of wonderful new products in the works. Soon you will be able to purchase inexpensive paper dresses, shirts, socks, bathing suits, etc. After a few wearings, throw them away. An electrostatic cleaning wand will make housework easier by attracting dust within a few feet of it. Just wave over dusty furniture, carpeting and walls. An appliance maker has a working model that dispenses a choice of hot water, soda or instant coffee at the turn of a tap. A kitchen incinerator disposes of food waste, paper, cartons and the like without odor, smoke or ash.

Of course, these products may not reach the market for some time but they are on the way! We too keep our Research Department on the move developing new types of wallpaper with virtues unknown a few years back. Right now our up-to-the-minute E-Z-DU wallpaper is making fast friends with many homes. It saves time and money and simply works magic with walls. It comes trimmed and ready pasted. You need only to cut strips to proper length, wet and sponge smooth on the wall. That is all. If you are very handy, the job is a breeze. Beginners tell us the ABC picture instructions in each roll make E-Z-DU easy to hang. Ask your Imperial dealer for a demonstration.

P.S. No, as yet we haven't found a way to make wallpaper go on the wall by itself. Some day . . . perhaps!

IMPERIAL PAPER AND COLOR CORPORATION
Glens Falls, New York

"Slow Drain" Plight?



use PLUMITE

Works fast . . . without choky fumes!
Just pour a little Plumite down the drain, turn on the hot water and *whoosh*—all those germ-breeding particles that clog the drains are washed away. Your drains are left clean and free-flowing. Keep them that way with weekly doses of Plumite to prevent drainpipe clogging. *Safe for use in drains with septic tanks.* Get Plumite at your grocer's today.

Guaranteed Simoniz Quality

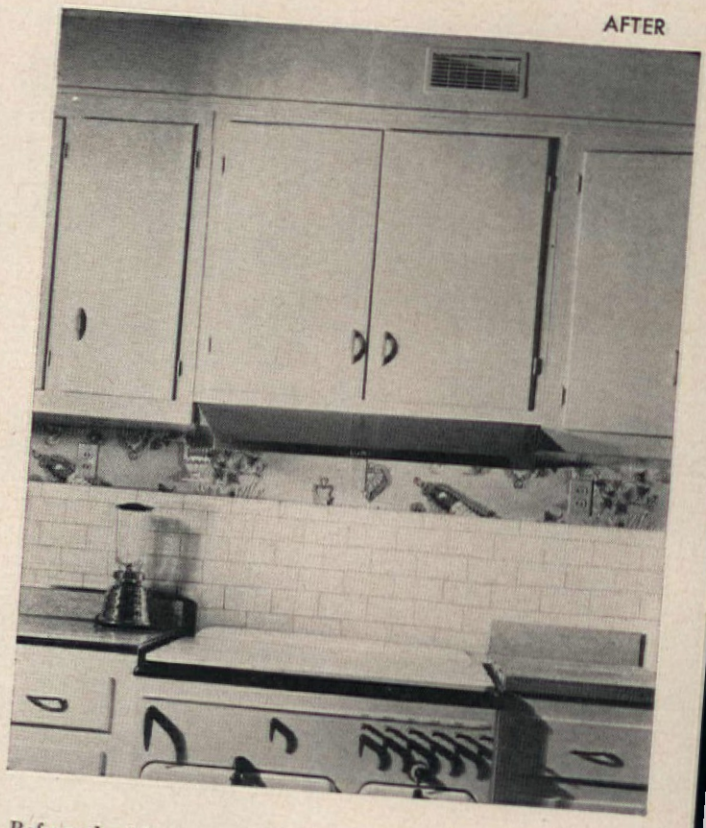


How to INSTALL A VENT FAN



BEFORE

AFTER



Before the kitchen exhaust fan was installed, recess over the stove was merely waste space—its small shelves did little more than hold bric-a-brac. But a little hard work by the man of the house paid big dividends. Fan kit includes: motor and blower assembly, wall cap and automatic shutter, filters, hood, and on-off switch. You buy standard 9″ duct and ¾″ plywood separately. Booklet you get with kit gives all the specifications.

PLEASE TURN THE PAGE

elpful Book shows new trend in bathrooms



lovely fixtures cost as little as 48c a day (plus installation)

Bathroom design by Ving Smith

s by Universal Rundle

ersal-Rundle's fascinating new bathroom idea book illustrates scores sy-to-follow ways to create exciting bathroom effects, *without previous rating experience*. Page after page shows both new and remodeled bath-ns—in glorious color—each a conversation-piece with elegant, *trend-ng* U/R fixtures.

ee the fixtures is to understand the trend to Universal-Rundle, for here e latest in bathroom fixture design. Here are colored fixtures—first in-uced by U/R—now scientifically color-matched . . . white fixtures that he *whitest* white by actual test! Here are fixtures with gleaming, endur-lustre—scratch, chip, and stain resistant! Here are lavatories with rous counter surfaces and anti-splash rims; expansive bathtubs; water ts that operate *ever so quietly*. That's why the growing trend is to bath-n fixtures by Universal-Rundle, the quality leader for 56 years. They're inest! Ask your plumbing contractor, architect, or builder for them.

Send for New Bathroom Idea Book!



Illustrates, in full color, beautiful and practical bathrooms . . . with floor plans. Gives you ideas by a leading designer on planning and decorating . . . color schemes . . . new materials . . . plans for small rooms, powder rooms and dressing room baths . . . scores of ideas that will help you design the room you want. Yours for only 10 cents.

UNIVERSAL-RUNDLE CORPORATION
452 River Road, New Castle, Pa.

Enclosed is 10c in coin for my Bathroom Idea Book.

name_____

address_____

city_____ zone_____

state_____

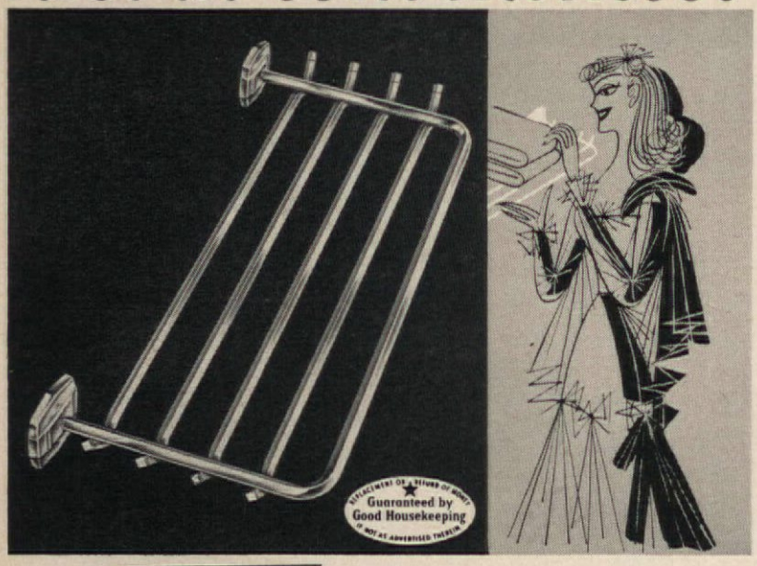
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UNIVERSAL-RUNDLE CORPORATION, NEW CASTLE, PENNSYLVANIA

Maker of the World's Finest Bathroom Fixtures

ts in Camden, N.J.; Milwaukee, Wisc.; New Castle, Pa.; Redlands, Calif.; and Hondo, Texas

first in convenience!



Fairfield

AMERICA'S FIRST CHOICE IN BATHWARES—Now with revolutionary, patented ARMORIZED CHROME-12*! Scratch-proof, rust-proof . . . built-in durability for a lifetime of gleaming beauty. Only FAIRFIELD ACCESSORIES give you so much for so little. Insist on FAIRFIELD ACCESSORIES at your favorite store!

* Reg. U.S.Pat. Office ©**THE AUTOYRE COMPANY, CHICAGO 1, ILL.** *A Subsidiary of Ekco Products Company*

1-minute boiling

on **TAPPAN** Sizzle 'n Simmer Burner



World champ for speed—and flexibility! Tappan's new burner actually boils a cup of water in less than a minute—gives you cooking's widest range of heat selections. From super-high, you turn down to a tiny flame that keeps mashed potatoes warm for hours without scorching. The Tappan Stove Co., Dept. AH-37, Mansfield, Ohio. Also, Canadian Tappan Stove, Ltd., St. Laurent, Quebec.

nothing cooks like a **TAPPAN**

(Continued)



First, break through the exterior wall so that the fan's vent pipe can exhaust kitchen air outside. Because this wall is of brick, the job was particularly difficult. A cold chisel and hammer were used to break through the masonry joints and to remove the bricks. A specially hardened masonry bit with a power drill can also be used. Next fit the elbow and exhaust grille into the opening.



To install piping, remove the facing boards above the cabinets and over the shelves in the recess. Fit and screw together the pipe sections that connect the fan assembly over the stove to the outside exhaust grille. Build a ¾" plywood frame to house fan-blower apparatus; saw opening in bottom to fit intake filter.

PLEASE TURN THE PAGE



Robert Cronley

NOTED CINCINNATI DECORATOR

. . . creates a color plan of gay yellow and gold to give this living room a bright, sunny look

Robert J. Cronley, A.I.D., is vice-president and senior decorator of the A. B. Closson, Jr., Company of Cincinnati, Ohio. He makes use of an interesting one-color scheme to bring warm sunshine into a living room whose northerly exposure gives it no direct sunlight. Walls and ceiling are painted in bright Banana hue of Rubberized WALLHIDE.



● **Get These Two FREE Decorating Aids From Your Pittsburgh Paint Dealer**



1. Portfolio of Decorator "Dream" Rooms

Your Pittsburgh Paint dealer will gladly give you a free copy of a beautiful portfolio containing complete information on furnishings and accessories used in this room and in many others specially designed by leading interior decorators and designers.

2. Book of Modern Color Suggestions

Also ask your Pittsburgh Paint dealer for a free copy of the attractively illustrated booklet, "Living In Color". It contains scores of modern decorating ideas, new color schemes for your home, inside and out. Also many practical painting hints.

A few hours and, Presto! . . . you can paint a roomful of lasting beauty like this with . . .

RUBBERIZED

WALLHIDE®

EASY TO USE—WEARS WONDERFULLY

Even if you're a beginner, you can speedily duplicate the cheery color of this decorator's "dream" room in your home with Rubberized WALLHIDE.

Glides on smoothly! This wonderful wall paint covers perfectly without laps or brush marks. Dries so fast you can have a room ready for use almost immediately after painting. There's no unpleasant painty odor.

Its tough, elastic surface stands up amazingly, even in a house full of lively youngsters. Resists scuffs and scratches. Can be washed repeatedly without marring its satiny sheen.

Hundreds of colors conveniently displayed in the Maestro Color Selector will help you color-plan quickly and correctly. See this wide range at your Pittsburgh Paint dealer's store.

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contentment
costs less in a
BRICK HOME

That's the magic of brick... It gives you so much for so little... ▶ Lifelong freedom from painting and upkeep... more leisure for living, loafing, laughing. ▶ Ageless beauty in a young-at-heart home... rich, mellow colors, varied textures, sizes and shapes for every design need—inside and out. ▶ More weather protection. Higher re-sale value. Lower insurance rates (brick can't burn!) ▶ The glow of pride when you say "My home is built of brick!"

SEND FOR FREE FOLDER SHOWING NEW BRICK HOMES IN COLOR

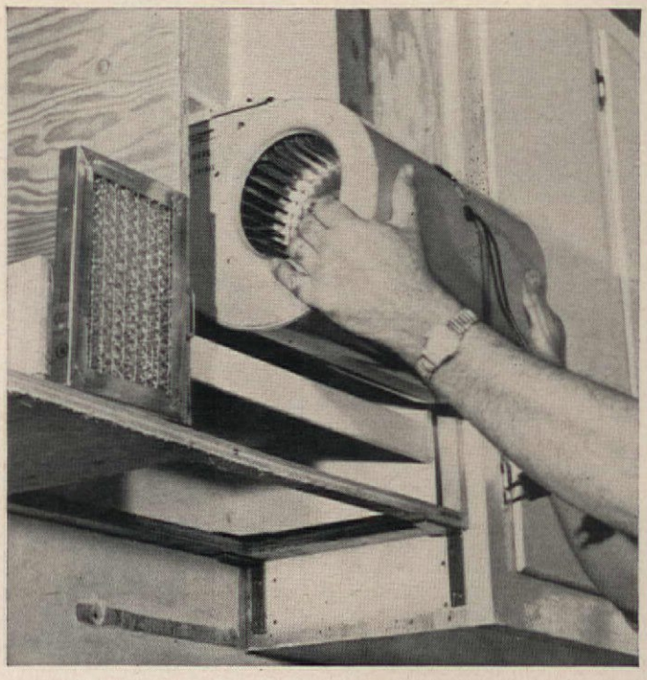
STRUCTURAL CLAY PRODUCTS INSTITUTE
Dept. AH-37, 1520 18th St., N.W., Washington 6, D.C.
Please send me your new 4-page folder showing new brick homes in full color.
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LOOK FOR THIS EMBLEM — *Displayed by brick dealers who are cooperating in a nationwide program designed to give you better brick homes at lower cost.*

STRUCTURAL CLAY PRODUCTS INSTITUTE
Washington, D. C.

BRICK
your best buy for building
STRUCTURAL TILE
Trademark, SCPI

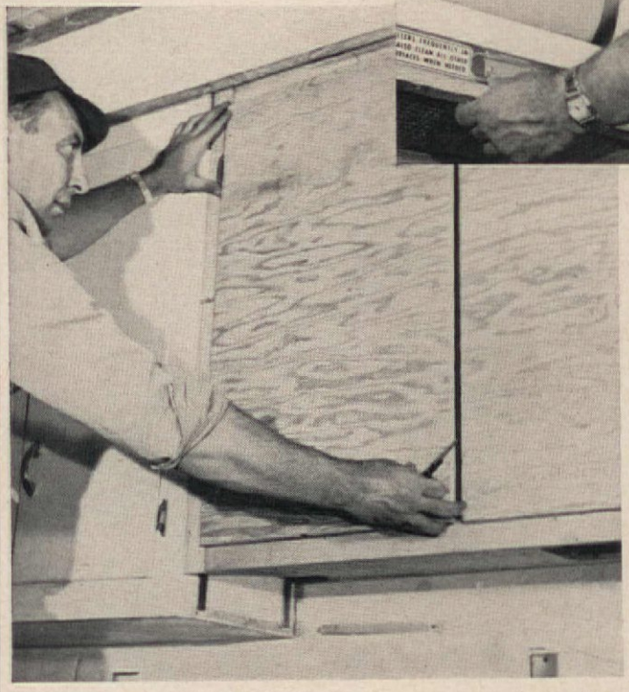
(Continued)



Insert the fan blower under the last section of pipe. The pipe section in front draws in air through the ceiling outlet; pipe in back carries kitchen odors from the stove and ceiling outlets to the outside. Metal air filter (at left), when installed above blower, cleans air brought in through ceiling grille. Filter for air drawn up from stove fits into opening cut in plywood shelf. With filters in place, you (or electrician) can connect electrical wiring from fan motor to nearest house circuit. Electric power for unit is controlled by a four-speed switch in standard double outlet box.

See "Where Credit Is Due," page 118





Frame front of recess with 1x2" pine boards, and cut ¾" fir plywood to size for doors. Fasten doors to framework with semi-concealed hinges. Sand edges of plywood doors smooth, and paint to match other cabinets. Install storage shelves, supported underneath with metal L-brackets, in unused space at left of fan. Install hood by screwing to underside of plywood frame. THE END

Don't just dream about them. Have them!

. . . those heavenly carpets by LEES®

Your Lees dealer has a
dramatic sight to show you!
Lees twists, tweeds, embossed,
plushes, florals—textures
and colors of tomorrow.
You can fill every room in your
house with color and warmth.
It costs so little on your
Lees dealer's budget plan.
Stop postponing, start owning
lovely Lees Carpets today!







OME MEANS MORE WITH CARPET ON THE FLOOR MORE COMFORT • QUIET • SAFETY • BEAUTY • EASIER CARE



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Lovely to look at, because BASE-RAY® puts no hindrance in the way of beautiful interiors. Lovely to live with, because BASE-RAY comfort is "out of this world" comfort. Warmth, sunlike in quality, radiant hot water heating that penetrates every nook and corner . . . ***that travels across floors in a straight line, keeping them always warm*** . . . keeping everyone cozy and comfortable. BASE-RAY heat is the evenest, most draft-free known. Floor-to-ceiling temperatures vary less than 3° even in zero weather. The facts about lifetime, cast-iron BASE-RAY are very interesting.



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Please send me complete information on
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SINCE 1873, MAKERS OF A COMPLETE LINE OF HEATING BOILERS

fit for a King...

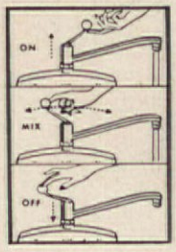


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Think of it . . . a one-handle faucet . . . that instantly gives you water temperature AND flow to your desire . . . all at the flick of a finger. A faucet that is smooth in appearance . . . easy to clean. A faucet that will blend into your home like a dream . . . and a faucet that will last for years and years . . . without attention . . . without maintenance . . . without repair.



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Division of STANDARD SCREW COMPANY
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Send booklet on MOEN FAUCETS (free)

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• *What could possibly be a more appropriate choice for this fifth installment in our series of Bird Prints than the popular and friendly feathered couple you see at the right? They're all ready for you to frame.*

Now's the time of year when, even in the northernmost states, Spring gives fair warning that she's irrepressible. And along with Spring (and often in advance of it) watching for that first Robin becomes a favorite pastime. Have you seen your first Robin of 1957? If not, please let us correct this situation by introducing Mr. and Mrs. Robin. They're a grand pair, and Arthur Singer has taken infinite care to represent them in every detail, along with the Flowers of States that have "adopted" the Robin: Wisconsin, Michigan, and Connecticut.

• Copies of previously published Bird Prints in this series are still available at 50¢ each. They are: #1) Cardinal; #2) Eastern Bluebird and Mountain Bluebird; #3) Ruffed Grouse, Ring-Necked Pheasant, and California Quail; #4) Mockingbird. Order from The American HOME, Dept. BF, Forest Hills 75, N.Y.



TURDUS MIGRATORIUS—*Robin*

CONNECTICUT
MICHIGAN
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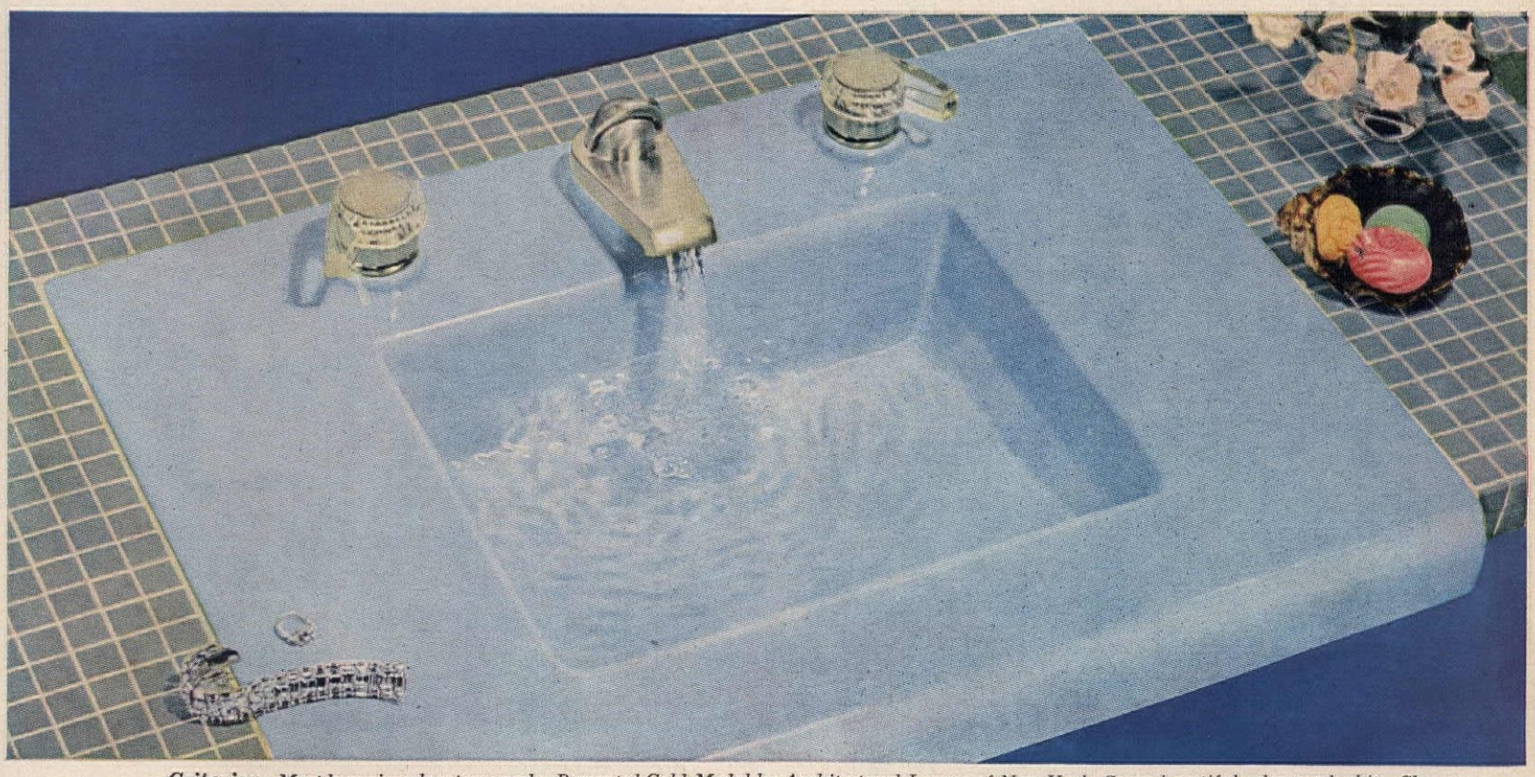
NUMBER 5 OF A SERIES OF PAINTINGS BY ARTHUR SINGER

CRANE

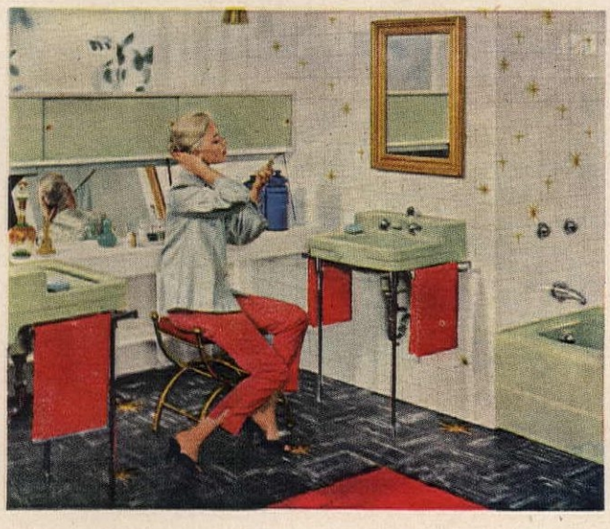
The touch of luxury every home can have



***New and very distinctive**—the first wing-type handle sculptured out of clear Lucite. Designed for Crane's Criterion lavatory. Just a light touch (which operates Dial-ese control) turns water on or off.*



***Criterion.** Most luxurious lavatory made. Presented Gold Medal by Architectural League of New York. Seven beautiful colors and white. Shown in Sky Blue. Prices in white start at $120.50.* Other Crane lavatories from $37.65.**



A bright new Crane bathroom gives you the same feeling of satisfaction you get from owning fine silver or china—or even a fine car

Yet Crane, for all its beauty, doesn't cost any more. The fixtures just look that way because they're so attractively styled by designer Henry Dreyfuss. And because each piece is hand-finished to give a lifetime of satisfaction.

So why settle for less when you build, buy, or remodel? Ask your dealer for Crane. America's first choice for color and design.

CRANE CO, 836 South Michigan Avenue, Chicago 5

VALVES • FITTINGS • PIPE • PLUMBING • KITCHENS • HEATING • AIR CONDITIONING

***Bath with built-in dressing room.** Twin Crane Drexel lavatories in Pale Jade. Prices in white start at $78.85.**

**Suggested prices, ready to install. Lavatories are lustrous vitreous china.*

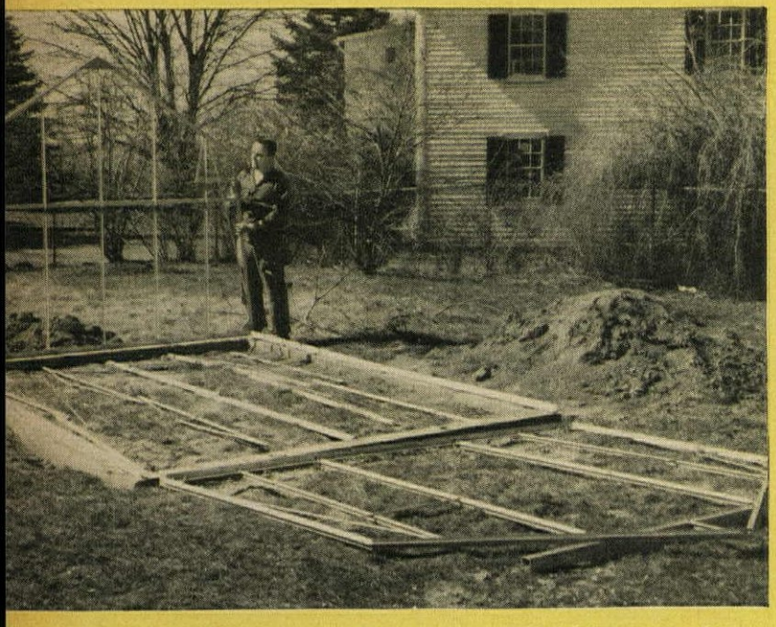
MAYBE YOU NEED

You need one, all right, if you've been longing for year-rou

one now than it used to be. They're less expensive, easier to put up,

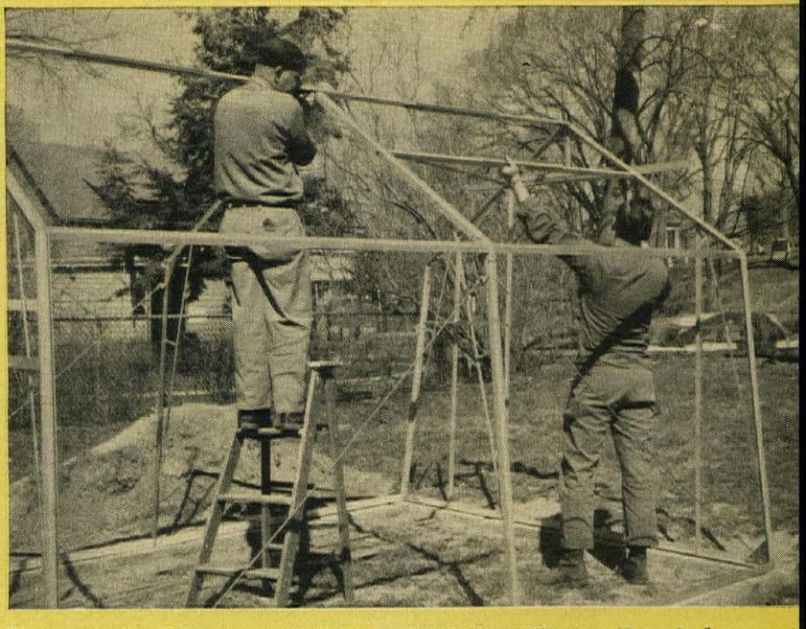
need no painting, and with automatic controls almost run themselves

HOW TO BUILD A GREENHOUSE—YOURSELF



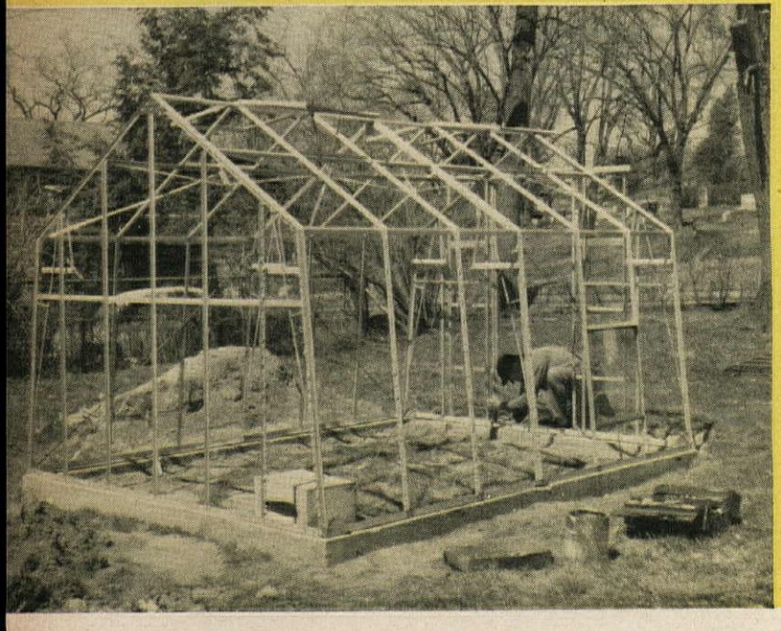
Here's how you start on one of many makes of prefab home greenhouses. First you lay the foundation blocks, then you get the ends assembled.

With the frame up, you can do the rest single-handed. The only tools needed for the whole job are a level, wrench, screwdriver, stepladder.



Next come the ridge, eaves, roof bars, and side bars. They're all marked and ready to assemble. It's only at this point that you need a helper.

Glazing is simple and can be done from inside. Heat can be supplied direct from your home or by a separate unit—oil, electric, or bottled gas.





See "Where Credit Is Due," page 1

A GREENHOUSE

rdening! And it's a lot easier to have

THEODORE A. WESTON

If you do your gardening anywhere but in a tropical or sub-tropical climate, you're up against a big problem. Every fall the weather takes half the fun out of life and doesn't give it back until spring! A few years ago, when the autumn letdown hit Mrs. Floyd Cramer of Westchester County, New York, almost immediately *Mr.* Cramer was feeling the effects of it too. Before long they were conscientiously searching for an answer—thinking about a greenhouse.

At that time, fortunately, post-war improvements were springing up as fast in greenhouse manufacturing plants as they were in other industries, and the Cramers learned that by waiting a little longer they'd save themselves a lot of future effort and expense.

In fact, they'd have *exactly* what they wanted—an all-aluminum greenhouse that'd never need painting or reglazing. It would have automatic heat and ventilation, as well as other new features, and still would be well within their proposed greenhouse budget. In the meantime they'd work out complete plans as to when, where, and how it would be built.

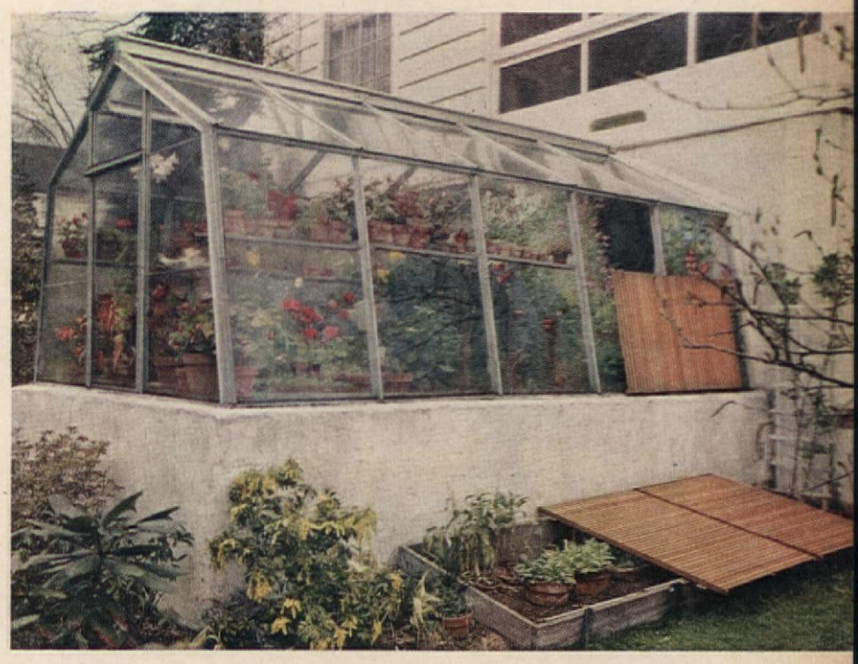
The project got under way in 1954, and the greenhouse was ready for operation that fall. Mr. Cramer did all the construction himself with the help of their part-time gardener and handyman. He hired professional help only for the heating installation and electrical work.

How much did it cost? Including everything—all materials, all paid help, and all the incidentals—it totaled almost exactly $1,000.

And just what did the Cramers get for their money? Well, they had taken plenty of time to study the matter and had decided to buy the highest quality, most practical, and most attractive greenhouse that would meet their requirements. The kind they chose was a prefabricated, five-section, even-span structure of aluminum.

It measures 10′ wide by 14′ long and is attached at one end to the basement of the house. The foundation is of concrete blocks, the walls of cinder blocks, covered with cement plaster. There are two

CONTINUED ON PAGE 142







At top: This is the home greenhouse of the Floyd Cramers in Westchester County, New York. It's 10′ by 14′, attached to the basement of the house, and with automatic heat and ventilation. Coldframe is against wall.

Above: Mrs. Cramer grows an extremely wide variety of greenhouse plants, some of them chiefly to provide flowers for cutting. The show starts in September and runs continuously until the end of the following May.

Left: The workroom is located in the basement of the house. The glass door at left leads to the greenhouse, the door at rear to the garden-tool and bulb-starting room.

3 easy ways to have beautiful lawns, flowers, shrubs and hedges



PRUNING

It's a snap with Snap-Cut® PRUNERS

#119-8 inch $2.95

America's favorite pruner because it cuts *so easily, so cleanly.* Handles branches up to ¾". Packed in each box is a hardwood stick so you can try before you buy. Smaller model (#118-6 inch) $2.59. 28-page book, "How to Prune," available with each purchase—or send 10¢ to factory.





GRASS TRIMMING

patented **TENSION BAR** adjusts tension of blades for best cutting

It's a snap with Snap-Cut GRASS SHEARS

#1207 $2.50 with plastic grips

Automatically, tension bar holds precision-edged, hollow ground blades at right tension for best cutting—tougher the grass, the greater the tension. This means clean, smooth cutting—easy on the arm. Plastic grips are *wonderfully* comfortable to the hand.





HEDGE CUTTING

spring steel **BLADE TENSIONER** and **SHOCK ABSORBER**

It's a snap with Snap-Cut HEDGE SHEARS

#154-9 inch $4.95

Easiest-cutting Hedge Shears ever! Precision-edged, hollow ground blades plus exclusive, spring steel shock absorber and blade tensioner are features found *only* on Seymour Smith "Snap-Cut" Hedge Shears. Insist on them!



It pays to remember the name "Snap-Cut." And the 2½ million present users of "Snap-Cut" *Pruners* can be sure they'll find the same fine cutting qualities, the same trouble-free service in the new "Snap-Cut" Grass Shears and Hedge Shears.

Seymour Smith also brings you the "Snap-Cut" Tree Pruner, No. 1312 at $7.25 and the "Snap-Cut" Stand-up Grass Shears, No. 575 at $4.75.

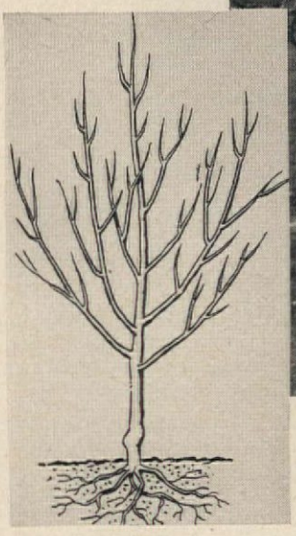
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Pick full-size apples from 8′ trees! When planting, though, remember to set trees with the graft-union (knob on trunk) above ground level, as illustrated in sketch.



DWARF FRUIT TREES

ARTHUR F. JOY

Maybe you've wondered about dwarf fruit trees? Do they *really* grow only about 8′ high and still bear lots of apples or pears? It's true all right, and there's nothing new or startling about it either. It's been going on for years, and the reason is the way the trees are produced and grown.

The root and basal trunk part of the tree is called a dwarfing stock. It makes a small root and, if left alone, a small, "dwarf" tree. But if a high-quality standard fruit variety—like Delicious, Cortland, or McIntosh apple—is grafted onto this dwarfing stock and the original top is removed, then a dwarf tree develops that bears fruit of the standard variety.

But the dwarf tree will stay dwarf *only* if it's planted correctly! Because of the way it was produced, it *must* be planted with the graft-union (knob at base of trunk) *above* ground. If it's below ground, the upper part of the tree (scion), which is the standard variety, will form its own roots. And, if that happens, instead of growing 8′ or so, it will grow 35′ or 40′!

So if you try growing dwarf fruits, be sure to plant them properly. Dig a hole big enough to hold all the roots without crowding, and set the tree so that the graft-union is well above the soil surface. When the hole is three-quarters filled, tamp the soil firm with your feet, and pour in a pail of water. Let the water drain away, then fill up the hole, but don't tamp.

A dwarf apple tree, about 8′ high, is capable of bearing one to two bushels of fruit. Because of its weak rootstock, however, the trunk should be supported by a husky stake, such as an 8′ length of 1½″ galvanized pipe driven 1½′ to 2′ into the ground.

Dwarf fruits may be planted instead of ornamental small trees or medium-size shrubs. They have attractive flowers in spring as well as their fruits in summer or early fall. They do best in full sun, and two varieties of each kind are needed for the cross-pollination required for full-scale fruiting. They need little pruning, but should be sprayed or dusted regularly.

Though dwarf apples and pears are really "old hat," dwarf plums, prunes, peaches, and cherries are quite new and uncommon.



A real beauty . . . this lawn kept green with Golden Vigoro Complete Lawn Food

Wherever you live, **GOLDEN VIGORO** Complete Lawn Food is made right for the soils and growing conditions in your area

Golden Vigoro Complete Lawn Food helps create the most luxurious carpeting ever grown. Yards and yards of it! More than 3 billion square feet of lawns were fed with Golden Vigoro last season.

And not a blade of grass burned! Golden Vigoro won't burn grass when used in recommended amounts. It's safe to use on grass that's green, grass that's wet or even on new grass. This is the safest complete lawn food ever made. The greatest aid in growing the kind of grass you want, too. In the first place, Golden Vigoro provides every nutrient grass needs from the soil. What's more, this balanced nourishment is supplied slowly and steadily . . . continuous nourishment for months after Golden Vigoro is applied. That helps grass green-up faster and makes for the vigorous, deep-rooted growth that gives lawns lasting beauty.

Apply 1 to 3 lbs. per 100 sq. feet. No raking or watering-in.



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Vigoro Complete Plant Food—balanced nourishment for flowers, vegetables, trees.

Instant Vigoro Complete Water-Soluble Plant Food—Ideal for house plants, transplanting and supplemental feedings of lawns, flowers, vegetables, fruit, shrubs. Feeds through leaves *and* roots.

New Vigoro Complete Rose Food—feeds roses like Golden Vigoro feeds lawns; provides a steady and uniform supply of balanced nutrients roses need.

won't burn grass



lasts far longer

Golden Vigoro is made in modern plants from coast to coast and in Canada

Vigoro is a registered trade-mark of Swift & Company



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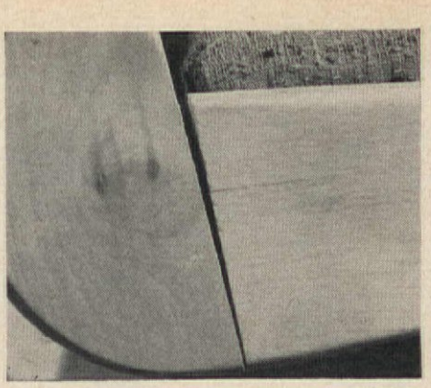
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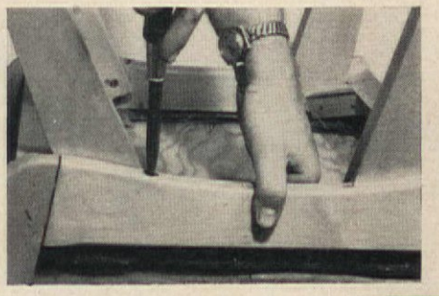
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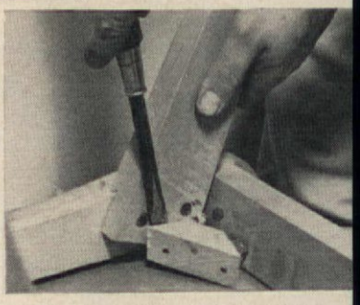
When the joints in the arr legs, back or seat of yo chair loosen, they squea Repair the loose parts qui ly or you may end up w little more than a heap kindling. At left is a typi joint separation where gl holding doweled joint br up and pieces pulled ap

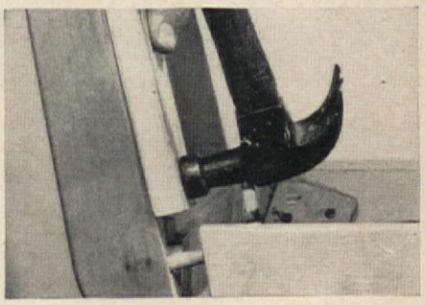
FIX THAT SQUEAK ..... CHAIR ....



The first step in comp reglueing and repairing chair is to remove the s This is done (on most cha by turning the chair up down and removing screws which are coun sunk in the chair frame si

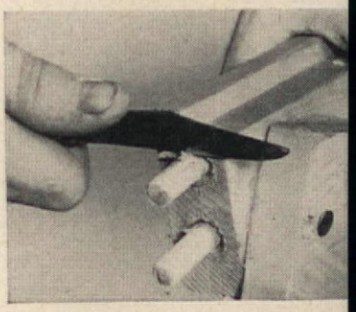
If the chair has corner braces, remove them by forcing a screw driver between the side frame and the brace and gently prying the brace out. If the chair back has broken loose, chances are the braces that support back are loose.

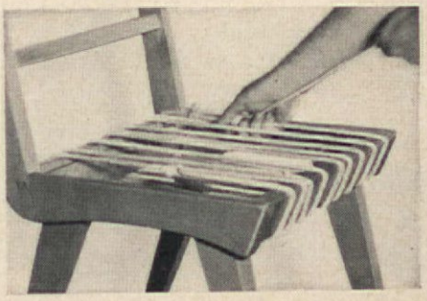




Next, remove the back; p a block of scrap wood aga the back frame and ta with a hammer. Alter from one side to the ot tapping the back off, a l at a time. This will pre splitting of the side fra

Now remove the excess dried glue by scraping the surfaces with a pocket knife. Then go over the dowels and surfaces with sandpaper. If dowels are broken or are loose in their holes, they should be taken out and new ones should then be glued in their place.





Reassemble chair by coa all dowel and joint surf with a good wood glue. W glue is still wet, use cl or wrap chair with twin soft rope to hold glued faces tightly together w glue dries. Let glue set a day or two, then rem rope and replace the



COLOR RECIPE: Kitchen floor and ceiling—JAPALAC *Brilliant Black*; overhead and under-counter cabinets—SPRED LUSTRE *Pink Haze*; storage wall cabinets—SPRED LUSTRE *Crocus Yellow, Alhambra, Blaze, Mardi Gras, Plaza Gray, Twilight*; room-divider—SPRED SATIN *Blossom Pink*. Living-area ceiling—SPRED SATIN *Parrakeet* and GLID-TONE *Brown Mahogany* wiping stain. Trim—SPRED LUSTRE *White*.

...ow a wonder enamel so smooth and easy to apply it's almost beyond belief!

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in colors matching famous **SPRED SATIN** the Latex wonder wall paint

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New SPRED LUSTRE offers 140 colors, keyed to helpful Glidden DRAMATONE system for perfect matching or harmonizing with SPRED SATIN wall colors.







...ING ONE-COAT COVERAGE—with *roller ...sh!* See how one coat of SPRED LUSTRE pastel completely covers brilliant barber-pole stripes. ... coverage means easy application, paint ...y. One coat completely covers most colors.



NEW SPRED LUSTRE IS SO SUPERIOR to ordinary enamels it can be scrubbed dozens of times by the steaming hot-water spray of this automatic dishwasher. See how the coat of SPRED LUSTRE on this wooden plate did not fade, streak or peel!



BAKE IT OR BOIL IT! Heat and water-vapor test proves SPRED LUSTRE is ideal for hot kitchens, steamy bathrooms. Such durability is also made to order for porch and lawn furniture, toys, *all* woodwork—*indoors or out!*

The Glidden Company, Cleveland 14, Ohio. In Canada: The Glidden Company, Ltd., Toronto, Ontario. SPRED Products also sold by dealers for the following paints: HEATH & MILLIGAN, CLIMATIC, ROYAL, T. L. BLOOD.

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less work...comes packaged ready to roll!

Of course your lawn doesn't spring up the minute you feed it Plantrons. But in as little as 3 days, chemically perfected Plantrons gives such results, you think it happened instantly.

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for lawns, trees, shrubs, vegetables and flowers

Plantrons is a Forward House trademark. A product of Forward House, Inc., Subsidiary of Olin Mathieson Chemical Corporation 745 Fifth Ave., New York 22, N. Y.

Flagstone Terrace

(Begins on page 59)

With stones in place, mix one part Portland cement, three parts sand and enough water to make a plastic mortar to fill joints. Work the mixture between the stones thoroughly with a mason's trowel. Keep mortar moist for 48 hours by spraying lightly with hose. This allows mortar to set slowly, attaining maximum hardness.





Even off any rough spots in t joints with a cold chisel. A excess mortar on stones can removed with a 10% soluti of muriatic acid and water plied with a brush. Finally, bring out the color of the ston apply a mixture of half linse oil and half turpentine. Rep this twice yearly for the m imum in attractive appearan

FOR SATISFIED TENANT



• The bluebirds that lived in this house last year raised three families. The reason they chose it three times for their home-making was that each time they could build a new nest in a clean house. And the reason it was always clean when they wanted it was the fact that it's so easy for *us* to clean it out.

The board on which the house stands also serves as the floor. Wood dowels—any kind of wood strips will do—hold the house in place, and to remove it you simply slide it off like a drawer. You can remove and clean out the house in a matter of seconds!

The all-important structural feature is the mounting-block to which the floor-board is attached. Be sure it's large enough, and secured with large-enough screws, to support the size bird house you put up. Bluebirds, swallows, woodpeckers, and the like need houses about 8″ each way, with a 1½″ hole. Wrens, chickadees and such need 6″ houses with 1⅛″ or 1¼″ holes.—E. L. BRITT

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Now, you can create a room as beautiful as this one styled by famous decorators Carole Winslow and Jean McLain. Color is your keynote—gay, glowing, flower-fresh colors—reflected in the tasteful selection of carpet, furniture, and wallpaper.

SCHEME WITH CARPET—Spread sunshine underfoot with Gulistan *Largo* in gorgeous Ming Gold. Also ten other exquisite colors. This luxurious, deep-sculptured all-wool Wilton costs about $18.95 a square yard, can be bought on easy budget terms. For a beautiful selection of 29 lines, 96 patterns, 170 colors, visit your Certified Gulistan Carpet Dealer today.

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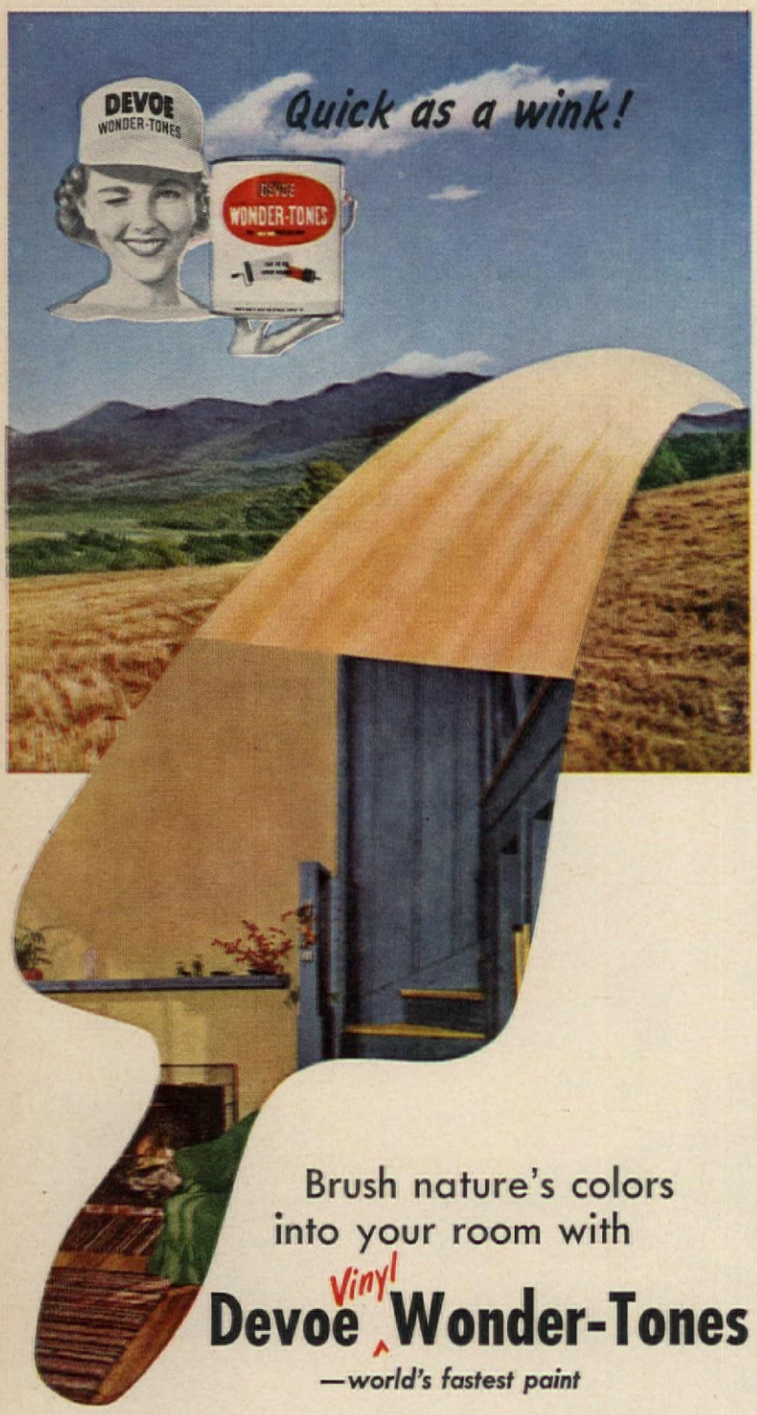
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New Devoe® Vinyl Wonder-Tones—fast applying, fast drying, fast clean-up. *Quick as a wink* you're surrounded with the beauty of nature's colors.

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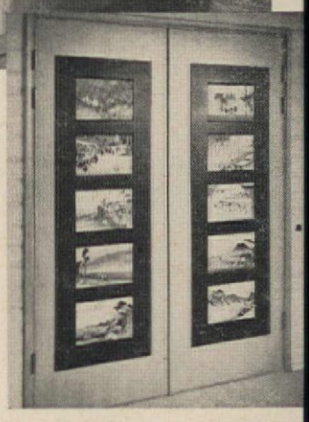
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BUILT-IN THAT HIDES A ROOM





Surprise! These built-in shelves are actually a pair of doors. At party time they open to join the den to living room of the home of Mr. and Mrs. Sam Woods of Tucson, Arizona. Doors open flat against wall, and there's room for game storage below the shelves. Chinese prints trim den side of doors. Close doors, and there's privacy in the den, which also can be reached through a door leading from hall. R. O. Kesterson, contractor.

See "Where Credit Is Due," page 118





Wall is of 4′ x 8′ Birch V-Plank panels. Birch is facing for built-ins and for Bi-Fold closet doors which have cores of non-warping Novoply.®

ow to brighten a bedroom—with luxurious Birch Wood Paneling

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naturally beautiful wood. But Weldwood's ure finish makes its beauty even richer. Saves ne and trouble of finishing, too.
ob Weldwood finishing does for *any* wood! Cherry takes on glow and warmth . . . gets the luster and fire of life. Other woods —like America's own Oak and Walnut, and exotic imported woods like Samara® and Korina®—achieve the full richness of nature. They're decorating dreams.

You'll love the way Weldwood Paneling grows more beautiful with time. And you never tire of its easy-to-care-for beauty; it wipes clean with a cloth. Just as important, every installation of Weldwood Paneling is protected by a lifetime registered guarantee. See Weldwood Paneling at your lumber dealer's or any of our 87 offices. New York Showroom: 55 West 44th St. In Canada: Weldwood Plywood, Ltd.

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United States Plywood Corporation
Box 61, New York 46, N. Y.

Please send me a copy of the full-color, 20-page decorating idea book, "Beautify Your Home with Weldwood Paneling." I enclose 10¢.

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Vertagreen Rose Food
New beauty, new vigor, new health for your roses

A PRODUCT OF ARMOUR

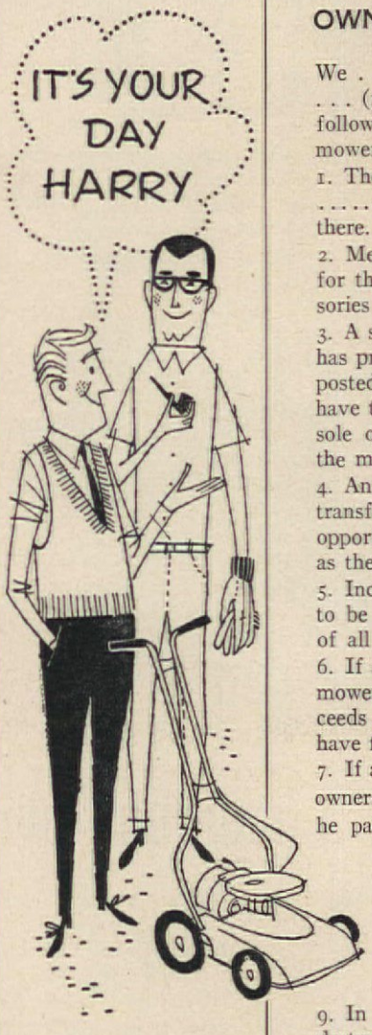
FRANCIS GEORGE

POOL FOR POWER MOWERS

While no one in our neighborhood has enough acreage to use a power mower daily, we all have land enough to take a lot of time and effort to mow by hand. Amazingly enough, we found that for 15 dollars or less we could have a new power mower available everytime we need to mow our lawn. So can you, if you do what we did.

Four of us formed a pool to buy a mower—like kids with a Model-T. We decided where to keep the mower, and then we put a can of gasoline, some oil and a spare V-belt in that garage.

One of us, a lawyer, jokingly drew up the agreement below. While it seems a little formal for a group of friends, we have had no quarrels. It has worked out so well that we plan, one of these days, to buy a tractor with a snow blower under our "pool plan."

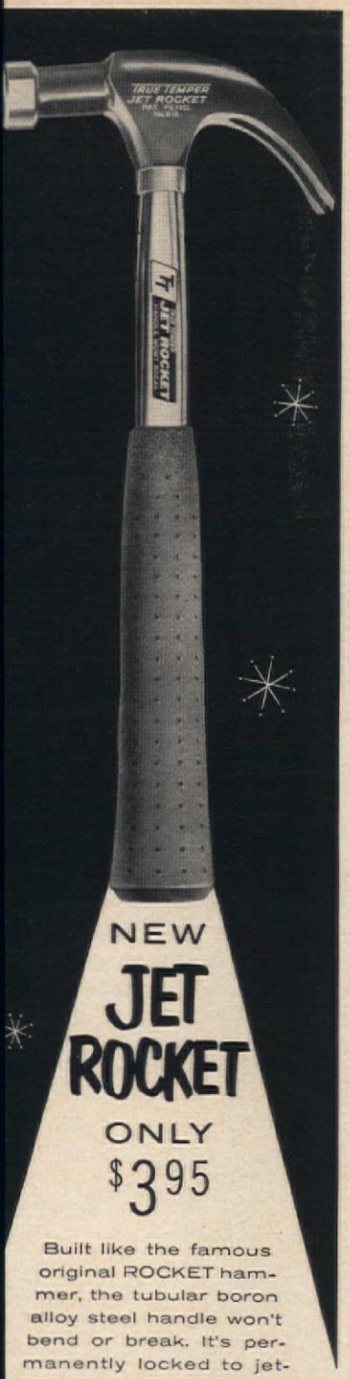


JOINT MOWER OWNERSHIP AGREEMENT

We . . . (names) . . . joint owners of . . . (name of mower) . . . agree to the following rules for operation of this mower:

1. The mower is to be garaged at . . . . . and is always to be returned there.
2. Members are to contribute equally for the purchase of fuel, repairs, accessories and upkeep.
3. A schedule of times when each owner has primary right to the mower is to be posted. When an owner is scheduled to have the mower, he is to be regarded as sole owner, and to arrange for use of the mower.
4. An interest in the mower is to be transferred only after all owners have an opportunity to buy at the same price as the proposed sale or transfer.
5. Increase in the number of owners is to be only with the unanimous consent of all owners.
6. If a majority of owners desire to sell mower or dissolve the agreement, proceeds are to be divided equally. Owners have first claim to buy.
7. If an owner wishes to withdraw, other owners shall buy his share for the amount he paid minus 20 percent depreciation for each year or fraction of a year this agreement has been in effect.
8. No owner shall lend or rent the mower to any non-owner without consent of all owners.
9. In case of loss by fire, theft, or destruction while mower is in possession of any owner, or in storage, no owner is to be held responsible.

(Signatures)



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Built like the famous original ROCKET hammer, the tubular boron alloy steel handle won't bend or break. It's permanently locked to jet-black head. Black cushion grip soaks up shock, won't slip wet or dry or in gloved hand. Ask to see all the JET ROCKETS at your hardware store today. True Temper Corp., Cleveland 15, Ohio.



Popular ROCKET Hedge Shears are light weight and so perfectly balanced they make trimming hedges almost fun. Tubular steel chrome-plated shafts. Handles, cushion grips and rubber bumper soak up shock. Grips won't slip. Test ROCKET Hedge Shears No. AT85 (ATL6 ladies size) soon.

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Roses

(Begins on page 68)

between the hybrid teas and floribundas — with full, well-formed blooms on medium-length stems, and in clusters of three or more.

There's almost no end to the uses you'll find for these three classes of roses—all of which, in most areas, flower over a longer period than any other perennial plants.

The most obvious way to use them, and no doubt the most showy, is in solid beds and borders. Remember, though, that today's rose beds are less formal than those of bygone days. So when you lay out a bed, try to make it look "natural," somewhat irregular, as though it "belonged" to the rest of the grounds.

One of the most practical uses for these medium-height, continuous-blooming roses is as "foundation plants" at the ground-line of present-day houses. They're much less stiff and formal-looking than many of the plants used for the purpose, and the right colors can increase the attractiveness of your house over the whole summer.

They can be used effectively as low, informal hedges or dividers, and since they bloom during the "outdoor living" season, they're ideal for use in a terrace or patio planting.

The adaptability of these roses shows up again in their use as accent plants and for "softening" all kinds of structural features. You can plant them, sometimes singly but more often in threes, wherever you need a medium-height focal-point in the garden. In this way they help create design and eliminate the plainness or monotony of even the smallest garden area.

Planted at doorways, near gates, steps, garden seats, mail boxes, along split-rail, wood-woven, or chain-link fences, they have a softening effect that lends true distinctiveness to an otherwise run-of-the-mill place.

Sometimes, no doubt, you'll find spots where you'll need something larger than the 1½′ to 3′ hybrid teas, floribundas, and grandifloras. They'll be the spots to use either the climbers or the shrub roses.

The pictures on page **69** will give you some idea of what you can do with climbing roses. Different varieties produce stems 6′ to 20′ long, and the way to grow them is to tie the stems to the post, fence, trellis, or latticework on which they're to be trained. Or you can tie them to staples nailed into the side of the structure.

Some climbers, such as Max Graf (pink) and Wichuraiana (white), are also very effective as groundcovers. Just the thing for steep banks, slopes, unused areas, and the like, where grass is unsatisfactory.

The shrub roses include many of the "old-fashioned" roses, originated

PLEASE TURN THE PAGE



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Children can play in safety in this large yard, attractively fenced with strong, sturdy Cyclone Fence. And if privacy is your first consideration, Cyclone Fence does an excellent job of keeping out trespassers, tramps or peddlers. And Cyclone Fence is economical, too. Because of its fine construction and quality material, it will give years of service with very little maintenance cost.

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Cyclone is equally practical for small yards. It makes a fine enclosure—to safeguard your children, to give you privacy, to keep out trespassers, or to protect your flowers and shrubs from neighborhood dogs. Why not investigate Cyclone now? You'll be amazed to find how inexpensively the job can be done by Cyclone.

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(Continued)

anywhere from 50 to more than 100 years ago, but quite a few have been originated in recent years.

Some have "double" flowers, some "single." Some make one big splash of bloom in the spring, some a less spectacular show but over the whole summer season. As a class they include all the colors available in hybrid teas and floribundas, and more.

Shrub roses can be used in any spot that calls for a good-size plant, 8′ or 10′ across and of about the same height, provided it gets a reasonable amount of sunshine and the soil drains well. Singly, as specimen plants, or in a mixed shrubbery border, they're sure to attract notice.

At the other extreme from the climbers and shrubs are the miniature roses. They generally grow 6″ or 8″ high, some of them to about 12″, and have flowers ½″ to 1¼″ across when fully open. Buds are ¼″ replicas of large blooms sold in flower shops.

The miniatures are mostly used in rock gardens, in small beds of mixed low-growing plants, and for edging. They're especially effective in a planting at the top of a 3′ or 4′ retaining wall, closer to eye-level.

Wherever they're planted, though, the miniatures are conversation pieces *par excellence.*

HOW TO PLANT. Generally it's best to plant roses in the early spring—the earlier the better. Dig the hole deep enough and wide enough to hold all the roots comfortably, and mix in plenty of wetted peatmoss if the soil is sandy or clayey.

Set the plant so that the bud-union (knob on the stem just above the roots) is an inch below the soil surface, and half-fill the hole with the soil-peatmoss mixture. Tamp the soil firm with your feet; fill the balance of the hole with water; let it drain away; and fill up the hole with soil, but don't tamp it any more.

Most important: don't let the plant dry out. If rain is limited, water it all spring, summer, and fall of its first year in your garden.

Don't feed when planting, but do so in May or early June. Next year, feed in early spring and late spring.

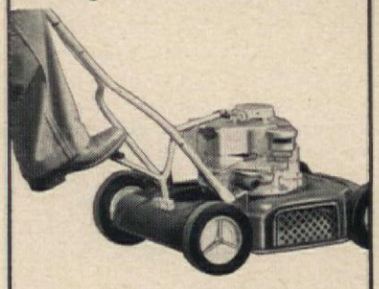
WHAT VARIETIES? There are hundreds of varieties of roses available, and by far the best way to choose the kinds you want is to study a first-class rose catalog. Almost all of them in commerce today are good, and it's mostly a matter of choosing what you'd like in color, flower form, plant size and shape, and so on.

If you'd like "expert advice" on varieties—the opinions of several thousand experts—you can obtain a free "Guide for Buying Roses" from the American Rose Society, Roselea Place, Columbus 14, Ohio. The guide is a rating-list of many varieties based on the society's annual poll of its 16,000 members. THE END

MOW-MASTER power mower

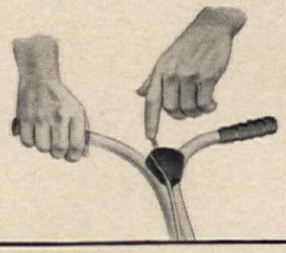
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FOOD MACHINERY AND CHEMICAL CORPORATION

Greenhouse

(Begins on page 130)

benches running the length of th greenhouse, with a brick walk in th center, and several shelves on whic pot plants are grown.

The heating pipes are connected t the hotwater-gas system of the hous and the greenhouse temperature maintained by a thermostat and ci culator. The self-operating ventilato in the roof also are thermostatical controlled. Electrical and water co nections, as well as lights, are pa of the greenhouse facilities.

Maintenance costs? Actually, th only expense, besides the cost seeds, plants, insecticides, and th like, is for heating. That's averagi $65 a year—the difference betwe heating the house now and before t greenhouse was built.

Mrs. Cramer likes to grow as wi a variety of plants as possible a so sets the thermostats for a mediu cool greenhouse temperature—50° night and 60° in the day. The gree house is in full operation from Se tember through May and is more less idle during the summer.

Last season Mrs. Cramer gre ageratum, amaryllis, azaleas, beg nias, calceolarias, callas, camellia candytuft, chrysanthemums, cole cyclamens, daffodils, Easter lili freesias, geraniums, hyacinths, i patiens, lobelia, Madonna lilies, ma guerites, pansies, poinsettias, sna dragons, stocks, sweet peas, a tulips. Also a few tomato plan which produced a good crop of e traordinarily delicious tomatoes.

A well-designed gardener's wor room, in the basement of the hou adjoins the greenhouse. It includes potting-bench, sink, and plenty shelves for storing horticultural pa phernalia. Next to the workroom the basement is an unheated roo that's used for storing large gard equipment, fertilizers, peatmoss, a the like. This room is also used f starting spring-flowering bulbs—t lips, daffodils, hyacinths—before th are brought into the greenhouse f forcing.

As a supplement to the greenhou a coldframe has been built again a sunny wall. In the summer this used for starting plants that w flower in the greenhouse during wi ter; in the spring for hardening- garden plants started in the gree house during winter and early spri

All in all, the Cramers consid their greenhouse one of the sounde most rewarding investments they' ever made.

If you're wondering whether greenhouse could be built for l

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(Continued)

than $1,000, or if it could be of different size and shape, or differently heated and otherwise maintained, the answer is that today you can have just about any kind of greenhouse you can imagine.

Although aluminum construction is most popular today, quite a few people seem to prefer redwood, either because of its appearance or because it costs somewhat less. But if price is the major consideration, you can put up a similar sized glass-covered greenhouse for half to two-thirds of what the Cramers spent, and a plastic-covered one for a lot less than that.

An 8′ by 10′ plastic-film greenhouse, built by yourself with rough lumber, would cost only about $50, including the film. A bottled-gas heating unit would cost another $50 and



Here it is! Here's the log cabin I started!

you'd be in business. Replacement of the film would cost about $12 a year, and you'd burn three to six cylinders of gas a season, depending on your climate and the temperature maintained.

At the other end of the scale are the curved-eave, conservatory type greenhouses, with all sorts of de luxe features, on which you could double or triple the Cramers' expenditure.

In recent years, quite a few home greenhouses have been built of corrugated fiber-glass, made in sheets 34″ wide and 8′, 10′, or 12′ long, and costing around 60 cents a square foot.

The newest material is heavyweight clear plastic, which is shatterproof, transmits more light and loses less heat than glass, and lasts for many years.

Whatever materials you use, a home greenhouse may be free-standing, with its own heating system; attached at one end, like the Cramers'; or of lean-to construction, built lengthwise against the side of a house or garage.

As in everything else, you get pretty much what you pay for in a greenhouse. Depending on what's important to you, you can satisfy your craving for year-'round gardening by spending a little, a lot, or settling for something in between. THE END

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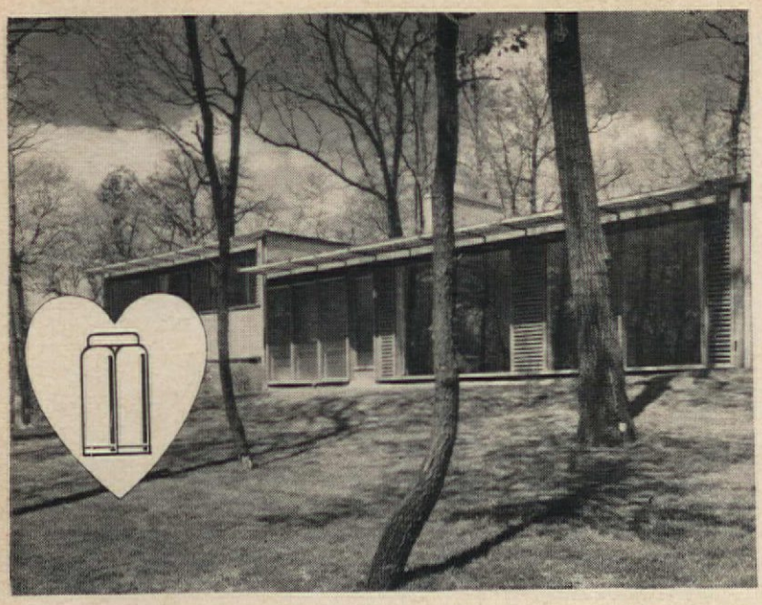
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LAWN CARE





FEEDING, before growth starts, is the first step in spring lawn care. Use a spreader (*top*) if lawn is large, and apply 2 pounds plant food per 100 square feet. ROLLING is the second step, when hard freezing is past and soil surface has honeycombed appearance



STARTS NOW

A good lawn doesn't just happen. It takes thought and it takes effort—a simple but systematic routine that starts in the late winter or early spring and continues until late fall. And the more conscientiously you stick to the routine, the better your lawn will be.

Right now, in the northern two-thirds of the country, it's time to begin the routine, and the all-important first step is *feeding*. No soil is fertile enough to maintain a first-class lawn, mowed week in, week out, year after year, without feeding at least once a year. And on most lawns, feeding should be oftener than that.

There are two reasons for feeding now, before the grass starts growing. First, lawn food applied now will be where it's needed, at the roots, when growth begins. Second, plant food can't "burn" dormant grass, and so it's easier and safer to feed now than it will be later on.

PLEASE TURN THE PAGE



AERATING, with a special device that punches holes in lawn, is important if soil is clayey or lawn slopes. It increases soil aeration and checks water run-off. MOWING should start when growth begins. Cut at 1½" and often; never let grass get much above 2".



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Gives you beauty, protection and privacy

ANCHOR FENCE enhances your home and grounds with new beauty. It's an ideal framework for flowering shrubs and vines. It makes outdoor living much more fun.

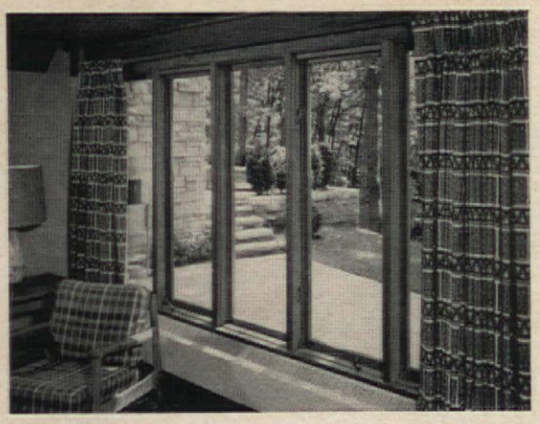
At the same time, Anchor Fence keeps your children and pets safe, protects your property, while it guards your outdoor living area against intruders. What's more, a lifetime Anchor Fence stays good-looking for years to come without annual maintenance because Anchor is zinc-coated *after* weaving, not *before*. It gives your pride of ownership a real boost.

Take the first step toward increased outdoor living enjoyment. For a free estimate on an Anchor Fence for your home, call the Anchor office nearest you, or write to Anchor Fence, 6603 Eastern Ave., Baltimore 24, Maryland.



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(Continued)

At this time, any standard complete plant or lawn food can be used. On a small lawn you can spread it by hand, but on a fair-size area you'll save a lot of time, and maybe a backache, if you use a spreader. You'll also get more even coverage.

If you use a plant food containing 4% or 5% nitrogen, plan to use 2 to 3 pounds per 100 square feet (10′ by 10′). If a lawn food, containing 6% to 10% nitrogen, use 1 to 2 pounds per 100 square feet. If the nitrogen content is higher, follow package directions carefully.

The nitrogen content is the *first* figure of the analysis. If it's 5-10-5, the fertilizer contains 5% nitrogen. The second figure stands for phosphorus, the third for potassium.

The second step in spring lawn care is *rolling*. It should be done when hard freezing is past, when your area is getting only light frosts, and the lawn has a sort of honeycombed appearance. Use a medium-size roller, and roll the entire lawn area thoroughly and evenly.

There are several reasons for rolling. It presses grass roots back into the ground where freezing and thawing have worked them loose. It gets rid of surface pebbles, acorns, small twigs, and the like, which aren't big enough to need raking. It tends to even out small high and low spots. And it firms up the soil before the lawn mower has to be used.

Aerating or *spiking*—that is, using a device that punches holes in the soil—is what you might call an "optional" step in lawn care. If your soil is a sandy loam, and if the lawn is reasonably level, aerating is not too important. But if the soil is clayey and packs hard in summer, it helps the grass a lot by increasing soil aeration; and if the land slopes it checks run-off of both rain and sprinkler water.

Aerating may be done right after rolling, or anytime during spring while the soil is still moist and easily penetrated by the aerator.

Mowing should begin just as soon as the grass starts growing. *Don't* wait until it is several inches high.

Set the blade at 1½" and mow often enough to prevent the grass from ever getting much over 2" high. In the spring, when grass grows fastest, this may mean as often as twice a week. Remember: *frequent* mowing at the correct height is one of the most important steps in the care of a good lawn.

Carry out each of these spring lawn care steps methodically, and your lawn should give you no trouble through the end of May. THE END

SUMMER LAWN CARE:
In the June issue of The American HOME, which you'll get around May 20, we'll take up subject of summer lawn care.

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For the first time science has found a new healing substance with the astonishing ability to shrink hemorrhoids and to relieve pain — without surgery.

In case after case, while gently relieving pain, actual reduction (shrinkage) took place.

Most amazing of all—results were so thorough that sufferers made astonishing statements like "Piles have ceased to be a problem!"

The secret is a new healing substance (Bio-Dyne*) — discovery of a world-famous research institute.

This substance is now available in *suppository* or *ointment form* under the name *Preparation H.** Ask for it at all drug counters — money back guarantee. *Reg. U. S. Pat. Off.

Tense, Nervous Headaches Need This Relief

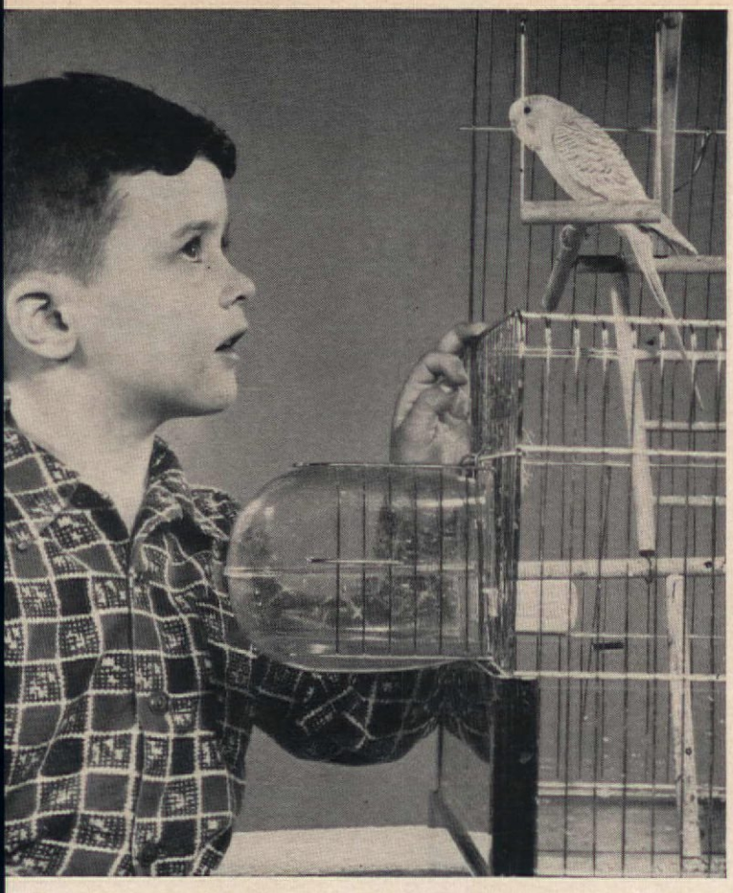
A survey shows 3 out of 4 doctors recommend the famous ingredients of Anacin to relieve pain. Here's why Anacin® gives better *total* effect in pain relief than aspirin or any buffered aspirin:

- **ACTS INSTANTLY:** Anacin goes to work instantly. Brings fast relief to *source* of your pain.
- **MORE EFFECTIVE:** Anacin is like a doctor's prescription. That is, Anacin contains not one, but a combination of medically proved ingredients.
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- **LESSENS TENSION:** Anacin also reduces nervous tension, leaves you relaxed, feeling fine after pain goes. Buy Anacin *today*.

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HOW TO AVOID CRIPPLING DEFORMITY

Explains why drugs and medicines give only temporary relief and fail to remove the causes; tells all about a proven specialized non-surgical, non-medical treatment which has proven successful since 1919. Write for this 36-page FREE BOOK today.
Ball Clinic, Dept. 608, Excelsior Springs, Mo.



PARAKEETS LOVE AN AUDIENCE

BILLIE SPENCER

There's new meaning today in the old saying that "a bird in the hand is worth two in the bush"—especially if the bird happens to be a parakeet. For this versatile, unpredictable little character now rates as one of America's best-loved pets. The little "ham" asks only a cage, water and bird seed, a little care, and generous appreciation of his tricks, antics, and mimicry.

What really makes a parakeet most enjoyable as a pet is the way he can learn to talk. But his learning is slow at first and you must have patience. If you want a talker, choose a young bird, one not more than about six weeks old. (Stripes on the bird's forehead fade by about the 12th week, leaving solid-color "cap".) Buy from a reliable dealer, and he will help you select a bird of the proper age. Most trainers feel that males learn to speak more easily than females, but either can learn. Sex is distinguished by the color of the fleshy band at the top of the beak. The female's is pale blue or soft tan, the male's is a deeper blue.

After you bring your bird home and give him a chance to get used to his new surroundings, begin finger training. It is best if one person undertakes this job at first, for parakeets have a sensitive nature. Later, other members of the family can use the same methods. Speak to the parakeet quietly and slowly. Put your hand in the cage and offer him your forefinger, gently nudging his breast if he will let you. Repeat one word, such as "go." The bird will learn to associate this word with perching.

If he is frightened and flies wildly about, wait until he calms down. Then offer him your forefinger again. If he continues to be frightened, wait until another time for the next lesson. When he

PLEASE TURN THE PAGE

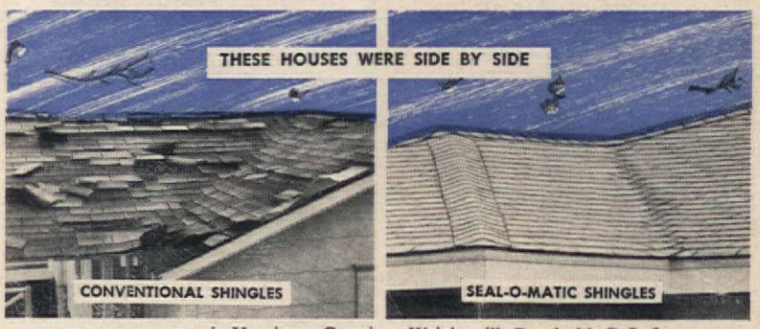


TESTED by PAA Clipper revved up to hurricane force, at Idlewild Airport. Conventional shingles were damaged, Seal-O-Matics held tight.

It's the Johns-Manville patented Seal-O-Matic® asphalt shingle



Here's the secret! A stripe of special Seal-O-Matic Adhesive is factory-applied to the underside of each shingle. The sun's heat automatically seals it down. Seal-O-Matics have proved themselves on thousands of homes all over the country. They grip tight—stay flat. Wind and rain can't get under the edges. Get this exclusive protection for your home now.



PROVED in Hurricane Connie at Wrightsville Beach, N. C. Left, conventional shingles. Right, Seal-O-Matics photographed at same time.

For free estimate see a J-M Honor Roll Dealer or Certified Home Improvement Contractor —identified by these seals

SEND FOR FREE BOOKLET showing Seal-O-Matic Shingles in color. Write to **Johns-Manville**, Dept. AH-3, Box 60, New York 16, N. Y.

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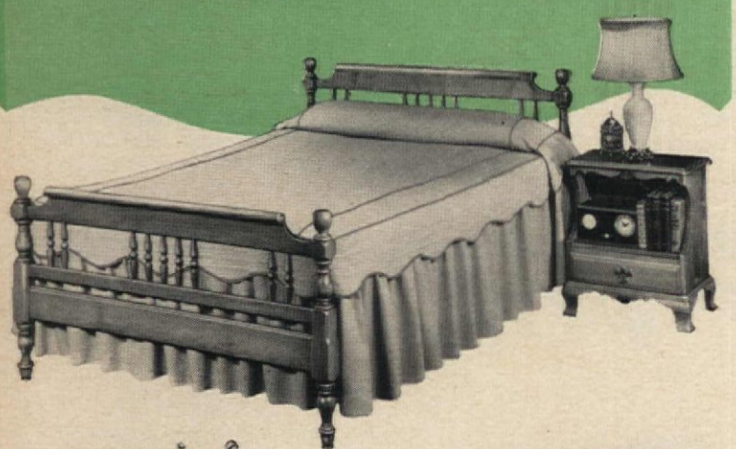
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Send 25¢ in coin (no stamps, please) for 24 page 4-color booklet "Ideas for a Lovelier Bedroom." It's packed with helpful information on room decoration and arrangement, color selection, and care of furniture. Kling Factories, Dept. AH3, Mayville, New York.

KLING BEDROOM FURNITURE

KLING MEANS SOLID MAPLE • MAHOGANY • CHERRY

(Continued)

has learned to step readily onto your finger, you have made great progress in gaining his confidence and friendship, and you can begin to teach him his first word. It will probably take six to eight weeks for him to say it, but some birds learn faster. Parakeets can say anything you can say. They learn by imitating (a chirp is the parakeet's natural form of expression). Teach only one word or phrase at a time, using the same tone of voice. Make the lesson short but repetitious. When your bird gets the knack of making words, he'll pick up new sounds quickly—from the radio, TV, or record player. He'll add to the fun by surprising you sometimes with new phrases he has picked up on his own. Some cause hilarious moments.

The cage for your bird should be at least 12"x12"x12", with a secure fastener on the door and a rim around the bottom to keep seeds and feathers from falling on the floor. A removable tray at the bottom simplifies "cage-keeping." Newspapers cut to fit the bottom of the tray make it CONTINUED ON NEXT PAGE





See "Where Credit Is Due," page 118

Accessories for the clownish birds include tiny toys, playthings and transparent cases for traveling away from home. Each new gift in the cage is a cause of more antics.



Parakeet housing is as varied as the play equipment, and is available in styles that range from skyscraper through ranch-house type.

A Cutler-Hammer UNIT BREAKER in your new home



ENDS the blown fuse Nuisance forever!

Be sure a Cutler-Hammer Unit Breaker is in YOUR plans for wiring your new home or for the rewiring of an old one. It costs so little you must not miss its many advantages. Then when lights blink out because of an overload, you only have to reset a little lever that has snapped out of position. No fuses to hunt, nothing to replace, nothing to buy. So easy and safe to reset a child can do it.

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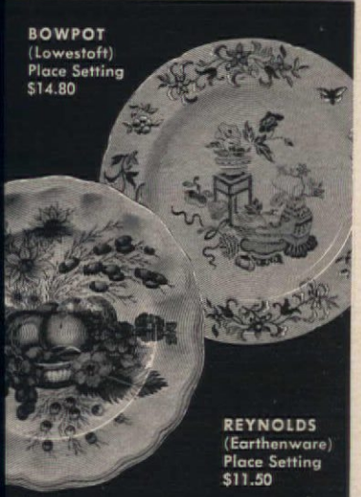
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MADE TO USE AND ENJOY

Parakeets

(Continued)

even easier. Place two glass hoppers where the bird can reach them from one of the perches—one for seed, and one for water. Clean the cage daily and put out fresh water and food. Incidentally, select a cage that doesn't have paint the bird can chew off.

Of course, if you get a pair of birds they should have a larger cage. But don't expect your bird to talk if you have more than one in the same room. Two birds will become comrades, and will be almost impossible to train.

Move the cage from room to room if you like. But if you give your bird the freedom of the house, don't confuse him by moving his cage while he's out of it! A parakeet enjoys looking out a window, but keep him out of the direct sun and drafts. Don't wash the perches, or the bird may catch cold. Scrape perches clean.

Buy commercial parakeet seed at a pet store or grocery store. Keep parakeet gravel sprinkled on the floor of the cage because the bird needs the grit to digest his food. A cuttle bone fastened to the cage supplies necessary calcium. You will find other special treats at the pet counter to supplement his diet. Your parakeet will enjoy a wedge of apple or pear, and greens such as lettuce.



"What are ya' buildin' now, Pop?"

Parakeets are natural performers. They love nothing better than an appreciative audience. Put a marble, a ping-pong ball and a mirror in your parakeet's cage and the bird—and you—will have hours of entertainment. You'll soon be tempted to agree with the little parakeet who became indignant at the compliment, "Aren't you a pretty bird!" and answered, "I'm not a bird. I'm a people!"

PARAKEETS IN YOUR HOME, by Mervin F. Roberts, photographs by the author. Sterling Publishing Company, Inc., $2.95.

This is an excellent book for the fancier of parakeets. It gives you very complete information on the care of parakeets . . . what to feed your bird, how to care for him, how to train him, diseases and how to cure them, how to prevent escapes, even how to breed a parakeet. You'll find this book very handy. THE END



where to find fresh ideas in DECORATION

Today's model homes reflect what's new in home decoration. That's why you'll find so much wallpaper in model homes everywhere . . . the new wallpapers fit the needs of modern living so perfectly—in beauty, longer wear and easier care. In the next model home you visit, notice how wallpaper adds a warmth and charm no other wall decoration can possibly match!

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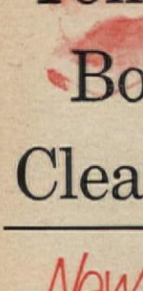
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HOME MANAGER OR SPENDING SPOUSE?

JUNE L. LUCAS

Do you always get the jitters—as I do—when somebody mentions the word "budget"? Then maybe you'll like our P.S. (Planned-Spending) program.

Our family of six faced the all-too-common complaint: no cash left to do anything but merely exist after monthly bills were paid. Couldn't we assure our future security and still enjoy some small luxuries *right now?* The answer is a resounding "yes" and the solution is our proven Planned-Spending program.

The main point in this setup is to always look far enough ahead so you don't give expenses a chance to sneak up on you. So it's a big help to break expenses down into categories. Your choices might differ somewhat from ours, but here are the ones we find most helpful:

1) food, 2) shelter, 3) operating, 4) clothing, 5) life insurance and savings, 6) taxes, 7) advancement, 8) miscellaneous, 9) surplus.

FOOD—This expense takes the largest percentage of an average income such as ours. But by careful shopping and planning, I can utilize our food dollar to the utmost. For instance, every four weeks I buy our whole month's supply of meat and freeze it in our refrigerator freezing compartment. And I take full advantage of other effective food savings such as using powdered milk for cooking and saving bacon fat in a jar for frying purposes.

SHELTER—You have this expense whether you rent or own a home. We're homeowners, so each month we set aside enough to pay principal plus interest and taxes on the mortgage payments; fire insurance premiums on our home and personal effects, which are due every three years; necessary repairs and maintenance costs; and household furnishings and replacements.

OPERATING—In this category we include gas and/or electricity, telephone, fuel, laundry and cleaning, water, household supplies (such as stationery and postage), automobile reserve, commuting, and appliance maintenance.

In the automobile reserve we set aside enough each month for routine maintenance; the annual premium on car insurance; and eventual replacement with a new automobile.

Appliance maintenance isn't needed often, but how relieved we are to have this reserve when a couple of electrical appliances seem to need repairs at once as did our vacuum cleaner and TV set recently.

CLOTHING—A small but regular sum set aside each month enables us to take advantage of stock-taking and clearance sales. And if you live near a large city, frequenting bargain basements will turn up wonderful values, especially on underwear, socks and sweaters.

And of course, a sewing machine can provide substantial savings.

LIFE INSURANCE AND SAVINGS—These we knew as an absolute necessity in a well-planned financial program. Life insurance offers peace of mind for both the present and future. We had our insurance representative analyze our insurance coverage. Since we were well above the minimum requirements, we went on to the problem of rebuilding our depleted bank balance.

My husband is covered under a retirement plan where he works; payments are deducted automatically and represent one phase of our assets. We also started a systematic form of monthly savings for any emergency that might arise in our growing family.

TAXES—Each month we set money aside for state income tax, excise tax on our automobile, poll taxes, drivers' licenses, automobile registration, and other such fees we know we'll have to pay. We don't save for *federal* income tax because it's withheld from salary checks.

ADVANCEMENT—In this category we include medical care, recreation, books and magazines, dues, gifts, church and charity, personal allowance for husband, wife and children.

We have medical coverage, as many families have, that's deducted by my husband's employer. But we still must allow for other medical expenses that the insurance wouldn't cover.

Recreation is a "must" in a family budget. The amount we were able to allot last year was necessarily limited because we'd recently had heavy medical expenses. But we still managed to swing a brief but wonderful vacation.

Two of the least expensive forms of recreation are television viewing and listening to the radio. I usually plan to mend or iron when there is an interesting play, interview, or worthwhile book review. This also provides stimulating dinner table conversation, and does so much to dispel the housewife's occupational hazard—boredom.

Letter writing is also an excellent form of recreation. Just for a three cent stamp and some stationery you'll find a rewarding answer in your mailbox some time later.

The public libraries furnish a wealth of good books—as many as time from a busy family will allow you to read. If you live in an area where there are no public libraries, membership in a book club can provide

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if you have to glue it . . .

LET ELMER DO IT!



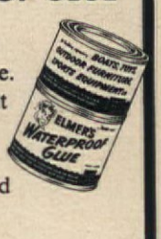
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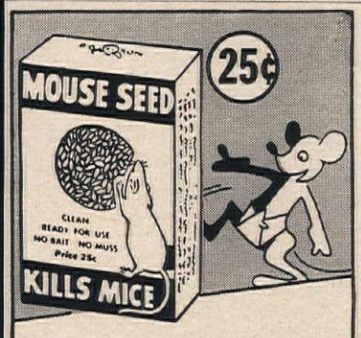
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(Continued)

hours of enjoyment. And economical paper-covered editions of good books are available everywhere now. We subscribe to the New York Times partly for the latest book and theatre reviews, and find that a subscription to a home magazine is a "must" for money-saving ideas and do-it-yourself projects. And we subscribe to a good weekly news magazine so we can discuss world events and current topics intelligently—a big help to the older children in school.

My husband's fraternal dues, we decided, were necessary. However, with four young children, it seemed foolish for me to continue to pay dues to organizations in which I wouldn't be able to take an active part. So these we sliced out.

When we sat down and figured out how much we'd been spending on gifts, we were amazed. So we cut down, without taking the joy out of gift-giving. We decided in a few cases to *eliminate* gifts, and on others we placed a more sensible limit. I've found that homemade jellies, jams, cakes and cookies artistically wrapped in aluminum foil often make much-appreciated gifts.

To our church, we have always pledged to the best of our ability, and we'll continue to do so. Charitable contributions, though, present a great problem. There are so many humanitarian causes that merit help that it's difficult to make a decision. We now contribute *alternately* to various agencies.

Neither my husband nor I had ever taken a personal allowance. So what a glorious sense of independence to know we now have a small amount all our own for which we're not accountable!

MISCELLANEOUS—Occasionally we came upon an item that didn't fit into the above categories such as photos of the children, camera films and film development, or maybe my husband's professional society fees. These we classified as miscellaneous.

SURPLUS—This is all too often so minute. But any extra earnings, dividends, tax rebates or surplus in other categories we distribute wherever they can be used to the best advantage.

As our children grow older, they'll be included in future planned-spending conferences so that when they have families of their own, perhaps they'll be able to avoid our earlier financial pitfalls.

As our needs fluctuate, our planned-spending program will be flexible enough to meet the new demands. Cramping? Never! Our "P.S." program has opened wide the door on plans we once just dreamed of, and things we could only hope to own. We now have confidence in our financial view of the future, for we know where we stand from month to month. It has truly proven to be a P.S. or postscript to this family's happier living. It can be the same to *your* family's living. THE END

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you could have danced all night

The wonder of the evening lives on . . . in the magic of the corsage you still hold . . . in the strains of remembered music that run through your head. And you, young lady, were superb! You were radiant! All aglow with gaiety and charm. Nothing could stand in your way, not even "time of the month" difficulties—not since you'd found Tampax.

Don't you feel . . . well . . . just a little bit sorry for the girls who haven't discovered Tampax as yet? Imagine pinning yourself into a contraption every single month! Tampax* internal sanitary protection is light and dainty—completely invisible, completely comfortable, when in place. Sitting, standing, dancing or walking, it can't chafe or irritate; in fact you can't even feel it's there! Everything about Tampax is pleasant . . . the way it prevents odor from forming . . . the fact your hands need never touch the Tampax . . . its ease of disposal.

Millions of girls just like you are using and enthusing about Tampax. Choice of three absorbency-sizes (Regular, Super, Junior) wherever drug products are sold. Tampax Incorporated, Palmer, Mass.

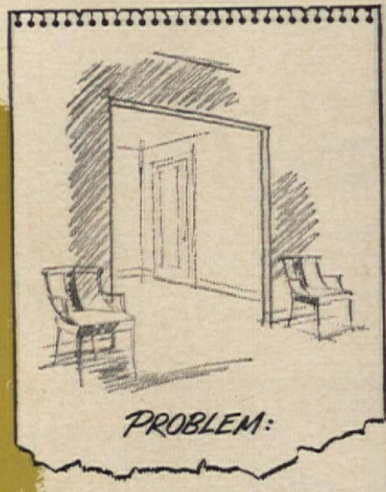
*Reg. U. S. Pat. Off.





Shelves mounted high enough on wall to allow for furniture below make good storage for books. And there's no sacrifice of valuable wall space. What's more, this is an unusual way to decorate a wall, one that's sure to bring favorable comments from your friends. A distance of six feet from floor to shelf bottom keeps books within arm's reach.

HOW TO STEAL STORAGE



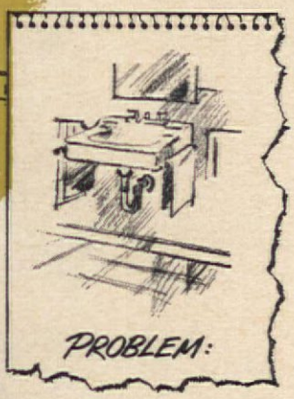


Narrow the gap of a wide doorway between your living room and foyer or your living room and dining room with simple shelves to hold the pieces you most like to keep on display. Baseboard continues along the bottom of the shelves.



Good hideaway spot for cleaning gear or bulky toiletries can be built in under the lavatory in many bathrooms. Louvred doors are good-looking. They provide ventilation and give easy access to the plumbing.

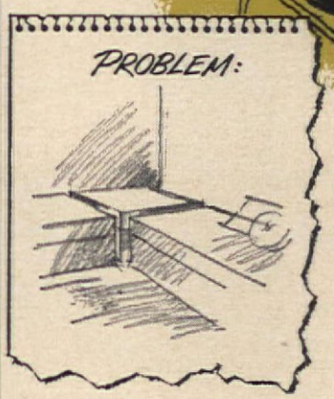
ROBERT W. HOUSEMAN



SPACE

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PLEASE TURN THE PAGE

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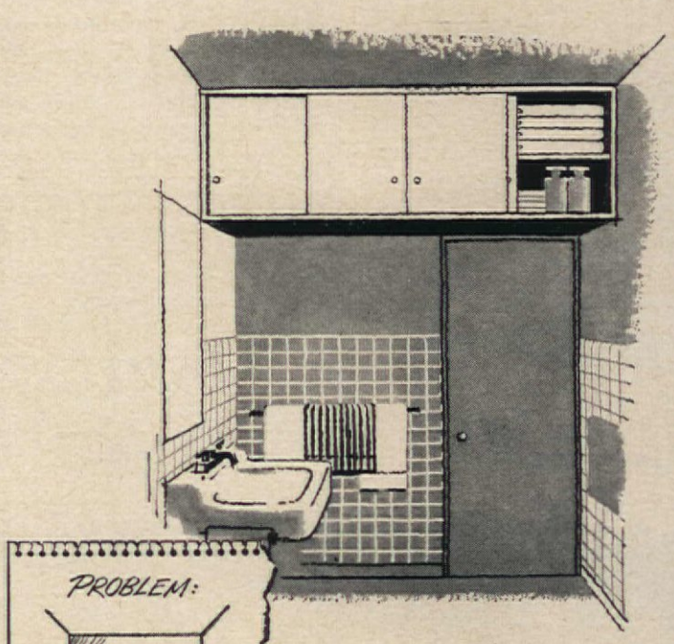


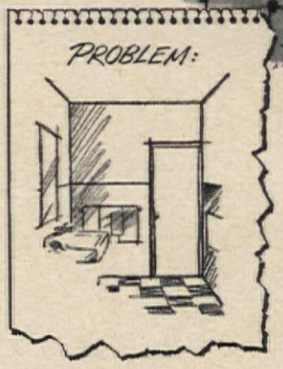
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Steal Storage Space

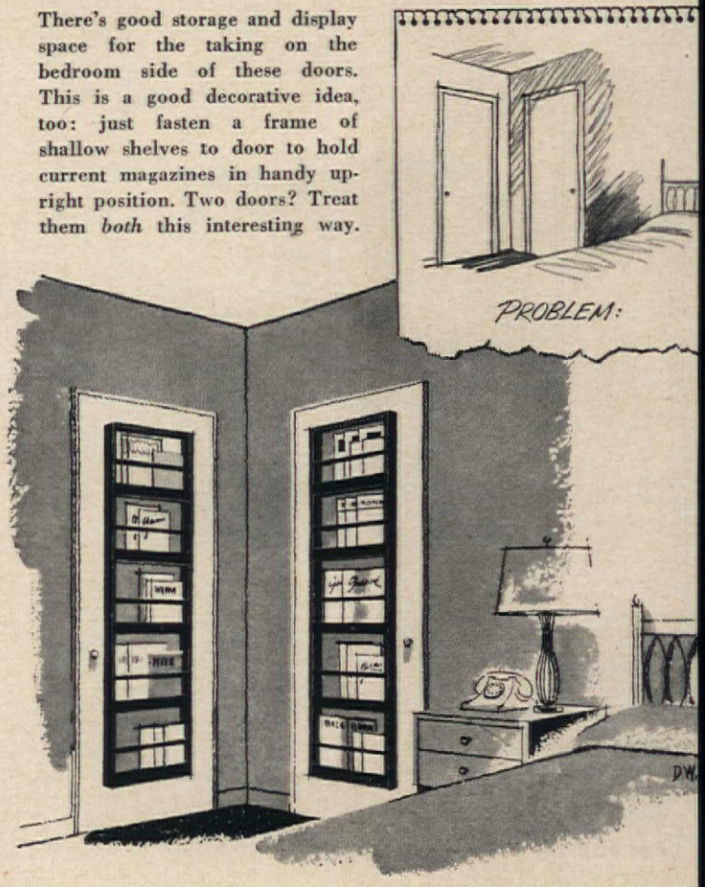
(Continued)





Lack of storage in a bathroom is a frequent problem. But it is one that can be solved with cabinets that go high up when ceilings allow for them. For safety, use a sturdy non-slip step-stool to reach these cabinets. It doesn't take up much room, is worth keeping handy.

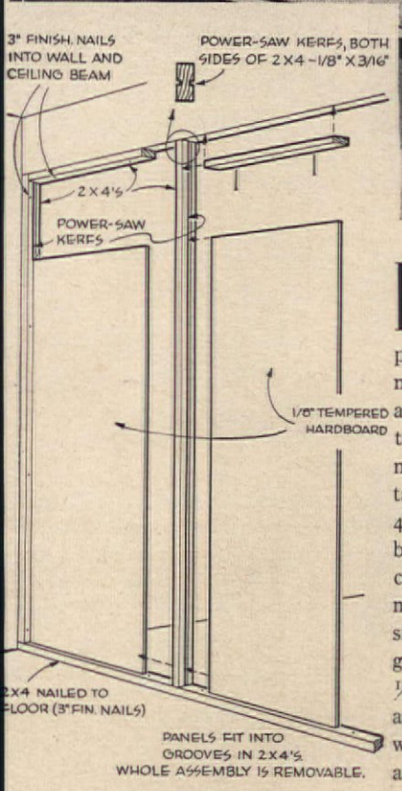
There's good storage and display space for the taking on the bedroom side of these doors. This is a good decorative idea, too: just fasten a frame of shallow shelves to door to hold current magazines in handy upright position. Two doors? Treat them *both* this interesting way.



DIVIDER SIMPLICITY

See "Where Credit Is Due," page 118





Easy to build and low in cost, this room divider is the answer to many a partitioning problem. The materials are easy to get, and details can be modified to meet your special requirements. First build a rectangular framework of 2" x 4" boards, as in sketch. The bottom of the frame is one continuous board that you nail to the floor. The 4" sides of the verticals are grooved on a power saw and 1/8" thick hardboard panels are fitted into the grooves when you nail the verticals at the top and bottom. Then 2" x 4" spacers are nailed to the ceiling to brace the verticals at the top. Notice in this divider, in the Richard Detrich home in Deerfield, Illinois, that the panels were left about 1' short of the ceiling to provide cross-ventilation between divided areas. These panels were left a dark brown, but can be painted. Besides the smooth-surfaced hardboard used here, you can also get panels with score lines and striations, a wood-grain texture, a leatherlike pattern, or a perforated hardboard with hangers that will make your room divider a light-storage wall as well.

pressure at every faucet



beyond city water mains
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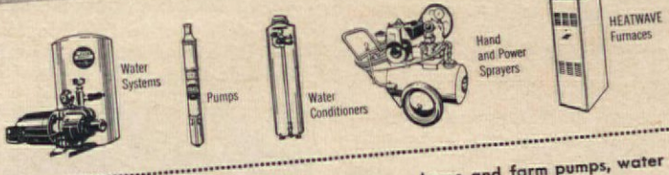


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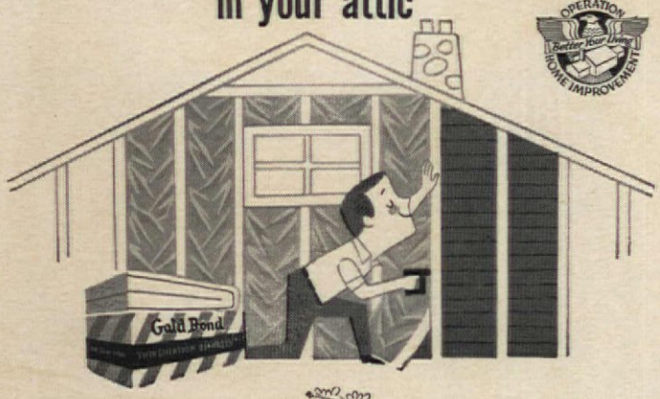
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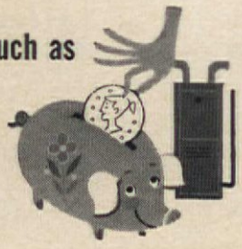
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...and you can do it yourself in one afternoon!

Did you ever dream that just by insulating your attic with Gold Bond TWINSULATION you could make your *whole house* so much more comfortable?

TWINSULATION is actually *two* insulations in one. Rock wool to block heat (there's nothing better!) and aluminum to reflect heat (invaluable in summer!).

You just tuck the blankets of TWINSULATION® between studs or rafters and staple them in place. The Gold Bond® dealer in your town will show you how. He'll lend you a stapler, too. You can increase your home comfort by seeing him soon. He also has your copy of Gold Bond's Do-It-Yourself Book—it tells why, where and how to insulate.



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April Forecast

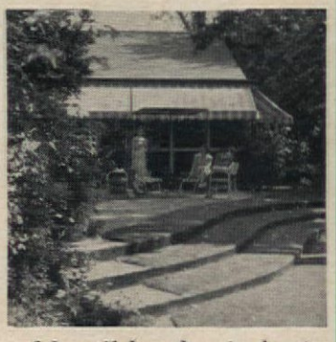
GET GOING NOW FOR OUTDOOR LIVING



The April issue of The American HOME is your RX for Spring Fever — projects you can work on now that mean more fun for you this summer; garden toolshed with work bench, outdoor barbecue, ideas for your garden's usefulness.

A COOK'S TOUR OF PROVIDENCE KITCHENS AND GARDENS

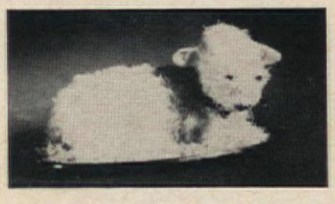




Come along with us on a picture tour through handsome kitchens and beautiful gardens in the city of Providence up in Rhode Island.

A HOUSE FULL OF DECORATING IDEAS TO INSPIRE YOUR SPRING REFURBISHING

PREPARE FOR EASTER FEASTING



Good Egg recipes for the Lenten season... Easter dinner dishes... lamb cake *without* a mold... and Good Victuals from the Brazilian Embassy in Washington, D. C.

JOHN SCOTT TROTTER—VIP—COLLECTOR OF ANTIQUES



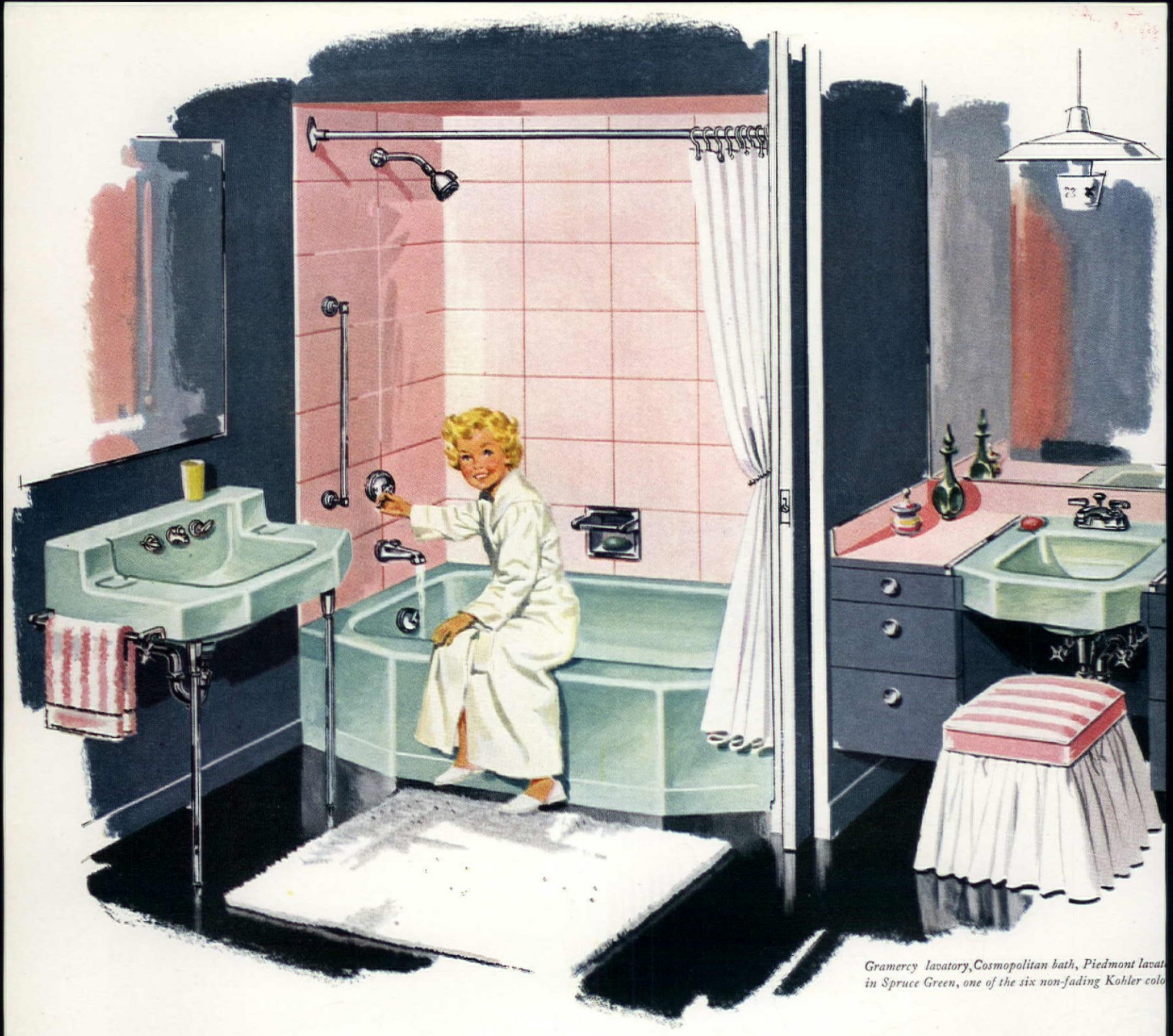
One of the next stars in our series of VIPs (Very *Interesting* People) is John Scott Trotter. If you're a music, radio or TV fan, you know who he is. But we'll bet you *didn't* know that Mr. Trotter is a collector of antiques. See his treasures!

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